

ENCANG KARMAWAN. 2025. Improving the Performance of Forest Farmer Groups in the Forest and Land Rehabilitation (RHL) Planting Program: A Case Study in the Karangmojo Forest Management Section (BDH), Yogyakarta Forest Management Unit (BKPH). Under the supervision of Budi Widayanto and Wulandari DER.

Abstract

This study aims to analyze the performance of Forest Farmer Groups (KTH) in the Forest and Land Rehabilitation (RHL) Planting Program in the Karangmojo Forest Area (BDH) area, KPH Yogyakarta, and outline strategies for improving sustainable performance. The study used a qualitative descriptive approach with a purposive sampling technique on 20 respondents, with data collection through in-depth interviews, observation, and document analysis. The analysis was conducted using a Balanced Scorecard (BSC) framework that includes financial, stakeholder, internal process, and learning and growth perspectives. The results show that the RHL program has a strong human resource foundation and is in line with the principles of community-based forest management, but its performance is not balanced across BSC perspectives. The financial and stakeholder perspectives are quite good, while the internal process and learning perspectives are still weak, as indicated by low levels of plant survival success, inconsistency in the implementation of SOPs, limited monitoring, and ineffective training. Therefore, it is necessary to strengthen the implementation of technical SOPs, improve supervision, digitize the monitoring system, and diversify funding sources to increase the effectiveness and desirability of the program.

Keywords: Forest and Land Rehabilitation, Forest Farmer Groups, Balanced Scorecard, Program Performance, BDH Karangmojo.

ENCANG KARMAWAN. 2025. Strategi Peningkatan Kinerja Kelompok Tani Hutan Pada Program Penanaman Rehabilitasi Hutan Dan Lahan (Studi Kasus Di Wilayah Bagian Daerah Hutan Karangmojo Balai Kesatuan Pengelolaan Hutan Yogyakarta). Di bawah bimbingan Budi Widayanto dan Wulandari DER.

Abstrak

Penelitian ini bertujuan untuk menganalisis Kinerja Kelompok Tani Hutan (KTH) dalam Program Penanaman Rehabilitasi Hutan dan Lahan (RHL) di wilayah Bagian Daerah Hutan (BDH) Karangmojo, KPH Yogyakarta, serta merumuskan strategi peningkatan kinerja yang berkelanjutan. Penelitian menggunakan pendekatan kualitatif deskriptif dengan teknik purposive sampling terhadap 20 responden, dengan pengumpulan data melalui wawancara mendalam, observasi, dan analisis dokumen. Analisis dilakukan menggunakan kerangka Balanced Scorecard (BSC) yang mencakup perspektif keuangan, pemangku kepentingan, proses internal, serta pembelajaran dan pertumbuhan. Hasil penelitian menunjukkan bahwa program RHL memiliki fondasi sumber daya manusia yang kuat dan telah sejalan dengan prinsip pengelolaan hutan berbasis masyarakat, namun kinerjanya belum seimbang antar perspektif BSC. Perspektif keuangan dan pemangku kepentingan tergolong cukup baik, sedangkan perspektif proses internal dan pembelajaran masih lemah, yang ditandai oleh rendahnya tingkat keberhasilan hidup tanaman, ketidakkonsistenan penerapan SOP, keterbatasan monitoring, serta kurang efektifnya pelatihan. diperlukan penguatan implementasi SOP teknis, peningkatan pengawasan, digitalisasi sistem monitoring, serta diversifikasi sumber pendanaan guna meningkatkan efektivitas dan keberlanjutan program.

Kata Kunci: Rehabilitasi Hutan dan Lahan, Kelompok Petani Hutan, Balanced Scorecard, Program Kinerja, BDH Karangmojo.