

FACTORS RECEP TAYYIP ERDOGAN VICTORY IN PRESIDENTIAL ELECTION TURKEY 2014

ABSTRACT

Turkish government under Prime Minister Recep Tayyip Erdogan faced heavy pressure because of allegations of corruption involving members of the cabinet and his family was rumored to be involved in cases of manipulation and corruption and bribery in the government of Erdogan. Erdogan decided policy of blocking Twitter and Youtube, and harsh condemnation on the internet. Widespread campaigns secularists Party (CHP), which accused the AKP as the party which carries a mission to destroy secularism. It reduces people's trust and scale back the election victory of the AKP in Turkey in 2014. But of all the problems and issues that was widely rumored, the AKP party won elections in 2014 remains both in parliament and in the election of the Turkish president Recep Tayyip Erdogan delivered into Turkish president in elections carried out directly for the first time. Based on the background of the problems mentioned above, the purpose of this study was to determine the victory of Recep Tayyip Erdogan in the Turkish presidential elections in 2014.

The method used is library research or are literature study, by collecting, studying, and analyzing data taken from books or libraries, papers, journals, articles, newspapers, official documents published or unpublished, website as well as various other media. To analyze the problem using the theory Election Voter Behavior In Angus Campbell.

Results of the study factor Recep Tayyip Erdogan victory in the presidential election in 2014 is the internal factors are personal factors Erdogan that the majority of the Turkish people like the style of the charismatic Erdogan, earthy, and character. Erdogan understands religious consciousness in Turkey is high and it is used as a foothold him in making state policies. Erdogan's track record and courage to challenge the storm is able to attract public sympathy Turkey, in addition to the factors that Erdogan in the Turkish political arena has no rival and its role has not been replaced. Erdogan's charisma may be the most gets a hard slap of the crisis in Turkey, but Turkish society are still fixated on his charisma. That is why Erdogan is still a political figure unmatched in Turkey with a charisma that deliver AKP victory in the parliamentary elections and usher Erdogan became president of Turkey. Erdogan personal factors also have leadership modalities Erdogan during his reign that the track record and the success of economic growth and national stability is another factor that led to the victory of Recep Tayyip Erdogan in the presidential election in 2014. Erdogan considered successful lift the Turkish economy through economic reform, and Erdogan became a great leader Turkey's economy has improved to a more prosperous path.

Keyword : Recep Tayyip Erdogan, Adelet Ve Kalkinma Parti (AKP), Election.