

**THE EFFECT OF SUSTAINABLE SUPPLY CHAIN MANAGEMENT  
PRACTICES (SSCMPs) ON FINANCIAL SUSTAINABILITY  
(A Study on Food Processing SMEs in Sleman Regency, DIY)**

**LIA DWI ARIFATUN**

**NIM : 141220161**

Program Studi Manajemen

Fakultas Ekonomi dan Bisnis

Universitas Pembangunan Nasional “Veteran” Yogyakarta

[141220161@student.upnyk.ac.id](mailto:141220161@student.upnyk.ac.id)

**ABSTRACT**

This study aims to analyze the effect of Sustainable Environmental Management (SEM), Supplier Relationship Management (SRM), Customer Relationship Management (CRM), Social Supply Chain Management Practices (SSCM), and Lean Supply Chain Management Practices (LSCM) on Financial Sustainability (FS) of food processing MSMEs in Sleman Regency. This research employs a quantitative method using a multiple linear regression approach, with primary data collected through questionnaires distributed to MSME actors. The results show that partially, SEM, SRM, CRM, and LSCM have a positive but not significant effect on FS, while SSCM has a positive and significant effect on FS. Simultaneously, all independent variables—SEM, SRM, CRM, SSCM, and LSCM—have a significant effect on FS. This study implies that strengthening the social aspects of the supply

chain should be a primary focus for SMEs in order to enhance their financial sustainability.

Keywords: Sustainable Environmental Management, Supplier Relationship Management, Customer Relationship Management, Social Supply Chain Management Practices, Lean Supply Chain Management Practices, Financial Sustainability.



**PENGARUH *SUSTAINABILITY SUPPLY CHAIN MANAGEMENT PRACTICES* (SSCMPS) TERHADAP *FINANCIAL SUSTAINABILITY***  
**(Studi pada UMKM Industri Pengolahan Makanan di Kabupaten Sleman, DIY)**

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**ABSTRAK**

Penelitian ini bertujuan untuk menganalisis pengaruh *Sustainable Environmental Management* (SEM), *Supplier Relationship Management* (SRM), *Customer Relationship Management* (CRM), *Social Supply Chain Management Practices* (SSCM), dan *Lean Supply Chain Management Practices* (LSCM) terhadap *Financial Sustainability* (FS) pada UMKM pengolahan makanan di Kabupaten Sleman, Daerah Istimewa Yogyakarta. Penelitian ini menggunakan metode kuantitatif dengan pendekatan regresi linier berganda, di mana data primer diperoleh melalui penyebaran kuesioner kepada pelaku UMKM.

Hasil penelitian menunjukkan bahwa secara parsial, SEM, SRM, CRM, dan LSCM berpengaruh positif namun tidak signifikan terhadap FS, sedangkan SSCM berpengaruh positif dan signifikan terhadap FS. Secara simultan, seluruh variabel

independen, yaitu SEM, SRM, CRM, SSCM, dan LSCM, berpengaruh signifikan terhadap FS. Temuan penelitian ini mengindikasikan bahwa penguatan aspek sosial dalam rantai pasok perlu menjadi fokus utama bagi UMKM guna meningkatkan keberlanjutan finansial mereka.

Kata kunci: Manajemen Lingkungan Berkelanjutan, Manajemen Hubungan Pemasok, Manajemen Hubungan Pelanggan, Praktik Manajemen Rantai Pasok Sosial, Praktik Manajemen Rantai Pasok Ramping, Keberlanjutan Finansial.

