

## ABSTRACT

**INTAN JEFRI PERMANASARI.** Financial Analysis of Litchi Pingpong Breeding at CV. Tani Mandiri in Brengkel Satu Salaman village, Subdistrict Salaman, Magelang District. The research was guided by **Vandrias Dewantoro** and **Heni Handri Utami**. The purpose of this research are (1) Analyzing the financial feasibility of Litchi Pingpong Breeding at CV. Tani Mandiri in Brengkel Satu Salaman village, Salaman Subdistrict, Magelang District. (2) Analyzing the financial feasibility of Litchi Pingpong Breeding at CV. Tani Mandiri in Brengkel Satu Salaman village, Salaman Subdistrict, Magelang District if there is a change of cost caused by changes in input prices to the NPV. The basic method used in this research is descriptive method. Implementation method used in this study is a survey method. Method of determining the location of the research conducted by purposive. Hypothesis of this study is suspected the Litchi Pingpong Breeding financially feasible to be developed and the second hypothesis is suspected case of change costs caused by changes in input prices to the NPV Litchi Pingpong Breeding financially feasible to be developed. To analyze the financial feasibility of Litchi Pingpong Breeding at CV. Tani Mandiri in Brengkel Satu Salaman village, Subdistrict Salaman, Magelang District, use the NPV formula. Analyze the financial feasibility of Litchi Pingpong Breeding at CV. Tani Mandiri in Brengkel Satu Salaman village, Subdistrict Salaman, Magelang District, if there is a change of cost caused by changes in input prices to the NPV with the rate of change of 5% and 15%. The results showed that Litchi Pingpong Breeding at CV. Tani Mandiri deserves to be developed because  $NPV > 0$ . Sensitivity analysis results is sensitive to changes in charge at the rate of 5% and 15% caused by changes in the price of inputs to the NPV. In the first condition viable and is not sensitive to changes while the second and third conditions viable and sensitive to change.

Keywords: Litchi Pingpong Breeding, Financial Analysis, Sensitivity analysis