

## **Abstract**

This study aims to analyze the effect on stock prices. The financial information company that covers Return On Equity (ROE), Quick Ratio (QR), Debt to Equity Ratio (DER), Price Earning Ratio (PER), Earning Per Share (EPS) is a variable thought to affect stock prices. Withdrawal of the sample using purposive sampling techniques. Number of samples taken are 25 industrial companies listed on the Stock Exchange consumption period 2008-2010. Analysis of test data using multiple linear regression analysis techniques. Tests conducted in this study include testing using the F test and t test. The results showed that the variables ROE, QR, DER, PER, EPS simultaneous significant effect on stock prices. In the partial test results obtained, the variable ROE no significant effect on stock prices, QR variables had no significant effect on stock prices, DER variables had no significant effect on stock prices, PER significant effect on stock prices, EPS have a significant effect on stock prices.

**Keywords:** Financial performance, the stock price.