

ABSTRACT

Homosexuality is a social phenomenon that still controversial in our society. One of those sexual identity is lesbian. Most of society still rejecting them in a daily life due to the fact that homosexuality is backlashing social and religious norms. To respond that circumstances, lesbians utilizing online media like Sepocikopi.com as a space to interact with fellow lesbians. The main goals of this research are to find out the representation of lesbians identity and to explain the interaction among lesbians through Sepocikopi.com. This research use qualitative descriptive method with interview, observation and literature study as the data collections technique. Subjects in this research are fours lesbians who actively join sepocikopi.com. to ensure the validity, researchers also do triangulation of data. The data analysis start from data collecting, data reduction, and categorization. Based on the analysis, researcher found that lesbians community split into two group when represent themselves in social media. The group divided into the open lesbians and the closed lesbians. Lesbians who already open in real life have tendency to be open too in social media. The condition is contrast with the closed lesbians. They tend to create an alter ego in social media to hide their real identity. Researcher limits this research only about the data that related to interaction in social media. In the next research, it will be better to extend this topic to analysis the interaction in real life so it can give wider picture about lesbians interaction.

Key Words: Representation, Lesbian, Virtual Interaction, Sepocikopi.com