

## **ABSTRACT**

*THE GRACE MAULANA, "ANALYSIS OF BENEFITS AND ADDED VALUE OF FARMING PARTNERSHIP PATTERN DRAGON FRUIT (Case Study in Ayodya Integrated Farming (AIF) District of Ngaglik)" Daru supervisor Retnowati and Nanik Dara Senjawati. The purpose of the study (1) to analyze the business benefits of dragon fruit Ayodya Integrated Farming (AIF) in partnership with the Association of Dragon Fruit Indonesia (ABNI), (2) determine the value-added businesses dragon fruit Ayodya Integrated Farming (AIF) in partnership with the Association of Dragon Fruit Indonesia (ABNI) , The basic method used is descriptive method, method of conducting research using a case study, ie distinguish khaskan as a place of organic farming (do not use fertilizers and pesticides of chemicals), as well as the locations where such visits wiisata village. The number of respondents in the study was determined by the census methods, ie interview one by one or in whole, making respondents amounted to 17 people. Results of the study are (1) the results of a dragon fruit farm profits Ayodya Integrated Farming partnership pattern that is profitable, the results showed that the dragon fruit farm Ayodya Integrated Farming (AIF) in partnership with the Association of Indonesian Dragon Fruit (ABNI) have been of net profit. 2,53e-7. (2) Value Added Ayodya Dragon Fruit Farming Integrated Farming (AIF) in the form of dragon fruit syrups and jams, as well as the results of the value added produced in the manufacture of dragon fruit syrup Rp. 19930.00 and dragon fruit for jam making Rp. 3933.88*

*Keywords: partnership, profit, value added*