

ABSTRACT

REZA ARNANDO RISSI *analysis bussines of seeding of mashroom "Artha Sifantara" on Desa Maguwoharjo Kecamatan Depok Kabupaten Sleman Yogyakarta. Supervised by SITI SYAMSIAR and VINI ARUMSARI.*

This research aim to know bussines characteristic of seeding of mashroom "Artha Sifantara" . knowing feasibility of seeding bussiness "Artha Sifantara" with the rising of raw material price, knowing seeding business risk "Artha Sifantara".The basic methode that is used in this research is descriptive method, Implementation method used in this research is a case study method. Kinds of data used is primary data and secondary data. Sources of data obtained from seeding business "Artha Sifantara", the surrounding community, the village office of maguaharjo, the district office of depok, and literature study. Methods of data collection by observation, interviews, library research and recording.To analyze the feasibility of using the financial aspects of the seeding business "Artha Sifantara" use Net Present Value (NPV) and to measure business risk use Coefficient Variation (CV). Analysis of Feasibility Net Pretsent Value (NVP) Rp 86.273.515,57 Analysis of risk Coefficient Variation (CV) 0,69183.

Keywords: Mashroom, Analysis of Feasibility, Analysis of risk.