

The impact of social economy Enterprise Development Program Recipient Farmers agribusiness (PUAP) in the village of Hariara, district of Samosir Regency Daily. The study was guided by the TEGUH KISMANTORADJI And DARU RETNOWATI. This research aims to analyze the impact of social program beneficiary farmers PUAP seen from the farmer's skill level, participation of farmers and farmers independence. and analyze the economic impact of farmer income recipient Program PUAP is higher than the income of farmers is not recipient PUAP. Sampling method using the method of Proportionate Stratified Random Sampling. Data collection method using interview techniques, record keeping, observation and Study of the literature. Methods of analysis used likert scale is the analysis and the analysis of farming, hypothesis testing conducted t-test. research results obtained From the program can provide improved PUAP high enough in the field of social skills of farmers, Farmer Participation and Self-reliance of farmers for farmers in the village of PUAP program recipient Hariara Daily Samosir Regency, Subdistrict Pohan and most respondents expressed the wish to do the loan back because felt the benefits of the loan and the construction way of farming that provide extension officers escort. The average farmer income recipient PUAP higher than farmers not receiving PUAP. It is evidenced through a t-test to calculate the income to conclude that there is a real difference of the income recipient PUAP farmer respondents and the farmer is not a Recipient PUAP. Keywords: social impact, economy, farmers Recipient PUAP.