

ABSTRACT

This study investigates four proxies of ratios influence in the company profitability. These proxies are market share, leverage ratio, capital-intensive and size. The sample of the present study consist of the 26 firms, which have been listed at Jakarta Stock Exchange. The annual financial report data employed spans the years 2007 – 2011.

Research finding shows that: First, market share, leverage ratio, capital-intensive and size are not simultaneously significant to influence Return on Assets. Second, market share, leverage ratio, capital-intensive and size are simultaneously significant to influence Return on Equity. Third, all proxies are not partially significant to influence Return on Assets. Fourth, only capital-intensive is partially significant to influence Return on Equity.

Key: Profitability, ROA & ROE