

ABSTRAC

The research, entitled the Analysis of Communication Patterns of Unit Kegiatan Mahasiswa Kristen (UKMK) at UPN "Veteran" Yogyakarta aims to find out the existing organization communication patterns within the life of the Association, as well as knowing the barriers that exist in developing these communication patterns. The theory is used are Social Systems theory and Organization Information Theory where the two theories have linkages with one another. The method used is Qualitative Descriptive who tried to expose it – it is unique within the Organization, through a pattern of communication which they run. The data source of this research was obtained from primary data and secondary data through observation and in-depth interview with some informants were selected based on research needs. The results from this research that the UKMK is an organization that is running the system with the subjective approach, whereby communication is happening in the organization consists of formal and informal communication. In the organization there are also barriers sourced from media, public, internal and external communications of the Organization eventually made do not go according to expectations.

Keywords: Communication pattern, Organization, Formal Communication, Informal Communication, Barriers, UKM Kristen.