

## **ABSTRACT**

**MUSTIKA AJI NUSANDAH. ANALYZE OF THE PROFIT AND VALUE – ADDED AT AGROINDUSTRY TUBERS OF ARROWROOT FLOUR, SWEET PURPLE POTATO, AND CASSAVA** (case study on women farmers group “Melati” in Sendangsari village, Pengasih subdistric Kulon Progo regency). Guided by **SITI HAMIDAH** and **VINI ARUMSARI**. This research aims to : (1) Analyze the profit of agroindustry flour processing (arrowroot tubers, purple yam, and cassava) at agroindustry women farmers group “Melati”. (2) Analyze the value – added of agroindustry flour processing (arrowroot tubers, sweet purple potato, and cassava) at agroindustry women farmers group “Melati”. Methods of implementation, using the case study method. The data used are primary data and secondary data. Analysis and hypothesis testing using methods profit analysis and value – added method hayami, then followed with Least Significant Difference (LSD). The result of this research indicated that the profit of processing tubers of arrowroot flour, sweet purple potato, and cassava in 2014 consecutive by Rp78.701.432, Rp38.180.532, Rp39.063.357. This result of this research also indicated that the value – added tubers of arrowroot flour Rp 14.765,8875/kg. The value – added sweet purple potato flour Rp20.065,8175/kg. The value – added cassava Rp15.028,635/kg.

*Keywords : Flour Agroindustry tubers of arrowroot flour, sweet purple potato, And cassava, Profit, Value - Added*