

DAFTAR PUSTAKA

- Achmad, F., & Wiratmadja, I. I. (2025). Organizational performance and competitive advantage in SMEs: The role of green innovation and knowledge management. *Journal of Open Innovation: Technology, Market, and Complexity*, 11, 100532. <https://doi.org/10.1016/j.joitmc.2025.100532>
- Agustini, D., Sunarya, E., & Norisanti, N. (2023). Pengaruh perencanaan strategi dan kinerja perusahaan terhadap keunggulan bersaing. *Journal of Economic, Business, and Accounting (COSTING)*, 7(1), 139–149.
- Ali, B. J., & Anwar, G. (2021). Porter's generic competitive strategies and its influence on the competitive advantage. *International Journal of Advanced Engineering, Management and Science*, 7(6), 42–54. <https://doi.org/10.22161/ijaems.76.5>
- Ariwibowo, P., Syahiddin, M., & Insana, D. R. M. (2022). Korelasi blueprint sumber daya perusahaan dan keunggulan kompetitif terhadap manifestasi UMKM dengan intervensi strategi bisnis. *Jurnal Ekonomi Pendidikan dan Kewirausahaan*, 10(1), 31–48. <https://doi.org/10.26740/jepk.v10n1.p31-48>
- Avriyanti, D. (2022). Inovasi produk dan pengaruhnya terhadap kepuasan pelanggan di era persaingan global. *Jurnal Ilmu Manajemen Terapan*, 10(1), 34–47.
- Badan Pembinaan Hukum Nasional. (2023). Analisis dan evaluasi hukum usaha mikro, kecil, dan menengah. Kementerian Hukum dan Hak Asasi Manusia Republik Indonesia.
- Badan Pusat Statistik Provinsi Daerah Istimewa Yogyakarta. (2024). *Perkembangan industri manufaktur Daerah Istimewa Yogyakarta 2023* (Vol. 04). BPS Provinsi DIY.
- Badan Pusat Statistik Provinsi Daerah Istimewa Yogyakarta. (2025). *Perkembangan industri manufaktur Daerah Istimewa Yogyakarta 2025* (Vol. 05). BPS Provinsi DIY..
- Badan Pusat Statistik. (2020). *Klasifikasi Baku Lapangan Usaha Indonesia (KBLI 2020)*. Jakarta: Badan Pusat Statistik.
- Barney, J. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, 17(1), 99–120. <https://doi.org/10.1177/014920639101700108>

- Bisnis.com. (2024, 4 Januari). Ekspor mebel merosot 28%, bagaimana nasib industri di 2024? Bisnis.com.
- Bongso, M. (2024). Inovasi sebagai strategi diferensiasi pada UMKM berbasis digital. *Jurnal Manajemen dan Kewirausahaan*, 16(1), 40–52.
- Chatterjee, S., Chaudhuri, R., Vrontis, D., Jabeen, F., & Siachou, E. (2021). The effect of AI-based CRM on organization performance and competitive advantage: An empirical analysis in the B2B context. *Industrial Marketing Management*, 97, 461–473. <https://doi.org/10.1016/j.indmarman.2021.07.016>
- David, F. R., & David, F. R. (2017). *Strategic management: Concepts and cases, a competitive advantage approach* (16th ed.). Pearson Education.
- Duric, Z., & Potocnik Topler, J. (2021). *The role of performance and environmental sustainability indicators in hotel competitiveness*. *Sustainability*, 13(12), 6574. <https://doi.org/10.3390/su13126574>
- Eisenhardt, K. M., & Martin, J. A. (2000). Dynamic capabilities: What are they? *Strategic Management Journal*, 21(10–11), 1105–1121.
- Fadila, F., & Yuniarti, Y. (2021). Pengaruh kinerja usaha terhadap keunggulan bersaing pada UKM Spoccat Sepatu Cibaduyut Kota Bandung. *BusinessPreneur: Jurnal Ilmu Administrasi Bisnis*, 3(1), 1–19.
- Farida, I., & Setiawan, D. (2022). *Business strategies and competitive advantage: The role of performance and innovation*. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(3), 163. <https://doi.org/10.3390/joitmc8030163>.
- Ghozali, I., & Kusumadewi, K. A. (2023). Partial Least Squares (PLS): Konsep, teknik, dan aplikasi menggunakan program SmartPLS 4 untuk penelitian empiris. Yoga Pratama.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2019). *Multivariate data analysis* (8th ed.). Cengage.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). *A primer on partial least squares structural equation modeling (PLS-SEM)* (2nd ed.). Sage Publications.
- Haddad, H., Alkhodari, D., Al-Araj, R., Aburumman, N., & Fraij, J. (2021). Review of the corporate governance and its effects on the disruptive technology environment.

- WSEAS Transactions on Environment and Development, 17(100), 1047–1062.
<https://doi.org/10.37394/232015.2021.17.100>
- Hartato, F., & Handoyo, S. E. (2021). Pengaruh orientasi kewirausahaan, orientasi pasar, dan strategi bisnis terhadap kinerja bisnis kuliner. *Jurnal Manajerial dan Kewirausahaan*, 3(4), 980–989.
- Johnson, G., Scholes, K., & Whittington, R. (2008). *Exploring corporate strategy* (8th ed.). Pearson Education.
- Kaur, G. P., Bedi, H. S., & Saini, H. (2025). Leveraging innovativeness for enhanced small and medium enterprises performance: The moderating role of learning orientation. *Journal of Innovation and Entrepreneurship*, 14(65), 1–20.
<https://doi.org/10.1186/s13731-025-00550-4>
- Kogabayev, T., & Maziliauskas, A. (2017). The definition and classification of innovation. *HOLISTICA – Journal of Business and Public Administration*, 8(1), 59–72.
<https://doi.org/10.1515/hjbpa-2017-0005>
- KumparanBisnis. (2025, Juli). Respons eksportir furniture RI usai Trump pangkas tarif impor jadi 19%. <https://kumparan.com/kumparanbisnis/respons-eksportir-furniture-ri-usai-trump-pangkas-tarif-impor-jadi-19-persen-25T88GQ4sBZ>
- Kumparan. (2022). *Mebel Indonesia berjibaku lawan produk China di negeri sendiri*. Kumparan. <https://kumparan.com/pandangan-jogja/mebel-indonesia-berjibaku-lawan-produk-china-di-negeri-sendiri-1yHdWJl4URd>
- Lianti, T., & Widadi, A. (2024). Digitalisasi proses produksi dalam rangka inovasi proses di UMKM manufaktur. *Jurnal Teknologi Industri*, 7(1), 73–84.
- Marzana, S. K. (2023). Pengaruh modal usaha, strategi pemasaran, dan inovasi produk terhadap perkembangan Usaha Mikro Kecil Menengah (UMKM) fashion dalam perspektif ekonomi Islam [Skripsi, UIN Ar-Raniry].
- Maximova, V. (2017). *Measures of competitive advantage*. *FAIMA Business & Management Journal*, 5(3), 27–38.
- Media Indonesia. (2025, 23 April). Ekspor industri mebel Jepara tembus lebih dari US\$300 juta di 2024. Media Indonesia.

- Mkhonza, V. M., & Sifolo, P. P. (2022). Investigating small, medium and micro-scale enterprises strategic planning techniques in Johannesburg central business district post-COVID-19 lockdown. *Southern African Journal of Entrepreneurship and Small Business Management*, 14(1), a483.
- Nonaka, I., & Takeuchi, H. (1995). *The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation*. Oxford University Press.
- Porter, M. E. (1985). *Competitive advantage: Creating and sustaining superior performance*. Free Press.
- Sekaran, U., & Bougie, R. (2017). *Metode penelitian untuk bisnis* (Edisi 6, Buku 1). Salemba Empat.
- SuaraKarya.id. (2025). Roadshow IFEX 2026, Jogja dan Sleman Raya siap pimpin pasar ekspor furnitur lewat inovasi desain. Suara Karya.
- Tanui, E. K. (2023). Mediation effect of innovation on the relationships between strategic agility and competitive advantage among telecommunication firms in Kenya. *Quest Journals: Journal of Research in Business and Management*, 11(10), 43–54.
- Taouab, O., & Issor, Z. (2019). Firm performance: Definition and measurement models. *European Scientific Journal*, 15(1), 93-106.
- Tidd, J., & Bessant, J. (2021). *Managing innovation: Integrating technological, market and organizational change* (7th ed.). Wiley.
- Timotius, E. (2023). The role of innovation in business strategy as a competitive advantage: Evidence from Indonesian MSMEs. *Problems and Perspectives in Management*, 21(1), 92–106. [https://doi.org/10.21511/ppm.21\(1\).2023.09](https://doi.org/10.21511/ppm.21(1).2023.09)
- TrendEconomy. (2024, 28 Januari). Indonesia — exports of HS 94 (Furniture; bedding; lamps; prefabricated buildings), 2012–2023. <https://trendeconomy.com/data/h2/Indonesia/94>
- Venkatraman, N., & Ramanujam, V. (1986). Measurement of business performance in strategy research: A comparison of approaches. *Academy of Management Review*, 11(4), 801–814.
- Wijaya, L. D., & Simamora, V. (2022). Pengaruh kapabilitas teknologi informasi dan kapabilitas inovasi terhadap strategi dan dampaknya terhadap keunggulan bersaing

UMKM kuliner. *Jurnal Ilmiah Akuntansi dan Bisnis*, 7(1), 51–65.

<https://doi.org/10.38043/jiab.v7i1.3474>

Yuan, Y., Lu, L. Y., Tian, G., & Yu, Y. (2020). Business strategy and corporate social responsibility. *Journal of Business Ethics*, 162(2), 359–377.