DAFTAR PUSTAKA

Atikah. (2025). Environmental turbulence, Entrepreneurial Bricolage, and firm performance in Indonesian cafés and restaurants. Manuscript in preparation / Jurnal nasional terakreditasi.

Baker, T., & Nelson, R. E. (2005). Creating something from nothing: Resource construction through Entrepreneurial Bricolage. Administrative Science Quarterly, 50(3), 329–366. https://doi.org/10.2189/asqu.2005.50.3.329

Barney, J. B. (1991). Firm resources and sustained competitive advantage. Journal of Management, 17(1), 99–120. https://doi.org/10.1177/014920639101700108

Di Domenico, M. L., Haugh, H., & Tracey, P. (2010). Social bricolage: Theorizing social value creation in social enterprises. Entrepreneurship Theory and Practice, 34(4), 681–703. https://doi.org/10.1111/j.1540-6520.2010.00370.x

DiMaggio, P. J., & Powell, W. W. (1983). The iron cage revisited: Institutional isomorphism and collective rationality in organizational fields. American Sociological Review, 48(2), 147–160. https://doi.org/10.2307/2095101

Duymedjian, R., & Rüling, C.-C. (2010). Toward a foundation of bricolage in organization and management theory. Organization Studies, 31(2), 133–151. https://doi.org/10.1177/0170840609347051

Eisenhardt, K. M., & Martin, J. A. (2000). Dynamic capabilities: What are they? Strategic Management Journal, 21(10–11), 1105–1121. https://doi.org/10.1002/1097-0266(200010/11)21:10/11<1105::AID-SMJ133>3.0.CO;2-E

Fisher, G. (2012). Effectuation, causation, and bricolage: A behavioral comparison of emerging theories in entrepreneurship research. Entrepreneurship Theory and Practice, 36(5), 1019–1051. https://doi.org/10.1111/j.1540-6520.2012.00537.x

Garud, R., & Karnøe, P. (2003). Bricolage versus breakthrough: Distributed and embedded agency in technology entrepreneurship. Research Policy, 32(2), 277–300. https://doi.org/10.1016/S0048-7333(02)00100-2

Grant, R. M. (2016). Contemporary strategy analysis (9th ed.). Wiley.

Helfat, C. E., & Peteraf, M. A. (2009). Understanding dynamic capabilities: Progress along a developmental path. Strategic Organization, 7(1), 91–102. https://doi.org/10.1177/1476127008100133

Kim, W. C., & Mauborgne, R. (2005). Blue ocean strategy: How to create uncontested market space and make the competition irrelevant. Harvard Business School Press.

Kogut, B., & Zander, U. (1992). Knowledge of the firm, combinative capabilities, and the replication of technology. Organization Science, 3(3), 383–397. https://doi.org/10.1287/orsc.3.3.383

Lawrence, P. R., & Lorsch, J. W. (1967). Organization and environment: Managing differentiation and integration. Harvard Business School Press.

Lévi-Strauss, C. (1966). The savage mind. University of Chicago Press.

Li, W., Liu, Y., & Liu, X. (2023). Role of Entrepreneurial Bricolage in achieving Sustainable Competitive Advantage: Analysis of mediating differentiation and moderating external pressure. International Journal of Hospitality Management, 109, 103417.

Nonaka, I. (1994). A dynamic theory of organizational knowledge creation. Organization Science, 5(1), 14–37. https://doi.org/10.1287/orsc.5.1.14

Penrose, E. T. (1959). The theory of the growth of the firm. John Wiley.

Porter, M. E. (1980). Competitive strategy: Techniques for analyzing industries and competitors. Free Press.

Porter, M. E. (1985). Competitive advantage: Creating and sustaining superior performance. Free Press.

Porter, M. E., & van der Linde, C. (1995). Toward a new conception of the environment–competitiveness relationship. Journal of Economic Perspectives, 9(4), 97–118. https://doi.org/10.1257/jep.9.4.97

Purnamawati, I. G. A., Yuniarta, G. A., & Puah, C.-H. (2022). Entrepreneurial Bricolage and women's business performance: Evidence from Indonesian weaving SMEs. Journal of Small Business and Enterprise Development, 29(4), 623–642.

Putra, A. R., Romli, R., & Arkeman, Y. (2021). Entrepreneurial Bricolage and SME performance in traditional agro-industries. Journal of Entrepreneurship in Emerging Economies, 13(3), 515–534.

Reeves, M., Haanaes, K., & Sinha, J. (2015). Your strategy needs a strategy. Harvard Business Review Press.

Rumelt, R. P. (2011). Good strategy/bad strategy: The difference and why it matters. Crown Business.

Senyard, J., Baker, T., Steffens, P., & Davidsson, P. (2014). Bricolage as a path to innovativeness for resource-constrained new firms. Journal of Product

Innovation Management, 31(2), 211–230. https://doi.org/10.1111/jpim.12091

Tajeddini, K., Gamage, T. C., Tajeddini, O., & Kallmuenzer, A. (2023). How Entrepreneurial Bricolage drives sustained competitive advantage of tourism and hospitality SMEs: The mediating role of differentiation and risk management. International Journal of Hospitality Management, 111, 103480.

Tajeddini, K., Martin, E., & Altinay, L. (2023). Entrepreneurial orientation, innovation, and Sustainable Competitive Advantage. International Journal of Hospitality Management, 112, 103489. https://doi.org/10.1016/j.ijhm.2023.103489

Teece, D. J., Pisano, G., & Shuen, A. (1997). Dynamic capabilities and strategic management. Strategic Management Journal, 18(7), 509–533. https://doi.org/10.1002/(SICI)1097-0266(199708)18:7<509::AID-SMJ882>3.0.CO;2-Z

Badan Pusat Statistik Provinsi Daerah Istimewa Yogyakarta. (2025, February 5). Pertumbuhan ekonomi Daerah Istimewa Yogyakarta triwulan IV-2024.

Rijal, S. A. (2024, January 17). Rekomendasi lokasi bisnis kafe di kawasan perkotaan Yogyakarta berdasarkan ulasan di Google Maps. MAPID.