

Objective of this research was to analyze people participation level in developing Karanggeneng tourism village and to analyze effect of age, education level, experience and income on people participation level in developing Karanggeneng tourism village.

The research used descriptive method. The research method implementation used survey method. Sample was taken using simple random sampling, with 30 total samples. The research used primary data and secondary data.

The results indicated that people participation in developing Karanggeneng tourism village is moderate. Factors influencing people participation in developing Karanggeneng tourism village were age, experience, and income.

Keyword: people participation, Karanggeneng tourism village