ABSTRACT

ALOYSIUS ARIFMAN KARSLAN BAGUNG. "The Effect of Corporate Social Responsibility (CSR) on Financial Performance in the Mining Company Listed on BEI in 2013".

Background: Currently, the only economic decision just by looking at the financial performance of a company, has not become irrelevant. Epstein and Freedman (1994), in Kurnianto (2010) find that individual investors interested in social information reported in the annual report. Means is known as sustainability reporting (Sustainability reporting) is a measure of disclosure and accountability efforts of the organization's performance in achieving the goals of sustainable development to internal and external stakeholders. Corporate Social Responsibility is one form of sustainability reporting.

Objective: To investigate the influence of CSR on the financial performance of mining companies listed on BEI in 2013

Methods: This study uses analytical survey with collection of secondary data from mining companies listed on the Stock Exchange in 2013 sampling was purposive sampling method totaling 33 companies. Analysis of the data with descriptive test, simple correlation and simple regression test.

Results: The results showed a significant effect of CSR on financial performance based on ROA, ROE and CR.

Conclusion: The results showed a significant effect of CSR on financial performance.

Suggestion: For companies, it is expected that this paper can serve as a source of information regarding the benefits of CSR for the company's financial performance.

Keywords: Financial Performance - CSR

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Literature : 26, 2001-2013