

Effect of Household Empowerment Program Assorted chips Industry Empowerment Against Business Actors Towards Sustainable Livelihood (Case Study Business Group SUKOPURI at Prambanan District Sleman Regency). Guide by SOEHARTO and INDAH WIDOWATI. The purpose of this study was : (1) Analyze the effect of mentoring and training of households industry against various chips empowerment group businesses SUKOPURI in Prambanan District. (2) Analyze the influence of technology, production, marketing and partnerships for the sustainable livelihood of various chips industry business group SUKOPURI in Prambanan District. The research method used was a case study. The population was Business Group SUKOPURI in Prambanan District. The method used to determine the respondents in this study is the method of observation, interviews and questionnaires. The analytical method used is multiple linear regression analysis. The results of the analysis of mentoring and training affect the empowerment of businesses various chips and factors technological, production, marketing and partnerships effect on the business sustainability of various chips.

Keywords: Empowerment, household industry, the Sustainable Livelihood