

THE EFFECT OF INVESTMENT DECISIONS, FINANCING DECISIONS, AND PROFITABILITY TO VALUE OF THE COMPANY

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ABSTRACT

This study aimed to examine the effect of investment decisions, financing decisions, and profitability of the enterprise value of the companies listed on the Indonesian Stock Exchange. Population in this study are all companies listed on the Indonesian Stock Exchange in the period 2011 to 2013 amounted to 153 companies. Sampling using purposive sampling method, samples obtained from these methods by 66 companies. This research using the method of multiple linear regression analysis to test. The results of this study indicate that the investment decisions, financing decisions, and profitability affect the value of the company.

Keywords: *investment decisions, financing decisions, profitability, value of the company*