

## **ABSTRACT**

ANIK PURNAMASARI. Effectiveness Analysis of Partnership Program Implementation between PT. Sari Bumi Lestari and Farmer Group Gemah Ripah II in French Beans Cultivation in Magelang Regency. Under the supervision of Mustadjab and Budi W.

To analyze the age, level of education, farming experience, resources, availability of credit capital, and the level of participation have direct or indirect effect on the effectiveness of partnerships among the farmer group Gemah Ripah II in Dukun Subdistrict.

This study employed a descriptive method from a case study with primary data. It uses path analysis model. The variables in this study included age, level of education, farming experience, resources, availability of credit capital, the level of participation and partnership effectiveness. The results demonstrated that age, education level, farming experience, resources, availability of credit capital, and the level of participation have both direct and indirect effects on the partnership effectiveness. Age, education level, and farming experience have not significant effect on partnership effectiveness, resource, availability of credit capital, and the level or participation have significant effect on partnership effectiveness.

**Keywords** : age, education, experience, resource, capital, participation, effectiveness