

ABSTRAK

**PENGARUH *REMOTE WORKING* TERHADAP *WORK-LIFE BALANCE*
DENGAN *JOB SATISFACTION* SEBAGAI VARIABEL MEDIASI PADA
GENERASI Z YANG BEKERJA DALAM INDUSTRI DIGITAL DI
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ABSTRACT

This research aims to analyse the effect of remote working on work-life balance with job satisfaction as a mediating variable among Generation Z in the digital industry in the Special Region of Yogyakarta. The population of this study is Generation Z who work in the digital industry and implement a remote working system in the Special Region of Yogyakarta. The sampling technique used is purposive sampling with a total of 150 respondents. Data collection was conducted through the distribution of online questionnaires using Google Forms. The research data were analysed using descriptive and quantitative analysis with the help of SPSS software. The results showed that remote working had a positive and significant effect on work-life balance. In addition, remote working also had a positive and significant effect on job satisfaction, and job satisfaction had a positive and significant effect on work-life balance. The results of this study indicate that job satisfaction acts as a mediating variable in the relationship between remote working and work-life balance among Generation Z in the digital industry.

Kata Kunci: *remote working, work-life balance, job satisfaction, Generasi Z, industri digital.*