

## **ABSTRACT**

The title of this study is "The meaning of the symbols on clothing of Manggalayudha and Pandhega from Yogyakarta royal palace" (The semiotics analysis of the Manggalayudha and Pandhega fashion of Yogyakarta royal palace in the reign of Sri Sultan Hamengku Buwono X). This study aims to determine the meaning and message of the symbols that contained in Manggalayudha and Pandhega fashion. This type of the study is a research by using semiotic analysis method. Semiotics is the science or method of analysis to examine the symbols. The technique that we use to collect data are through interviews, observation, book study, and documentation. This technique is used to determine the meaning of the symbols that contained in Manggalayudha and Pandhega fashion of Yogyakarta royal palace. Based on the research the fashion of Manggalayudha and Pandhega of royal palace, there are several meanings that contain messages about humanlife. Message and meaning is communicated through the symbols on Manggalayudha and Pandhega clothing. Communication and cultural are relate to each other. That relationship can be seen from the message behind the symbols. The symbols contain a lot of moral messages and social value. The value of religion, magic, and ancient Java traditions that related with this research. The culture now has become a tradition for the future of the people. The conclusion of this study is the meaning of symbols that contain a lot of moral message and social value for the people. Communicating the message and meaning is implied in the existing symbols. Reflection of the life and customs are reflected in the symbols contained in the Manggalayudha and Pandhega fashion. Moral message such as sincerity, humality, and purity of heart are social value that must be implemented into society. Leadership, divinity, shade, peace, and glory can be seen in this clothings. The Java tradition that guide human life is the foundation of all his early life for the people of Java. The Java tradition is the way of people to communicate with their surroundings.