

DAFTAR ISI

HALAMAN PERSETUJUAN	Error! Bookmark not defined.
HALAMAN MOTTO.....	Error! Bookmark not defined.
HALAMAN PERSEMBAHAN	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI	1
DAFTAR GAMBAR.....	Error! Bookmark not defined.
ABSTRAK.....	Error! Bookmark not defined.
<i>ABSTRACT</i>	Error! Bookmark not defined.
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang	Error! Bookmark not defined.
1.2 Rumusan Masalah.....	Error! Bookmark not defined.
1.3 Tujuan Penelitian	Error! Bookmark not defined.
1.4 Manfaat Penelitian	Error! Bookmark not defined.
1.4.1 Manfaat Teoritis	Error! Bookmark not defined.
1.4.2 Manfaat Praktis	Error! Bookmark not defined.
1.4.3 Manfaat Akademis	Error! Bookmark not defined.
1.5 Kerangka Teori atau Konsep	Error! Bookmark not defined.
1.5.1 <i>Communication as Culture Theory</i>	Error! Bookmark not defined.
1.6 Kerangka Pemikiran	Error! Bookmark not defined.
BAB II TINJAUAN PUSTAKA	Error! Bookmark not defined.
2.1 Konsep yang Relevan	Error! Bookmark not defined.
2.1.1 Ruang Publik (<i>Public Space</i>)	Error! Bookmark not defined.
2.1.2 Komunikasi Ritual	Error! Bookmark not defined.
2.2 Penelitian Terdahulu	Error! Bookmark not defined.
BAB III METODE PENELITIAN.....	Error! Bookmark not defined.
3.1 Jenis Penelitian	Error! Bookmark not defined.
3.2 Subjek atau Objek Penelitian	Error! Bookmark not defined.
3.2.1 Subjek Penelitian	Error! Bookmark not defined.

3.3	Sumber Data.....	Error! Bookmark not defined.
3.3.1	Sumber Data Primer	Error! Bookmark not defined.
3.3.2	Sumber Data Sekunder.....	Error! Bookmark not defined.
3.4	Teknik Pengumpulan Data	Error! Bookmark not defined.
3.5	Teknik Analisis Data.....	Error! Bookmark not defined.
3.6	Teknik Keabsahan Data.....	Error! Bookmark not defined.
BAB IV PEMBAHASAN		Error! Bookmark not defined.
4.1	Gambaran Umum <i>Street Coffee</i> Kotabaru..	Error! Bookmark not defined.
4.1.1	Karakteristik Pengunjung <i>Street Coffee</i> ..	Error! Bookmark not defined.
4.1.2	Profil Brand <i>Street Coffee</i>	Error! Bookmark not defined.
4.2	Hasil Penelitian	Error! Bookmark not defined.
4.2.1	Pemeliharaan Makna: <i>Street Coffee</i> sebagai Arena Ritual Komunitas dan Identitas nilai bersama di Ruang Publik Kotabaru	Error! Bookmark not defined.
4.2.2	Partisipasi Kolektif: Keterlibatan Bersama dalam Membangun Komunikasi Ritual <i>Street Coffee</i>	Error! Bookmark not defined.
4.2.3	Repetisi dan Temporalitas: Dalam Kontrol Sosial Melalui Pola Waktu <i>Street Coffee</i>	Error! Bookmark not defined.
4.2.4	Performativitas Simbolik: Ekspresi dan Identitas di Ruang Digital	Error! Bookmark not defined.
4.3	Pembahasan.....	Error! Bookmark not defined.
4.3.1	<i>Street Coffee</i> Kotabaru sebagai Ruang Sosial Ritual Komunikasi .	Error! Bookmark not defined.
4.3.2	Praktik Komunikasi Ritual Berulang Mempererat Ikatan Sosial..	Error! Bookmark not defined.
4.3.3	Dinamika Identitas dan Simbol <i>Street Coffee</i> Kotabaru	Error! Bookmark not defined.
4.3.4	Peran Media Sosial Dalam Ritual Komunikasi <i>Street Coffee</i>	Error! Bookmark not defined.
BAB V PENUTUP		Error! Bookmark not defined.
5.1	Kesimpulan.....	Error! Bookmark not defined.
5.2	Saran.....	Error! Bookmark not defined.
5.2.1	Saran Akademis	Error! Bookmark not defined.
5.2.2	Saran Praktis	Error! Bookmark not defined.

DAFTAR PUSTAKA Error! Bookmark not defined.

LAMPIRAN Error! Bookmark not defined.