

ABSTRACT

The reportage about the politic activity of Indonesian Legislative Assembly (DPR) is parts which are more sensational to discuss. Mass Media generally is reporting a bad politic activity of DPR member individually, without observing this politic activity of DPR members totally. Through online media that owned by DPR, expected to counterbalancing the reportage others mass media, so that the politic activity of DPR member can be observed objectively and totally. Any activities that performed by the members of DPR in performing order during 5 years, the purpose is to understanding how are the politic activity reportage of Indonesian Legislative Assembly (DPR-RI) at online media dpr.go.id January – February 2013 periods. The methods that used in this research are content analysis. The content analysis is a research technique for revealing body that stated objectively, systematically, and quantitatively. The population of this research are all of news that related with the politic activity of Indonesian Legislative Assembly at online media dpr.go.id January – February 2013 periods. This research is using total sampling technique as much as 366 items news, with 183 items news on January 2013 and 183 items news on February. The unit analysis that used is news type, pervasion type, news theme, message characteristic, news dimension, and sourceperson. The research result is presenting that the news type in some news in dpr.go.idis totally using straight news type, as much as 100%. While pervasion type that most used is one side type, as much as 58,4%. The news theme of unit analysis that most produced is combination news theme, with percentage 56,8%. Related to most of news that presented with straight news so the message characteristic that presented most using combination, as much as 31,6%. For the news dimension of unit analysis about DPR politic activity that most present is combination news dimension as much as 34,1%. Based on the source person of unit analysis that most performing politic activity in DPR is the leaders of DPR-RI with percentage 15,5%. Conclusion of the political activity of DPR that the DPR.go.id online media has a social responsibility, it's based on the nature of the message categories that account for approximately 31.6% had news theme is a combination that tends to be the nature of the message gives the merger, thereby impacting the DPR news more open or transparent on their political activities so that information can be accounted for by the people of Indonesia.