

PENGARUH LONG-TERM RELATIONSHIPS, INFORMATION SHARING, AGILE, COOPERATION, INTEGRATION PROCESSES, DAN SUPPLY CHAIN APPLICATION TERHADAP SUPPLY CHAIN PERFORMANCE YANG DIMEDIASI OLEH SUPPLY CHAIN CAPABILITY

(STUDI PADA UMKM BINAAN PERTAMINA PADA REGIONAL JAWA BAGIAN TENGAH)

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ABSTRAK

This study aims to analyze the effects of Long-Term Relationships, Information Sharing, Agility, Cooperation, Integration Processes, and Supply Chain Application on Supply Chain Performance, mediated by Supply Chain Capability (a study on Pertamina’s fostered MSMEs in the Central Java Region). This research employs a quantitative method, using a questionnaire as the primary data collection tool, with a sample of 65 respondents. The hypothesis testing was conducted using Partial Least Squares (PLS) with the SmartPLS 4.0 software.

The results of the study indicate that long-term relationships, information sharing, agility, cooperation, and integration processes do not have a significant effect on supply chain performance. Conversely, supply chain application has a negative but significant effect on supply chain performance. Nevertheless, supply chain application has a positive and significant effect on supply chain capability. Furthermore, supply chain capability also has a positive and significant effect on supply chain performance. These findings also reveal that supply chain capability serves as a mediating variable in the relationship between supply chain application and supply chain performance.

Kata kunci: *Long Term Relationships, Information Sharing, Agile, Cooperation, Integration Processes, Supply Chain Application, Supply Chain Performance, Supply Chain Capability*