DAFTAR PUSTAKA

Abdillah, W., & Hartono, J. (2015). *Partial least square (PLS) : alternatif structural equation modeling (SEM) dalam penelitian bisnis*. Andi.

Adiputra, W. M., Irawanto, B., & Kurnia, N. (2023). Arena Komunikasi Politik di Indonesia : Bagaimana Masyarakat Sipil Menggunakan Media Baru sebagai Komunikasi Politik The Arena of Political Communication in Indonesia : How Civil Society Utilizes New Media as Political Communication. *Jurnal Komunikasi*, *17*(2), 225–242. https://doi.org/https://doi.org/10.20885/komunikasi.vol17.iss2.art6

Ajzen, I. (2020). The theory of planned behavior : Frequently asked questions. *Hum Behav & Emerg Tech*, *2*(4), 314–324. https://doi.org/10.1002/hbe2.195

Akhlaq, M., & Kiran, K. (2022). Impact of Benevolence, Integrity, and Ability on Trust in Supervisor. *IRASD Journal of Management*, *4*(4), 583–600. https://doi.org/https://doi.org/10.52131/jom.2022.0404.0100

Al-Omoush, K. S., Garrido, R., & Cañero, J. (2023). The impact of government use of social media and social media contradictions on trust in government and citizens' attitudes in times of crisis. *Journal of Business Research*, *159*. https://doi.org/https://doi.org/10.1016/j.jbusres.2023.113748

Alfando, J., & Ramadhani, R. (2024). Pengaruh terpaan media sosial TikTok terhadap minat mengerjakan skripsi (Studi pada mahasiswa S1 Fakultas Ilmu Sosial dan Politik angkatan 2019 Universitas Mulawarman. *EJournal Ilmu Komunikasi*, *12*(1).

Andrade, C. (2021). The Inconvenient Truth About Convenience and Purposive Samples. *Indian Journal of Psychological Medicine*, *43*(1), 86–88. https://doi.org/10.1177/0253717620977000

Asosiasi Penyelenggara Jasa Internet Indonesia (APJII). (2025). *Survei Penetrasi Internet Dan Perilaku Penggunaan Internet 2025*. https://survei.apjii.or.id/survei/group/11

Austin, L. L., & Jin, Y. (2022). *Social Media and Crisis Communication*. Routledge. https://books.google.co.id/books?id=LN2ezgEACAAJ

Ayu, I. G., Giantari, K., Agung, A., Sriathi, A., & Wayan, N. (2020). Integrated Social Media Marketing with *Elaboration Likelihood Model* (ELM) in Bali Indonesia. *International Journal of Innovation, Creativity and Change*, *13*(11), 913–930.

Bahfiarti, T., & Arianto, A. (2022). Uses and gratifications approach : influence of

COVID-19 media exposure on millennial generation in Makassar city , Indonesia. *Heliyon*, *8*(6), 1–11. https://doi.org/10.1016/j.heliyon.2022.e09704

Berget, G., Macfarlane, A., & Pharo, N. (2020). Modelling the information seeking and searching behaviour of users with impairments : are existing models applicable ? *Journal of Documentation*, *77*(2), 1–23. https://doi.org/10.1108/JD-04-2020-0049

Bilqis, L. A. (2020). *Pengaruh intensitas penggunaan media sosial Instagram dan prestasi belajar PAI terhadap tingkat religiusitas* [UIN Sunan Gunung Djati Bandung]. https://digilib.uinsgd.ac.id/33386/

Bramah, & A, H. (2025). How to Convey Trustworthiness via Social Media : Content Analysis and Citizen Testing of British MPs ' Facebook Posts. *Parliamentary Affairs*, *78*, 27–52. https://doi.org/https://doi.org/10.1093/pa/gsae004

Cahyono, M. R., Fardila, U. A., & Tulungagung, I. (2021). *Fungsi komunikasi dan motivasi pengguna tanda tagar (#) di media sosial Indonesia digunakan di media sosial lain seperti*. *6*(2), 191–210.

Christi, T. V. (2025). *Begini Sentimen Warganet terhadap Menkeu Purbaya Yudhi Sadewa*. GoodStats Indonesia. https://data.goodstats.id/statistic/begini-sentimen-warganet-terhadap-menkeu-purbaya-yudhi-sadewa-5KSv0

Cochran, W. G. (1977). *Sampling Techniques*. Wiley. https://books.google.co.id/books?id=xbNn41DUrNwC

Cohen, S., & Wills, T. A. (1985). Stress , Social Support , and the Buffering Hypothesis. *Psychological Bulletin*, *98*(2), 310–357.

Cooper, D., & Schindler, P. (2013). *Business Research Methods: 12th Edition*. MCGRAW-HILL US HIGHER ED.

Cornelissen, J. (2020). *Corporate Communication: A Guide to Theory and Practice*. SAGE Publications.

Corsi, G. (2024). Evaluating Twitter ' s algorithmic amplification of low-credibility content : an observational study. *EPJ Data Science*, *13*(18), 1–15. https://doi.org/10.1140/epjds/s13688-024-00456-3

Danaditya, A., Ng, L. H. X., & Carley, K. M. (2021). From Curious Hashtags to Polarized Effect : Profiling Coordinated Actions in Indonesian Twitter Discourse. *Social Network Analysis and Mining*, *12*(1), 1–24. https://doi.org/https://doi.org/10.1007/s13278-022-00936-2

Effendy, O. U. (2005). *Ilmu Komunikasi: Teori dan Praktek*. Remaja Rosdakarya.

Etikan, I. (2016). Comparison of Convenience Sampling and Purposive Sampling. *American Journal of Theoretical and Applied Statistics*, *5*(1), 1. https://doi.org/10.11648/j.ajtas.20160501.11

Evkoski, B., Ljubešić, N., Pelicon, A., Mozetič, I., & Novak, P. K. (2021). Evolution of topics and hate speech in retweet network communities. *Applied Network Science*, *6*(1), 1–20. https://doi.org/10.1007/s41109-021-00439-7

Fahmi, I. (2025). *Sentimen publik terhadap Menkeu Purbaya dan kebijakannya*. Media Kernels Indonesia. https://pers.droneemprit.id/sentimen-publik-terhadap-menkeu-purbaya-dan-kebijakannya/

Ferrara, E. (2020). What types of COVID-19 conspiracies are populated by Twitter bots? *First Monday*, *25*(6), 1–25. https://doi.org/https://doi.org/10.5210/fm.v25i6.10633

Garland, R. (1991). The mid-point on a rating scale: Is it desirable? *Marketing Bulletin*, *2*, 66–70.

Gayatri, S., & Satwika, I. B. C. (2022). Peran Media Sosial Sebagai Media Sarana Informasi Politik. *ANUBHAVA: Jurnal Ilmu Komunikasi Hindu*, *02*(01), 273–282. https://doi.org/https://doi.org/10.25078/anubhava.v2i1.1050

Ghozali, I. (2018). Ghozali 2018. In *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25. Badan Penerbit Universitas Diponegoro: Semarang*.

Hadi, I., Arvian, E., Alam, B., & Mandela, F. (2022). Interaksi Morfologi-Sintaksis dalam Konstruksi Kalimat Sederhana Bahasa Inggris. *Jurnal Bahasa Asing*, *15*(1), 20–29.

Hair, J. F., Babin, B. J., Anderson, R. E., & Black, W. C. (2022). *Multivariate Data Analysis*. Cengage Learning. https://books.google.co.id/books?id=PONXEAAAQBAJ

Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2019). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) (2nd ed.)*. SAGE Publications.

Hapsari, R. (2024). Audience Cognition Through *Elaboration Likelihood Model* Process: Instagram Content of Indonesian Health Ministry on Stunting Phenomenon. *INJECT (Interdisciplinary Journal of Communication)*, *9*(1), 85–104. https://doi.org/https://doi.org/10.18326/inject.v9i1.1049

Hariyani, N. (2025). *Social Media Activity And Trust In Digital Vs . Traditional News : A Quantitative Analysis*. *10*(1), 297–320.

Harvina, L. G. D., Ellitan, L., & Lukito, R. S. H. (2022). The Effect of Social Media Marketing on Brand Image, Brand Trust, and Purchase Intention of Somethinc

Skincare Products in Surabaya. *Journal of Entrepreneurship & Business*, *3*(2), 104–114. https://doi.org/10.24123/jeb.v3i2.4801

Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, *43*(1), 115–135. https://doi.org/10.1007/s11747-014-0403-8

Hermawan, E. S., Asfar, M., & Wicaksana, I. G. W. (2025). *Information Credibility Mediates Selective Exposure and Algorithmic Personalization Effects on Youths ' # IndonesiaGelap Issue Engagement*. *9*(148), 626–660. https://doi.org/10.26740/jsm.v9n2.p626-660

Hiatt, M. S., Lowman, G. H., Maloni, M., Swaim, J., & Veliyath, R. (2023). Ability, benevolence, and integrity: The strong link between student trust in their professors and satisfaction. *The International Journal of Management Education*, *21*(2). https://doi.org/https://doi.org/10.1016/j.ijme.2023.100768

Hutagalung, M. (2025). Media framing in the digital age: a narrative review of sociopolitical and cultural impacts. *Communica : Journal of Communication*, *3*(3), 164–177. https://doi.org/https://doi.org/10.61978/communica.v3i3.653

Hwang, H., Malhotra, N. K., Kim, Y., Tomiuk, M. A., & Hong, S. (2010). A comparative study on parameter recovery of three approaches to structural equation modeling. *Journal of Marketing Research*, *47*(4), 699–712. https://doi.org/10.1509/jmkr.47.4.699

Judijanto, L., Maulinda, R., Zulaika, S., Tjahyadi, I., Agama, I., Tarbiyatut, I., & Lamongan, T. (2023). Pengaruh Sumber Informasi dan Interaksi Sosial di Media Sosial terhadap Pembentukan Opini Politik Masyarakat di Indonesia. *Sanskara Ilmu Sosial Dan Humaniora*, *1*(01), 21–31. https://doi.org/https://doi.org/10.58812/sish.v1i01.303

Karduni, A., Wesslen, R., Markant, D., & Dou, W. (2023). *Images , Emotions , and Credibility : Effect of Emotional Facial Expressions on Perceptions of News Content Bias and Source Credibility in Social Media*. *Icwsm*.

Katadata Insight Center. (2021). *Status literasi digital di Indonesia 2021*. https://databoks.katadata.co.id/index.php/telecommunications/statistik/731b5f85eaed8e6/media-sosial-salah-satu-sumber-utama-mendapatkan-informasi

Kerlinger, F. N., & Lee, H. B. (2000). *Foundations of Behavioral Research*. Harcourt College Publishers.

Kertz, C. L., & Ohanian, R. (1992). *Source Credibility, Legal Liability, and the Law of Endorsements*. *II*(1), 12–23.

Khurana, P., & Krishnan, A. (2025). Communicating through #Hashtags:

Influencing perceptions of personality and trust. *Computers in Human Behavior*, *168*, 108623. https://www.sciencedirect.com/science/article/abs/pii/S0747563225000706?via%3Dihub

Kietzmann, J. H., Hermkens, K., Mccarthy, I. P., & Silvestre, B. S. (2011). Social media ? Get serious ! Understanding the functional building blocks of social media. *Business Horizons*, *54*(3), 241–251. https://doi.org/10.1016/j.bushor.2011.01.005

Lavi, L. (2020). Time and Meaning-Making in the " Hybrid " Media : Evidence From the 2016 U . S . Election. *Journal of Communication*, *00*, 1–24. https://doi.org/10.1093/joc/jqaa003

Li, H., & See-to, E. W. K. (2023). Source credibility plays the central route : an *Elaboration Likelihood Model* exploration in social media environment with demographic profile analysis. *Journal of Electronic Business & Digital Economics*, *3*(1), 36–60. https://doi.org/10.1108/JEBDE-10-2022-0038

Li, S., & Gao, C. (2025). *Expert Credibility Factors and Their Impact on Digital Innovation and Sustainability Adoption in China ' s Social Media Ecosystem*. 1–34.

Lin, H., Pennycook, G., Rand, D., & Epstein, Z. (2022). Quantifying attention via dwell time and engagement in a social media browsing environment. *36th Conference on Neural Information Processing Systems (NeurIPS*, *NeurIPS 2022*. https://doi.org/https://doi.org/10.48550/arXiv.2209.10464

Littlejohn, S. W., Foss, K. A., & Oetzel, J. G. (2021). *Theories of Human Communication: Twelfth Edition*. Waveland Press. https://books.google.co.id/books?id=aRMoEAAAQBAJ

Liu, X., & Zheng, X. (2024). *The persuasive power of social media influencers in brand credibility and purchase intention*. 1–12. https://doi.org/10.1057/s41599-023-02512-1

Liu, Y., & Id, K. H. (2024). *How social media exposure constructs social confidence : An empirical study on impact , mechanisms , and multilateral relationships*. 1–28. https://doi.org/10.1371/journal.pone.0308745

Maulana, A. O., Herfanda, G. C., & Hasan, F. (2022). *Jurnal Akuntansi dan Auditing Indonesia Perceived trustworthiness of artificial intelligence implementation in Indonesia public sector services : Gen Z and Millennial perspectives*. *26*(1).

Mayer, R. C., Davis, J. H., & F. Schoorman, D. (1995). *An Integrative Model of Organizational Trust*. *20*(3), 709–734.

Mcanany, E. G. (2016). Schramm, Wilbur. *The International Encyclopedia of Communication Theory and Philosophy*, *1994*. https://doi.org/10.1002/9781118766804.wbiect023

Meier, A., & Reinecke, L. (2020). Computer-Mediated Communication , Social Media , and Mental Health : A Conceptual and Empirical. *Communication Research*, 1–28. https://doi.org/10.1177/0093650220958224

Merz, P., & Sikorski, C. Von. (2025). *Social media influencers can increase collective political beliefs and actions : findings from experiments and a quasi-experimental field study*. *February*, 1–14.

Metzger, M. J., Flanagin, A. J., & Medders, R. B. (2010). Social and heuristic approaches to credibility evaluation online. *Journal of Communication*, *60*(3), 413–439. https://doi.org/10.1111/j.1460-2466.2010.01488.x

Nugraha, M. Y. S., Ayuningtyas, F., & Muqsith, M. A. (2024). Connective Action dan Hashtag activism di Twitter/X Case Studi: Pemilihan Presiden 2024 Pendekatan Social Network Analyst. *PERSPEKTIF*, *13*(3), 717–726. https://doi.org/10.31289/perspektif.v13i3.11033

Nugroho, B. T., & Adi, A. N. (2024). *Sinergi International Journal of Communication Sciences*. *1*, 1–12.

O'Keefe, D. J. (2015). *Persuasion: Theory and Research*. SAGE Publications.

Pada, A., & Palilati., W. K. S. A. & N. A. S. (2025). Hubungan intensitas penggunaan media sosial terhadap interaksi sosial siswa kelas v upt spf sd negeri tidung kota makassar. *Pendas: Jurnal Ilmiah Pendidikan Dasar*. https://eprints.unm.ac.id/37049/

Paskarina, C., & Nuraeni, R. H. (2021). Politics of hashtags: Social network analysis of online contestation in the 2019 Indonesia presidential election. *Rivista Di Studi Sulla Sostenibilità*, *11*(1), 151–170. https://ideas.repec.org/a/fan/rissri/vhtml10.3280-riss2021-001009.html

Perera, C. H., Nayak, R., & Nguyen, L. T. Van. (2023). The impact of social media marketing and brand credibility on higher education institutes ' brand equity in emerging countries. *Journal of Marketing Communications*, *29*(8), 770–795. https://doi.org/10.1080/13527266.2022.2086284

Petty, R. E., & Cacioppo, J. T. (1986). *Comunication and Persuasion Central and Peripheral Routes to Attitude Change*. Springer-Verlag.

Potter, W. J. (2019). *Media Literacy*. SAGE Publications. https://books.google.co.id/books?id=7OkKtAEACAAJ

Pouyan, S. E., Ghasemaghaei, M., & Hassanein, K. (2022). Understanding

consumer engagement in social media : The role of product lifecycle. *Decision Support Systems*, *162*(August 2021), 113707. https://doi.org/10.1016/j.dss.2021.113707

Prasetyo, R., & Elysa, E. (2022). Pengaruh terpaan media sosial dan brand image produk fashion terhadap keputusan pembelian pada followers Instagram @erigostore. *Jurnal Ilmu Komunikasi Fakultas Ilmu Sosial Dan Ilmu Politik*, *20*(2).

Rachman, H. H., Santoso, B., & Manurung, A. S. (2024). Wave of Hashtags on Social Media : Netizens ' Acceptance of the Hashtag # tidakpercayapolisi. *OPINI: Journal of Communication and Social Science, 1*(3), 1–16. https://doi.org/https://doi.org/10.70489/j05pqx49

Ringle, C. M., Sarstedt, M., Sinkovics, N., & Sinkovics, R. R. (2023). A perspective on using partial least squares structural equation modelling in data articles ☆. *Data in Brief*, *48*. https://doi.org/10.1016/j.dib.2023.109074

Rocca, G. La, & Artieri, G. B. (2023). Interpreting the changeable meaning of hashtags : Toward the theorization of a model. *Frontiers in Sociology*, *7*. https://doi.org/https://doi.org/10.3389/fsoc.2022.1104686

Saifullizam, S. S., Nizam, N. Y. S., Ismail, N., Zainuddin, N. S., Iswandi, N. K. Z., Ramlan, A. F., & Paskarina, C. (2025). Paparan Media Dan Dampaknya Terhadap Persepsi Publik. *SOSIOGLOBAL : Jurnal Pemikiran Dan Penelitian Sosiologi*, *9*(2), 185–200. https://jurnal.unpad.ac.id/sosioglobal/article/view/62871/pdf

Saini, V., Liang, L., Yang, Y., Le, H. M., & Wu, C. (2022). *The Association Between Dissemination and Characteristics of Pro- / Anti-COVID-19 Vaccine Messages on Twitter : Application of the Elaboration Likelihood Model Corresponding Author : 2*, 1–15. https://doi.org/10.2196/37077

Sekaran, U. (2016). *Research methods for business: A skill building approach*. John Wiley & Sons.

Shahbaznezhad, H., Dolan, R., & Rashidirad, M. (2021). ScienceDirect The Role of Social Media Content Format and Platform in Users ' Engagement Behavior. *Journal of Interactive Marketing*, *53*, 47–65. https://doi.org/10.1016/j.intmar.2020.05.001

Sileyew, K. J. (2020). Research Design and Methodology. *IntechOpen*, 1–12. https://doi.org/10.5772/intechopen.85731

Slater, M. D., & Rouner, D. (2002). Entertainment-Education and Elaboration Likelihood : Understanding the Processing of Narrative Persuasion. *International Communication Association*, *12*, 173–191.

Sugiyono. (2023). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta.

Sumikawa, Y., & Jatowt, A. (2021). Analyzing history-related posts in twitter. *International Journal on Digital Libraries*, *22*(1), 105–134. https://doi.org/10.1007/s00799-020-00296-2

Sundar, S. S., & Limperos, A. M. (2014). Journal of Broadcasting & Uses and Grats 2 . 0 : New Gratifications for New Media. *Journal of Broadcasting & Electronic Media*, *57*(4), 504–525. https://doi.org/10.1080/08838151.2013.845827

Susmann, M. W., Xu, M., Clark, J. K., Wallace, L. E., Kevin, L., Philipp-muller, A. Z., Luttrell, A., Wegener, D. T., & Petty, R. E. (2022). Persuasion amidst a pandemic: Insights from the *Elaboration Likelihood Model*. *European Review of Social Psychology*, *33*(2), 323–359. https://doi.org/10.1080/10463283.2021.1964744

Thaib, E. J. ., & SS, M. A. (2021). *Problematika dakwah di media sosial*. Insan Cendekia Mandiri.

Trunfio, M., & Rossi, S. (2021). Conceptualising and measuring social media engagement : A systematic literature review. *Italian Journal of Marketing*, *2021*(3), 209–234. https://doi.org/10.1007/s43039-021-00035-8

Utomo, B. S., & Irwansyah. (2023). Peran Media Sosial dalam Gerakan Menolak Rencana Penundaan Pemilu di Indonesia. *Jurnal Politikom Indonesiana: Kajian Ilmu Pemerintahan, Ilmu Politik Dan Ilmu Komunikasi*, *8*(2), 108–128.

Valkenburg, P. M., & Peter, J. (2013). The differential susceptibility to media effects model. *Journal of Communication*, *63*(2), 221–243. https://doi.org/10.1111/jcom.12024

Wang, B. T. (2023). An Updated Model of Trust and Trustworthiness for the use of Digital Technologies and Artificial Intelligence in City Making. *Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems*, 69–80. https://doi.org/https://doi.org/10.1145/3627611.3627618

Wertgen, A. G., & Richter, T. (2022). Source credibility and plausibility are considered in the validation of textual information : evidence from a social media context textual information : evidence from a social media context. *Journal of Cognitive Psychology*, *35*(2), 183–204. https://doi.org/10.1080/20445911.2022.2149757

Witharja, H. H., Kurniawati, N. K., & Gumelar, R. G. (2025). Analisis *Elaboration Likelihood Model* dalam Strategi Kampanye Pemilihan Umum Presiden 2024 pada Media Sosial Tiktok. *Jurnal Riset Komunikasi Terapan*, *2*(1), 1–24.

Wu, Y., & Mustafa, H. (2023). Exploring the impact of social media exposure

patterns on people ’ s belief in fake news during COVID-19 : A cross-gender study. *Online Journal of Communication and Media Technologies*, *13*(3).

Yan, Y., Toriumi, F., & Sugawara, T. (2021). Understanding how retweets influence the behaviors of social networking service users via agent - based simulation. *Computational Social Networks*. https://doi.org/10.1186/s40649-021-00099-8

Zhang, H., Yang, C., Deng, X., & Luo, C. (2025). How Authoritative Media and Personal Social Media Influence Policy Compliance Through Trust in Government and Risk Perception: Quantitative Cross-Sectional Survey Study. *Journal of Medical Internet Research*, *27*, 1–16. https://doi.org/10.2196/64940