

DAFTAR PUSTAKA

- Abid, N., Dowling, M., Ceci, F., & Aftab, J. (2023). Does resource bricolage foster SMEs' competitive advantage and financial performance? A resource-based perspective. *Business Strategy and the Environment*, 32(8). <https://doi.org/10.1002/bse.3451>
- Badan Pusat Statistik. (2025). *Statistik Hotel dan Akomodasi Indonesia 2025*. Jakarta: Badan Pusat Statistik. Retrieved from <https://www.bps.go.id>
- Baker, T., & Nelson, R. E. (2005). Creating something from nothing: Resource construction through Entrepreneurial Bricolage. *Administrative Science Quarterly*, 50(3). <https://doi.org/10.2189/asqu.2005.50.3.329>
- Barney, J. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, 17(1). <https://doi.org/10.1177/014920639101700108>
- Barney, J. B., & Clark, D. N. (2007). *Resource-Based Theory: Creating and Sustaining Competitive Advantage*. Oxford University Press.
- Flaminiano, J. P. C. (2024). Entrepreneurial Bricolage: A key to innovation for SMEs in a developing economy. *Small Business International Review*, 8(1). <https://doi.org/10.26784/sbir.v8i1.645>
- Fraser, J. R. S., & Simkins, B. J. (2016). *The challenges of and solutions for implementing enterprise risk management*. *Business Horizons*, 59(6), 689–698. <https://doi.org/10.1016/j.bushor.2016.06.007>
- Ghozali, I., & Latan, H. (2015). Ghozali, I., & Latan, H. (2015). Partial Least Squares Konsep, Teknik dan Aplikasi Menggunakan Program Smartpls 3.0 untuk Penelitian Empiris. *Semarang : Badan Penerbit UNDIP*, 4(1).
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2019). Preparing for Multivariate Analysis. In *Multivariate Data Analysis*.
- Hair, J. F., Tomas, H. G., Ringle, C. M., & Marko, S. (2017). A primer on partial least squares structural equation modeling (PLS-SEM). *International Journal of Research & Method in Education*, 38(2).

- He, F., & Puttawong, D. (2024). Entrepreneurial orientation, entrepreneurial action learning, and entrepreneurial performance of SMEs in the post-pandemic era: The moderating role of dynamic capabilities. *Asian Economic and Financial Review*, 14(7). <https://doi.org/10.55493/5002.v14i7.5147>
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1). <https://doi.org/10.1007/s11747-014-0403-8>
- Hopkin, P. (2018). *Fundamentals of Risk Management: Understanding, Evaluating and Implementing Effective Enterprise Risk Management* (6th ed.). Kogan Page.
- Iqbal, Q., Piwowar-Sulej, K., & Kallmuenzer, A. (2025). Sustainable development through frugal innovation: the role of leadership, Entrepreneurial Bricolage and knowledge diversity. *Review of Managerial Science*, 19(2). <https://doi.org/10.1007/s11846-024-00764-y>
- ISO 31000:2018. (2018). Risk management — Guidelines. In *International Organization for Standardization* (Vol. 2018).
- Kotler, P., & Keller Lane, K. (2016). Marketing Management (15th ed.). Pearson Education. In *Marketing Management*.
- Kustiningsih, N., Nam, L. H., & Asy'ari, V. (2025). HARNESSING ENTREPRENEURIAL BRICOLAGE FOR MSME'S SUCCESS: INNOVATION AND ADAPTATION AT TANJUNG PENYU BEACH. *Jurnal Manajemen Dan Kewirausahaan*, 27(1). <https://doi.org/10.9744/jmk.27.1.33-42>
- Li, W., Sun, K., Feng, Z., & Li, Y. (2024). Exploring the effect of Entrepreneurial Bricolage and new venture growth. *South African Journal of Business Management*, 55(1). <https://doi.org/10.4102/sajbm.v55i1.4730>
- Liu, X., & Zhang, L. (2024). Entrepreneurial Bricolage, Business Model Innovation, and Sustainable Entrepreneurial Performance of Digital Entrepreneurial Ventures: The Moderating Effect of Digital Entrepreneurial Ecosystem Empowerment. *Sustainability (Switzerland)*, 16(18). <https://doi.org/10.3390/su16188168>

- Porter, M. E. (1985). Competitive Advantage: Creating and Sustaining Superior Performance. In *The Free: Fir Free P* (Number 1). <https://doi.org/10.1016/j.neubiorev.2009.11.015>
- Sekaran, U., & Bougie, R. (2020). *Research Methods for Business: A Skill Building Approach* (8th ed.). John Wiley & Sons.
- Senyard, J., Baker, T., Steffens, P., & Davidsson, P. (2014). Bricolage as a path to innovativeness for resource-constrained new firms. *Journal of Product Innovation Management*, 31(2). <https://doi.org/10.1111/jpim.12091>
- Tajeddini, K., Gamage, T. C., Tajeddini, O., & Kallmuenzer, A. (2023). How Entrepreneurial Bricolage drives Sustained Competitive Advantage of tourism and hospitality SMEs: The mediating role of differentiation and risk management. *International Journal of Hospitality Management*, 111. <https://doi.org/10.1016/j.ijhm.2023.103480>
- Tarjo, T., Anggono, A., Said, J., Halim, A., & Sakti, E. (2024). Sustainable Strategy, Risk Management, and Financial Performance of Tourism Operators. *Jurnal Kepariwisata Indonesia: Jurnal Penelitian Dan Pengembangan Kepariwisata Indonesia*, 18(1). <https://doi.org/10.47608/jki.v18i12024.77-94>
- Teece, D. J. (2007). Explicating dynamic capabilities: The nature and microfoundations of (sustainable) enterprise performance. *Strategic Management Journal*, 28(13). <https://doi.org/10.1002/smj.640>
- Teece, D. J., Pisano, G., & Shuen, A. (1997). Dynamic capabilities and strategic management. *Strategic Management Journal*, 18(7). [https://doi.org/10.1002/\(SICI\)1097-0266\(199708\)18:7<509::AID-SMJ882>3.0.CO;2-Z](https://doi.org/10.1002/(SICI)1097-0266(199708)18:7<509::AID-SMJ882>3.0.CO;2-Z)
- Tehseen, S., Kayani, U. N., Haider, S. A., Aysan, A. F., Johara, F., Hossain, S. M., & Khalid, S. (2024). Unpacking the mechanisms of Entrepreneurial Bricolage for new venture growth: the mediating roles of new venture adaptiveness and innovative ambidexterity. *Cogent Business and Management*, 11(1). <https://doi.org/10.1080/23311975.2024.2316357>
- U. Sekaran, R. B. (2016). Research methods for business. A skill building approach (7th ed.). New York: John Wiley and Sons.

- Witell, L., Kristensson, P., Gustafsson, A., & Löfgren, M. (2011). Idea generation: Customer co-creation versus traditional market research techniques. *Journal of Service Management*, 22(2). <https://doi.org/10.1108/09564231111124190>
- Wulandari, W., Ramadhania, T. C., Aldora, M., Elmia, A. S., & Sari, P. R. (2025). Mitigating Risks in Small Tourism Business: A Qualitative Study on Financial, Operational, Market, and Regulatory Challenges. *Journal of Tourism, Hospitality and Travel Management*, 3(1). <https://doi.org/10.58229/jthtm.v3i1.294>