

DAFTAR PUSTAKA

- Abdallah, Ayman Bahjat, Wafaa Shihadeh Al-Ghwayeen, Esra'a M. Al-Amayreh, and Rateb J. Sweis. 2024. "The Impact of Green Supply Chain Management on Circular Economy Performance : The Mediating Roles Of."
- Afum, Ebenezer, Victoria Yaa Osei-ahenkan, and Joseph Amponsah Owusu. 2020. "Green Manufacturing Practices and Sustainable Performance among Ghanaian Manufacturing SMEs : The Explanatory Link of Green Supply Chain Integration." doi:10.1108/MEQ-01-2020-0019.
- Ai, Thoo, Huam Hon, and Zuraidah Sulaiman. 2015. "Green Supply Chain Management , Environmental Collaboration and Sustainability Performance." *Procedia CIRP* 26:695–99. doi:10.1016/j.procir.2014.07.035.
- Aji, M. Aryo. 2025. "Bisnis Coffee Shop Di Indonesia Tahun 2025: Peluang, Tantangan, Dan Masa Depan." <https://bizsense.id/bisnis-coffee-shop-di-indonesia-tahun-2025-peluang-tantangan-dan-masa-depan>
- Angelique, Pingkan, Muhammad Yusuf Bahtiar, and Okta Supriyaningsih. 2025. "The Impact Of The Qris Government Program As A Payment System On The Development Of Msmes In 2024 In An Islamic Economic Perspective (Study on Culinary UMKM Business Actors in Labuhan Ratu Bandar Lampung City)." 05. doi:doi.org/10.54209/jasmien.v5i02.1034.
- Aslinda, Noor, Abu Seman, Kannan Govindan, Abbas Mardani, and Norhayati Zakuan. 2019. "The Mediating Effect of Green Innovation on the Relationship between Green Supply Chain Management and Environmental Performance." *Journal of Cleaner Production* 229:115–27. doi:10.1016/j.jclepro.2019.03.211.
- Baeshen, Yasser, Yasir Ali Soomro, and Muhammad Yaseen Bhutto. 2021. "Determinants of Green Innovation to Achieve Sustainable Business Performance : Evidence From SMEs." 12(November). doi:10.3389/fpsyg.2021.767968.
- Baharom, Zulkiffly. 2025. "Drivers and Obstacles : A Narrative Review of Green Technology Adoption in SMEs." IX(2454):6903–17. doi:10.47772/IJRISS.
- Bhikuning, Dixian, Hera Wasiati, Ivanda Davin Radinka, Noval Satria, Prodi Manajemen Ritel, Fakultas Manajemen, Universitas Teknologi, and Digital Indonesia. 2025. "Perbandingan Efektivitas Digital Marketing Melalui Instagram Dan Tiktok Pada Ritel Makanan Dan Minuman Platform." 6(2):195–208.

- Brauer, Prof Claudia. 2025. "Examining Adoption and Effectiveness of WhatsApp as A Marketing Tool : An Example of an Austrian Fitness and Health Center." 2(2):66–86.
- Briliansyah, Indra, and Donny Avianto. 2024. "Point of Sale Application for MSMEs in Indonesia with Payment Gateway Integration and NoSQL - Based." (6):138–50.
- Chiou, Tzu-yun, Hing Kai, Fiona Lettice, and Sai Ho. 2011. "The Influence of Greening the Suppliers and Green Innovation on Environmental Performance and Competitive Advantage in Taiwan." *Transportation Research Part E* 47(6):822–36. doi:10.1016/j.tre.2011.05.016.
- Dong, Zhiqing, Yusong Tan, Linhui Wang, Jiali Zheng, and Shengming Hu. 2021. "Green Supply Chain Management and Clean Technology Innovation : An Empirical Analysis of Multinational Enterprises in China." *Journal of Cleaner Production* 310(December 2020):127377. doi:10.1016/j.jclepro.2021.127377.
- Fahriza, Fahmi. 2024. "Budaya Ngopi Tinggi, Coffeeshop Menjamur: Potensi Pasar Meningkatkan Hingga Pengusaha Kopi Luar Daerah Siap Ekspansi Ke Jogja." https://radarjogja.jawapos.com/jogja/655064492/budaya-ngopi-tinggi-coffeeshop-menjamur-potensi-pasar-meningkat-hingga-pengusaha-kopi-luar-daerah-siap-ekspansi-ke-jogja#google_vignette.
- Fan, Yaojun, Quan Su, Xiaohong Wang, Min Fan, and Min Fan. 2023. "Digitalization and Green Innovation of Enterprises : Empirical Evidence from China." (February):1–14. doi:10.3389/fenvs.2023.1120806.
- Fernando, Yudi, Charbel Jose, Chiappetta Jabbour, and Wen-xin Wah. 2019. "Resources , Conservation & Recycling Pursuing Green Growth in Technology Fi Rms through the Connections between Environmental Innovation and Sustainable Business Performance : Does Service Capability Matter ?" *Resources, Conservation & Recycling* 141(July 2018):8–20. doi:10.1016/j.resconrec.2018.09.031.
- Fitriani, Ken. 2024. "'Jogja Coffee Week', Ratusan Brand Kopi Nusantara Dipamerkan." <https://kbr.id/articles/indeks/-jogja-coffee-week-ratusan-brand-kopi-nusantara-dipamerkan->.
- Fu, Xinyu, and Yanting Xu. 2024. "The Impact of Digital Technology on Enterprise Green Innovation : Quality or Quantity ?" 6(May):484–517. doi:10.3934/GF.2024019.
- Gao, Shanshan, Wenqi Li, Jiayi Meng, Jianfeng Shi, and Jianhua Zhu. 2023. "A Study on the Impact Mechanism of Digitalization on Corporate Green Innovation." 1–21.

- Gharia, Rashmi, and Shweta Mogre. 2025. "Digital Transformation Empowers ESG Performance Based on the Mediating Effect of Green Innovation." XXVI:2775–82.
- Hair, Joseph F., G. Tomas M. Hult, and Christian M. Ringle. n.d. A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM).
- Hakimi, Abdul Qadir. 2024. "THE EFFECT OF GREEN SUPPLY CHAIN MANAGEMENT AND COMPETITIVE ADVANTAGES ON SUSTAINABLE PERFORMANCE OF INDONESIAN SMEs."
- Hasna, : Zeina, and and Gregor Schwerhoff Jaumotte, FlorenceKim, JadenPienknagura, Samuel. 2023. "Green Innovation and Diffusion: Policies to Accelerate Them and Expected Impact on Macroeconomic and Firm-Level Performance." doi:10.5089/9798400256950.006.
- Hasna, Kania, and Elis Dwiana. 2025. "Green Supply Chain Management and Sustainability Performance : The Mediating Role of Competitive Advantage in Bandung SMEs." 25(2):131–44. doi:10.9734/ajeba/2025/v25i21669.
- Hindarsah, Ida, Teddy Hikmat Fauzi, Adi Fachrudin, Khan Sarfaraz Ali, and Universitas Pasundan. 2025. "The Impact of Green Innovation on Business Sustainability A Case Study of SMEs." 7(3):238–47. doi:https://doi.org/10.54783/ijsoc.v7i3.1515.
- Indriastuti, Maya, and Anis Chariri. 2021. "The Role of Green Investment and Corporate Social Responsibility Investment on Sustainable Performance." doi:10.1080/23311975.2021.1960120.
- Innovation, Journal, and Knowledge Jik. 2023. "Relationship between Enterprise Digitalization and Green Innovation : A Mediated Moderation Model Journal of Innovation."
- Jonker, Alexandra. 2023. "Triple Bottom Line." <https://www.ibm.com/id-id/think/topics/triple-bottom-line>.
- Junaid, Muhammad, Qingyu Zhang, and Muzzammil Wasim. 2022. "Effects of Sustainable Supply Chain Integration on Green Innovation and Firm Performance." Sustainable Production and Consumption 30:145–57. doi:10.1016/j.spc.2021.11.031.
- Kania, Dewi, and Reza Fauzi Bukhori. 2025. "Green Innovation Management in Indonesian SMEs : Drivers , Barriers , and Performance Implications for Sustainable Business Development."

- Kementerian UMKM. 2024. "UMKM INDONESIA." <https://satudata.umkm.go.id/login>.
- Le, Thanh Tiep. 2022. "How Do Corporate Social Responsibility and Green Innovation Transform Corporate Green Strategy into Sustainable Performance?" 362(May). doi:10.1016/j.jclepro.2022.132228.
- Le, Thanh Tiep, Quynh Phan Vo Nhu, Thy Bui Ngoc Bao, Linh Vu Nguyen Thao, and Vijay Pereira. 2024. "Digitalisation Driving Sustainable Corporate Performance: The Mediation of Green Innovation and Green Supply Chain Management." *Journal of Cleaner Production* 446(September 2023):141290. doi:10.1016/j.jclepro.2024.141290.
- Li, Hemei, Zhenya Liu, and Virginie Hachard. n.d. "Digital Transformation Driving Green Innovation : Evidence from Chinese A-Share Firms Digital Transformation Driving Green Innovation : Evidence from Chinese A-Share Firms."
- Liao, Zhongju, Ping Liu, and Shuchun Liu. 2021. "A Meta-Analysis of Environmental Innovation and Firm Performance." *Journal of Environmental Planning and Management* 0(0):1–35. doi:10.1080/09640568.2020.1855129.
- Loon, Khai, Nurul Ain, Najiha Azmi, Jalal Rajeh, and Haitham M. Alzoubi. 2022. "Uncertain Supply Chain Management The Effect of Digital Supply Chain on Organizational Performance : An Empirical Study in Malaysia Manufacturing Industry." 10:495–510. doi:10.5267/j.uscm.2021.12.002.
- Lumwartono, Doni, and Ali Hanafiah. 2025. "The Influence of Green Innovation and Digital Experience Strategies on Green Purchase Intention Through Environmental Awareness Mediation in Gen Z Consumers : A Case Study of Using a Tumbler at Janji Jiwa Coffee Shop." 4(8):1211–26.
- Ma, Lina, and Xue Zhang. 2023. "Enhancing Sustainable Performance : The Innovative Strategy of Digital Transformation Leading Green Collaborative Management." doi:10.3390/ su151713085 Academic.
- Maulidia, Alvi Rizka. 2023. "Manfaat Green Supply Chain Management Untuk Pabrik Industri Berkelanjutan."
- Media, Geti. 2025. "Tantangan Dan Peluang UMKM Indonesia Di Tahun 2025." <https://getimedia.id/2025/01/15/tantangan-dan-peluang-umkm-indonesia-di-tahun-2025/>.
- Mohammed, Aberkane, and Aberkane Otman. 2025. "Social Sciences & Humanities Open Green Innovation within Moroccan Small and Medium-Sized Enterprises : Literature Review and Questions Research." *Social*

Sciences & Humanities Open 11(December 2024):101482.
doi:10.1016/j.ssaho.2025.101482.

Novitasari, Maya, and Dian Agustia. 2021. "Green Supply Chain Management and Firm Performance : The Mediating Effect of Green Innovation." 14(2):391–403. doi:10.3926/jiem.3384.

Novitasari, Maya, and Dian Agustia. 2022. "The Role of Green Supply Chain Management and Green Innovation in the Effect of Corporate Social Responsibility on Firm Performance." 1–19. doi:10.1590/1806-9649-2022v29e117.

Oecd. 2021. *The Digital Transformation of SMEs*. Paris: OECD Publishing.

Prasetyo, Novian Adi, Arief Rais Bahtiar, Atik Febriani, and Wahyu Andi Saputra. 2023. "Adoption of POS Technology in MSMEs: A Case Study of Ecoprint Forum, Purbalingga." 7(1). doi:10.22437/jkam.v7i1.21453.

Putra, Feby Arma. 2025. "ANALYSIS OF THE IMPACT OF WHATSAPP BUSINESS APPLICATION USAGE ON MSME MARKETING : A CASE STUDY OF UKK CAKE IN." 2(1):500–505. doi:https://doi.org/10.33830/iscebe.v2i1.

Rahmani, Amir, Ali Bonyadi Naeini, Javad Mashayekh, Roohallah Aboojafari, Tugrul Daim, and Haydar Yalcin. 2024. "Green Innovation for a Greener Future: A Meta-Analysis of the Impact on Environmental Performance." *Journal of Cleaner Production* 460. doi:https://doi.org/10.1016/j.jclepro.2024.142547.

Rahmawati, A. A., R. Murniningsih, F. S. Tuhzzahrok, M. Santosa, and D. Suhaeli. 2024. "The Influence of Green Supply Chain Management on SMEs ' Performance." 1:1–9. doi:10.31603/biseb.50.

Rahmawati, Teti, and Amir Hamzah. 2024. "Green Supply Chain Management, Circular Economy, Dan Green Performance Sustainability Suatu Systematic Review." *Jurnal Ekonomi Akuntansi & Manajemen* 1:99–118.

Sharma, Vijay, Pankaj Chandna, and Arvind Bhardwaj. 2016. "Green Supply Chain Management Related Performance Indicators in Agro Industry: A Review." *Journal of Cleaner Production*. doi:10.1016/j.jclepro.2016.09.103.

Shofihawa. 2025. "FEB UGM Research: 87% of MSMEs Have Not Adopted Green Business Practices." <https://feb.ugm.ac.id/en/news/16278-feb-ugm-research-87-of-msmes-have-not-adopted-green-business-practices>.

- Shot, The green. 2025. "Discover How Green Technology Breakthroughs in 2025 Are Transforming Industries, Reducing CO2 Emissions, and Driving Economic Growth through Sustainable Practices and Innovations." <https://www.thegreenshot.io/uncategorized/future-of-green-technology/>.
- Sisca, and Andy Wijaya. n.d. "The Role Of Green Innovation To Achieve Sustainable Business Performance Of MSMEs In The Covid-19 Pandemic." 228–32.
- Srivastava, Samir K. 2007. "Green Supply-Chain Management : A State-of- the-Art Literature Review." 9(1):53–80. doi:10.1111/j.1468-2370.2007.00202.x.
- Strategic, International, and Management Conference. 2013. "Effects of Green Manufacturing and Eco-Innovation on Sustainability Performance." 99:154–63. doi:10.1016/j.sbspro.2013.10.481.
- Sumiyati. 2025. "Tren Cafe Culture Meluas, Kopi Indonesia Makin Dikenal Di Kancah Internasional." <https://www.viva.co.id/gaya-hidup/kuliner/1803180-tren-cafe-culture-meluas-kopi-indonesia-makin-dikenal-di-kancah-internasional>.
- Sundiman, Didi. 2021. "PENGARUH INOVASI HIJAU TERHADAP KINERJA BERKELANJUTAN : PERAN MODERASI DARI KEPEDULIAN LINGKUNGAN MANAJERIAL (STUDI PADA UMKM Di Batam)." 16(1).
- Taib, Norraeffa, Lina Mazwein Ibrahim, Shahreena Daud, Zarinah Abu Yazid, and Mohd Zailani. 2025. "Integrating Green Supply Chain Management and Digital Transformation : Towards Resilient , Sustainable and Technology-Enabled Supply Chains." IX(2454). doi:10.47772/IJRISS.
- Tandra, Hansen. 2024. "Adopsi Social Media Marketing Oleh Usaha Mikro Kecil Menengah (UMKM) Di Indonesia : Tinjauan Literatur Sistematis." 7:183–99.
- Thi, Truong, Ngoc Thuyen, and Le Nhu Bich. 2024. "Green Innovation Practices : A Case Study of Vietnamese Manufacturing Companies Manufacturing Companies." Cogent Business & Management 11(1). doi:10.1080/23311975.2024.2333603.
- Tiep, Thanh, Xuan Vinh, and V. G. Venkatesh. 2022. "Role of Green Innovation and Supply Chain Management in Driving Sustainable Corporate Performance." 374(August). doi:10.1016/j.jclepro.2022.133875.
- Tseng, Ming-lang, Shamimul Islam, Noorliza Karia, and Firdaus Ahmad. 2019. "A Literature Review on Green Supply Chain Management : Trends and Future

Challenges.” *Resources, Conservation & Recycling* 141(October 2018):145–62. doi:10.1016/j.resconrec.2018.10.009.

Tulipa, Diyah, Tigor Tambunan, and Andy Pratama Sulisty. 2024. “Social Media Marketing Mix for SMEs in Indonesia : A Decision Tree Modelling 2 Literature Study.” 23:561–74. doi:10.37394/23202.2024.23.58.

Verhoef, Peter C., Thijs Broekhuizen, Yakov Bart, Abhi Bhattacharya, John Qi Dong, Nicolai Fabian, and Michael Haenlein. 2021. “Digital Transformation : A Multidisciplinary Re Fl Ection and Research Agenda ☆.” 122(July 2018):889–901. doi:10.1016/j.jbusres.2019.09.022.

Vijayvargy, Lokesh Vijayvargy. 2017. *Green Supply Chain Management Practices and Performance: The Role of Firm-Size for Emerging Economies Abstract.*

Wang, Chuanlin, and Guowan Yan. 2023. “Does Digitization Promote Green Innovation ? Evidence from China.” 2030. doi:10.3390/ ijerph20053893.

Wibowo, Mochamad Agung. 2018. “Factors for Implementing Green Supply Chain Management in the Construction Industry.” 11(4):651–79. doi:10.3926/jiem.2637.

Wisnalmawati, Agus Sasmito Aribowo, and Yunie Herawati. 2021. “Easy Communication System as A Mediation of The Influence of Whatsapp Business on Consumer Purchase Intention on The Marketplace.” 1(3):347–57.

Wooi, Goh Chee, and Suhaiza Zailani. 2010. “Green Supply Chain Initiatives: Investigation on the Barriers in the Context of SMEs in Malaysia.”

Zainurrafiqi dan Gazali. 2024. “SUPPLY CHAIN DIGITALIZATION, GREEN SUPPLY CHAIN, SUPPLY CHAIN RESILIENCE TOWARD COMPETITIVENESS AND MSMEs PERFORMANCE Zainurrafiqi.” 22(1):175–92. doi:10.21776/ub.jam.2024.022.01.14.jam.2024.022.01.14. 175.

Zhang, Yali, Jun Sun, Zhaojun Yang, and Ying Wang. 2020. “Critical Success Factors of Green Innovation : Technology , Organization and Environment Readiness.” *Journal of Cleaner Production* 264:121701. doi:10.1016/j.jclepro.2020.121701.

Zhu, Qiuwen. 2023. “Digital Capability , Digital Orientation and Enterprise Innovation Performance.” 6:1–15. doi:10.23977/ferm.2023.060801.

Zhuo, Rufeng, Yunhua Zhang, and Junwei Zheng. 2024. “Digitalization Transformation and Enterprise Green Innovation : Empirical Evidence from Chinese Listed Companies.” (March):1–18. doi:10.3389/fenvs.2024.1361576.