

SENORITA MAHARANI. 2025. Partisipasi Masyarakat Dalam Kegiatan Desa Wisata Kalurahan Madani Tepus (DEWI KAMPUS) di Kapanewon Tepus Kabupaten Gunung Kidul. Di bawah arahan dosen pembimbing Wulandari Dwi Etika Rini

ABSTRAK

Penelitian ini bertujuan untuk: (1) Mengkaji Kegiatan Desa Wisata Kalurahan Madani Tepus (DEWI KAMPUS) di Kapanewon Tepus Kabupaten Gunung Kidul; (2) Mengkaji Jenis Partisipasi Masyarakat Dalam Kegiatan Desa Wisata Kalurahan Madani Tepus (DEWI KAMPUS) di Kapanewon Tepus Kabupaten Gunung Kidul; (3) Mengkaji Unsur Partisipasi Masyarakat Dalam Kegiatan Desa Wisata Kalurahan Madani Tepus (DEWI KAMPUS) di Kapanewon Tepus Kabupaten Gunung Kidul. Metode penelitian menggunakan pendekatan penelitian kualitatif dengan jenis penelitian studi kasus. Macam data yang digunakan pada penelitian ini adalah data primer dan data sekunder. Teknik pengumpulan data melalui wawancara, observasi, dan dokumentasi. Keabsahan data yang digunakan yaitu triangulasi sumber. Teknik analisis data dengan mengumpulkan data, mereduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian ini menunjukkan bahwa (1) Kegiatan Desa Wisata Kalurahan Madani Tepus meliputi kegiatan wisata alam, wisata kesenian dan budaya, wisata edukasi dan UMKM, serta wisata religi. (2) Jenis partisipasi masyarakat dalam kegiatan Desa Wisata Kalurahan Madani Tepus meliputi partisipasi dalam pengambilan keputusan, partisipasi dalam pelaksanaan, partisipasi dalam pengambilan manfaat, dan partisipasi dalam evaluasi. (3) Unsur partisipasi masyarakat dalam kegiatan Desa Wisata Kalurahan Madani Tepus meliputi keterlibatan mental (pikiran dan perasaan), ketersediaan masyarakat memberikan sumbangan, dan rasa tanggung jawab yang dimiliki oleh masyarakat.

Kata Kunci: Desa Wisata, Partisipasi Masyarakat, Jenis Partisipasi, Unsur Partisipasi

SENORITA MAHARANI. 2025. *Community Participation in Tepus Madani Village Tourism Activities (DEWI KAMPUS) in Kapanewon Tepus, Gunung Kidul Regency. Under the direction of supervisor Wulandari Dwi Etika Rini.*

ABSTRACT

This study aims to: (1) Examine the activities of the Madani Tepus Village Tourism Program (DEWI KAMPUS) in Kapanewon Tepus, Gunung Kidul Regency; (2) Examine the types of community participation in the Madani Tepus Village Tourism Program (DEWI KAMPUS) in Kapanewon Tepus, Gunung Kidul Regency; (3) To examine the elements of community participation in the activities of the Kalurahan Madani Tepus Tourism Village (DEWI KAMPUS) in Kapanewon Tepus, Gunung Kidul Regency. The research method used a qualitative research approach with a case study type of research. The types of data used in this study were primary and secondary data. Data collection techniques included interviews, observation, and documentation. The validity of the data used was triangulation of sources. Data analysis techniques included data collection, data reduction, data presentation, and conclusion drawing. The results of this study indicate that (1) the activities of the Kalurahan Madani Tepus Tourism Village include nature tourism, arts and culture tourism, educational tourism and MSMEs, as well as religious tourism. (2) The types of community participation in the activities of the Kalurahan Madani Tepus Tourism Village include participation in decision-making, participation in implementation, participation in benefit-taking, and participation in evaluation. (3) The elements of community participation in the activities of the Kalurahan Madani Tepus Tourism Village include mental involvement (thoughts and feelings), the willingness of the community to contribute, and the sense of responsibility held by the community.

Keywords: Tourism Village, Community Participation, Types of Participation, Elements of Participation