

ABSTRAK

Diaspora Indonesia di Australia merupakan agen diplomasi Indonesia di Australia, khususnya diplomasi kebudayaan. Hubungan antar masyarakat kedua negara telah dimulai sejak tahun 1650. Hingga tahun 2012, beberapa kebudayaan Indonesia telah masuk dan berkembang di Australia seperti pertunjukan seni tradisional, tarian, musik, bahasa, makanan, hingga kerajinan khas Indonesia. Keberadaan diaspora di tengah-tengah masyarakat Australia membentuk sebuah identitas baru dalam atmosfir Australia yang multikultural. Oleh karena itu, muncul beberapa organisasi diaspora sebagai perwujudan eksistensi diaspora Indonesia dalam berbagai bidang seperti budaya, bahasa, dan pendidikan. Upayaupaya diaspora Indonesia dalam memperkenalkan kebudayaan Indonesia kepada Australia meliputi penyelenggaraan festival kebudayaan, seminar, pertukaran pelajar, dan nilai-nilai kebudayaan yang dibawa oleh diaspora dalam kehidupan sehari-hari. Walaupun terdapat beberapa kendala dalam pelaksanaan diplomasi kebudayaan yang dilakukan oleh diaspora Indonesia di Australia seperti kondisi multikural hingga hubungan antar pemerintah kedua negara, respon masyarakat Australia terhadap Indonesia tetap baik ditunjukkan oleh banyaknya studi tentang Indonesia di Australia, dan tingginya jumlah wisatawan yang berkunjung ke Indonesia. Peran pemerintah Indonesia dalam mendukung keberadaan diaspora sangat diperlukan agar diaspora Indonesia di Australia merasa aman dan nyaman demi terciptanya kepentingan nasional Indonesia melalui jalur diplomasi kebudayaan.

Kata Kunci : Diaspora, Diplomasi Kebudayaan, Multikultural

ABSTRACT

Indonesian diaspora in Australia is agent of Indonesian diplomacy in Australia, particularly cultural diplomacy. Indonesia and Australia had started their grassroots relationship since 1650. Until 2012, many Indonesian cultures have reached and spread in Australia such as traditional art performances, dances, music, language (bahasa), foods, and Indonesian ethnic crafts. The existence of Indonesian diasporas among Australian people has created a new identity into the multicultural atmosphere in Australia. Therefore, Indonesian diasporas create diaspora organizations statewide as a manifestation to their existence in many interests such as culture, language, and education. In promoting Indonesian cultures into Australian people, they do some attempts throughout cultural festival, study reviews, colloquiums, student exchanges, and daily manners they bring from Indonesia. Indonesian cultural diplomacy in Australia had some constrains such as Australian multicultural society and bad conditions in bilateral relationship between Indonesian government and Australian Government. In despite of having obstacles in promoting Indonesian cultures, Australian people have proved their conviction onto Indonesia by keep studying Indonesian reviews, and the high number of Australian tourists visiting Indonesia. For supporting Indonesian diasporas' existence in Australia, contribution from Indonesian government is very necessary. This will keep Indonesian diasporas feel safe and comfortable in supporting Indonesian cultural diplomacy in Australia.

Keywords: Diaspora, Cultural Diplomacy, Multicultural