

ABSTRAK

Penelitian Analisis Pola Komunikasi Antarbudaya Mahasiswa Bolaang Mongondow dan Masyarakat Jawa RT/RW 028/008 Kel/Desa Ngupasan Kec. Gondomanan Yogyakarta. Berdasarkan latar belakang tersebutlah maka rumusan masalah yang peneliti ambil adalah bagaimana pola komunikasi antarbudaya mahasiswa Bolaang Mongondow dengan masyarakat Jawa di Ratmakan Kel/Desa RT/RW 028/008 Kec. Gondomanan Yogyakarta. Tujuan penelitian ini menganalisis pola komunikasi antarbudaya mahasiswa Bolaang Mongondow dengan masyarakat Jawa di Kel/Desa Ngupasan RT/RW 028/008 Kec. Gondomanan Yogyakarta. Teori penelitian yang digunakan adalah adalah Pola Komunikasi Antarbudaya, Komunikasi Interpersonal dan Pendekatan Komunikasi Antarbudaya. Metode penelitian yang digunakan berdasarkan metode kualitatif deskriptif, penelitian yang menghasilkan data deskriptif berupa kata-kata tertulis atau lisan dari orang-orang dan perilaku objek penelitian yang dapat dianalisis. Sumber data penelitian ini diperoleh dari sumber data Primer dan Sekunder. Penelitian dilakukan melalui obsevasi, wawancara dan studi pustaka. Hal ini berguna untuk membantu penulis didalam menganalisa pola komunikasi yang ada pada kehidupan antarbudaya antara mahasiswa Bolaang Mongondow dengan masyarakat Jawa di Ratmakan Kel/Desa Ngupasan RT/RW 028/008 Kec. Gondomanan Yogyakarta. Pola komunikasi formal-informal dan pola komunikasi melalui aktivitas relasi sosial adalah pola komunikasi yang ada di dalam komunikasi antarbudaya antara mahasiswa Bolaang Mongondow dengan masyarakat di Kel/Desa RT/RW 028/008 Ngupasan Kec. Gondomanan Yogyakarta. Komunikasi antarbudaya antara mereka juga mempunyai dua faktor yang menjadi hambatan, yaitu perbedaan intonasi suara didalam berkomunikasi dan faktor latar belakang pengetahuan individu pada anggota mahasiswa Bolaang Mongondow. Pola komunikasi antarbudaya mahasiswa dan masyarakat melalui formal-informal menggunakan organisasi dan kegiatan bermasyarakat sehari-hari. Pola komunikasi antarbudaya antara mahasiswa dan masyarakat memanfaatkan aktivitas-aktivitas seperti kegiatan kerja bakti, bulan ramadhan dan peringatan hari kemerdekaan 17 agustus.

Kata Kunci: Mahasiswa Bolaang Mongondow dan Masyarakat Jawa di Ratmakan Kel/Desa Ngupasan RT/RW 028/008 Kec. Gondomanan Yogyakarta

ABSTRACT

This research entitled: Research of an Intercultural Communication Pattern Analysis of the Students of Bolaang Mongondow and Javanese Community of RT 028/RW008 Ngupasan Village Head, Gondomanan District, Yogyakarta. Based on that background so that problems formulation researcher took how an intercultural communication pattern of students of Bolaang Mongondow and Javanese Community of RT 028/RW008 Ngupasan Village Head, Gondomanan District, Yogyakarta was. This research was aimed to analyze inter cultural communication of the students of Bolaang Mongondow and Javanese Community of RT 028/RW008 Ngupasan Village Head, Gondomanan District, Yogyakarta. The research theory used were inter cultural communication pattern, interpersonal communication and inter personal communication approach. The research method used was based on a descriptive qualitative method i.e. a research that yielded a descriptive data in forms of written or oral words from people or research object behavior that could be analyzed. This research data source was obtained from primary and secondary data sources. This research was conducted through an observation, direct interview and literature study. This was meaningful to help writer in analyzing an available communication pattern in an intercultural living between students of Bolaang Mongondow and Javanese Community in RT028 /RW008 of Ngupasan Village Head, Gondomanan District, Yogyakarta. The formal-informal communication pattern and a communication through social relationship activities was a communication pattern available in an intercultural communication between Bolaang Mongondow and Community of RT 028/RW008 Ngupasan Village Head, Gondomanan District, Yogyakarta. The intercultural communication between them had also two obstructing factors namely voice intonation difference in communicating and individual science background factors for students' members of Bolaang Mongondow. The formal-informal intercultural communication pattern between students and community used organizations and daily community activities. The intercultural communication between them utilized activities such as work together, Ramadhan month event and Independence Day celebration on August 17.

Keywords: Students of BolaangMongondow and Community of RT 028/RW008 Ngupasan Village Head, Gondomanan District, Yogyakarta.