

Influence the Characteristics of member of the Farmers Group Breeding Cows Business Participation (Case at Umbulmartani Village, District of Ngemplak, Regency of Ngemplak). Consulted by SITI HAMIDAH and VANDRIAS DEWANTORO.

This research aims to analyze the participation level of the farmers group of "Sedyo Makmur" in the breeding cows business. It was to analyze the influence of age, level of education, KTT members" experience, total of cows and status farmers to participation of KTT "Sedyo Makmur".

This research use descriptive method, case study and census. To analyze participation level of the members of KTT, likert scale is being used. While to analyze the influence of age, level of education, KTT members" experience, total of cows and to status in farmers group, multiple linear regression model is used.

The results of the research show that the participation level of the members of KTT "Sedyo Makmur" in the breeding cows business is high. The age, level of education, KTT members" experience, total of cows and status farmers that influence the participation of KTT "Sedyo Makmur" members are KTT members" experience, total of cows and status farmers.

Keywords: Participation, Characteristics, The Breeding Cows