

ABSTRACT

I KadekNgaraKariadi. *"Analysis of Potential and Development of Agro-tourism SubakJatiluwiHTabananPenebel District of Bali Province". This study was guided by SITI SYAMSIAR and NI MADE SUYASTIRI Y.P. The purpose of this study are: (1) to analyze the potential of agro-tourism in the village of JatiluwiH (2) to analyze the development of agro-tourism in the village JatiluwiHSubak (3) to analyze the increase in the income of farmers with agro-tourism in the village JatiluwiHSubak. The basic method used in this research is descriptive method. Method of determining the location of the research is purposive. The sampling method used was accidental sampling and proportional random sampling. Methods of analysis using the t test is one sample t-test and T-test dependent. Results of the study are: (1) The potential for agro-tourism in the village JatiluwiHSubak high (2) Development of agro-tourism in the village JatiluwiHSubak high (3) Agro increase the income of farmers in the village of JatiluwiH.*

Keywords: Potential, Development of Agro-tourism, Income