

## ABSTRACT

The reasearcher seeks to discover how the framing done by SKH Kedaulatan Rakyat on the issue of the Sabda Raja. The emergence of the Sabda Raja Sri Sultan Hamengku Buwono X created the polemical in various circle. The Sabda containing vicissitude of the of the appellation as well as the Sultan and the agreement abolition Ki Ageng Giring and Ki Ageng Pemanahan and vicissitude appellation GKR Pembayun become GKR Mangkubumi be considered to change the order of the Keraton Yogyakarta, which has existed since hundreds of Yogyakarta. The vicissitude of appellation by changing Buwono become Bawono and also abolition Khalifatullah can also change Keraton Yogyakarta agreement with the Republic of Indonesia. Sri Sultan Hamengku Buwono X as king ruling insists that the Sabda retains be released. The Sabda according to the advices for the continuation of the ancestral Keraton Yogyakarta. This is opposed by the brothers of the Sultan who considers Sultan has violated the rules and can be bad. Many pro and contra that occur in the public. The researcher analyzing the framing by using models Robert N. Entman. This model saw by using four devices, there are: define problems, diagnoses cause, make moral judgement, treatment recommendation. Based on this analysis it can be conclude that Kedaulatan Rakyat do not accentuate pro against Sabda Raja events. Kedaulatan Rakyat prefer the role as an intermediary between Keraton and the public. In addition KR news many present arguments Sri Sultan Hamengku Buwono X and *Rayi Dalem*. Some suppression of progression presented, it refers to the royal family in order to solve the problem several familial and important for public not to interfere.

**Key Word:** Sabda Raja, Sri Sultan Hamengku Buwono X