

## **ABSTRACT**

X-CODE films is a leading production house engaged in the Audio-Visual, Advertising, and Multimedia. The production house has a creative team that is supported by the filmmakers, creators, and artists in the field of multimedia video. The success of a film production can not be separated from good production management system. Where production management system are generally divided into 3 (three) parts. Pre-production, production, and post production. Therefore, the authors tried to describe the production management system in X-CODE Films. Theoretical framework used in this study is a production system. The method used is descriptive qualitative. Research sites in the X-CODE Films Yogyakarta. The technique used is the interview techniques to the management of the Company X-CODE Films and Company Manager of X-CODE Films. The interview is equipped with observation. Results of this study indicate that the process of production management system in X-CODE Films is a series of organized and very detail, ranging from pre-production, production to post-production is headed by people who have high professionalism and focus on family and teamwork. That a production is not only to get great results with a lot of the crew but sparingly. That satisfies all parties involved, and satisfactory results are not always oriented with high skill, teamwork and a good attitude is key.