This research was aimed to know the management of KUB Sari Kelapa and to know how factors of age, educational level, and income were able to influence KUB Sari Kelapa member participation. The participation form of KUB Sari Kelapa members was divided into 3 dimensions namely: thoughts, power and materials. This was a case study research. The method used to determine the research venue was purposive method. Sample taking method used census. The samples used were 30 respondents coming from KUB Sari Kelapa members. The management of KUB Sari Kelapa was explained using a descriptive analysis technique, while KUB Sari Kelapa member participation level used a Likert Scale analysis technique, and for factors that influenced KUB Sari Kelapa member participation used a Multiple Linear Regression. Based on the result was known the management of KUB Sari Kelapa with administration and activity sections, the participation level of KUB Sari Kelapa members was in low category, and the member participation's most influencing factor was educational factor.