

## **Abstraction**

ASEAN Sexual Orientation and Gender Identity Expression (ASC) is a network of human rights activists who came from various backgrounds of Southeast Asia region that was formed with the purpose for the inclusion of Sexual Orientation and Gender Identity in the ASEAN human rights mechanism through promotion of protection and the rights of Lesbian, Gay, Bisexual, Transgender, Intersex, and Queer / Questioning in ASEAN. Minority groups of Lesbian, Gay, Bisexual, Transgender, Intersex and Queer / Questioning or commonly called the LGBTIQ in various countries in the world often gets violence and discrimination from the majority group who sexually oriented as a heterosexual without exception in Southeast Asia. ASEAN Human Rights Declaration first made in 2012, so the momentum is used by ASC to achieve its mission. However, due to the negative view related LGBTIQ, the proposal was rejected and the inclusion SOGIE LGBTIQ is finally not included in the declaration draft. But the ASC still do efforts to disseminate and promote positive understanding or norms of SOGIE in the ASEAN community through a number of methods for distributing the norm with methods: Persuasion, Activism, Protest, and diplomatic initiatives. Although obstacles ASEAN principle of non-intervention and social conditions or social construction that have been constructed against LGBTIQ. This paper uses field research methods where the author was doing some interviews with some experts that related to ASEAN LGBTIQ SOGIE Caucus and Southeast Asia.