

This study aims to (1) analyze the cost of milled unhulled rice, number of milling machine, machines capacity, and the wide of land drainage affected the profit of rice milling bussines fixed unit. (2) analyze the feasibility of rice milling fixed unit bussines. (3) identify the abstacles faced by rice milling bussines fixed cost. This research uses survey method. Determined research area uses purposive sampling and to determine responden uses census method. This research uses the multiple linear regression analysis which is manufactured by SPSS programme

The results of this study indicate that (1) factor that influence profit of rice milling bussines fix unite are unhulled rice cost, number of milling machines and machine capacity influent. (2) rice milling bussines fixed cost was feasible with the profit rate was 58%. 3) the obstacles of rice milling bussines fixed cost are technically problem to get spare part if the machine broken, economically problem for the capital and socially problem is the noisy sound of machine

Keywords : Rice milling business, Feasibility analysis, Wedi district