

The purpose of this research are to analyze the management and community participation in the village tourism development, to analyze the value added after the tourist village and to analyze the relationship between management and community participation. Method this study uses descriptive methods. Sampling in the management and members of the village tourism using purposive sampling method. While the sampling method accidental visitors. Number of samples taken 51 samples. Retrieval of data using a questionnaire. To analyze some of the objectives in this study using semantic differential scale. This results of research indicated that management in the development of rural tourism is very good to get score of 73,3 %, community participation in the development of village tourism get the high score of 41,46 % and community acquire value added of 19,82 % after a touristm village. While there are relationship between management and community participation in village tourism shown on correlation coefficient of 0,584.

Keywords : Management, Community participation, Sustainable Agriculture, Value Added.