

HERU NURWANTO. 2025. Pemberdayaan Peternak Kambing Domba Melalui Program Utama Mitra Usaha Paripurna (Studi Kasus Koperasi Produsen Perserikatan Peternak Kambing Domba Yogyakarta. Dibimbing Oleh Eko Murdiyanto dan Budi Widayanto.

ABSTRAK

Tujuan Penelitian untuk menganalisa pelaksanaan, peran *stakeholder*, dan proses pemberdayaan peternak kambing domba melalui Program Utama Mitra Usaha Paripurna (PUMUP) Koperasi Produsen PPKDY. Jenis penelitian ini menggunakan metode kualitatif dengan pendekatan studi kasus. Teknik pengumpulan data dengan menggunakan cara observasi, wawancara, dan dokumentasi. Pengujian keabsahan data dengan teknik triangulasi sumber. Teknik analisa data dengan menggunakan reduksi data, penyajian data, dan penarikan kesimpulan dari data yang terkumpul. Hasil penelitian menunjukan bahwa: (1) Program Utama Mitra Usaha Paripurna melalui kegiatan JogjaFeed, Kegiatan *Lemu Bareng*, Kegiatan *Manak Bareng*, Kegiatan *Perah Bareng*, Kegiatan Pelayanan Jasa Aqiqah dan Kegiatan *Qurban Bareng* sesuai minat dan kemampuan peternak anggota koperasi sehingga anggota memiliki usaha sesuai dengan kegiatan yang dilaksanakan. (2) Peran *stakeholder* dalam kegiatan PUMUP sesuai aspirasi, kebutuhan anggota koperasi, dan tugas pokok fungsi *stakeholder*, sehingga kegiatan JogjaFeed, Kegiatan *Lemu Bareng*, Kegiatan *Manak Bareng*, Kegiatan *Perah Bareng*, Kegiatan Pelayanan Jasa Aqiqah dan Kegiatan *Qurban Bareng* dapat berlangsung sesuai dengan program PUMUP yang direncanakan oleh Koperasi Produsen PPKDY, melalui peningkatan kapasitas manusia dan kapasitas usaha. (3) Proses pemberdayaan melalui tiga tahap yaitu penyadaran, pengkapasitasan, dan pemberian daya. Penyadaran dilakukan dengan sarasehan dan studi banding. Pengkapasitasan dengan memberikan pelatihan, bimbingan teknis, akses *stakeholder*, akses mitra kerja mulai dari supplier *bakalan* kambing domba, pakan, sarana prasarana peternakan, serta akses pasar. Pemberian daya dengan memberikan kewenangan kepada anggota koperasi untuk melaksanakan program PUMUP Koperasi Produsen PPKDY melalui kegiatan JogjaFeed, Kegiatan *Lemu Bareng*, Kegiatan *Manak Bareng*, Kegiatan *Perah Bareng*, Kegiatan Pelayanan Jasa Aqiqah dan Kegiatan *Qurban Bareng*, secara mandiri.

Kata Kunci: Pemberdayaan, Peternak, Kambing dan Domba, PPKDY, Koperasi Produsen PPKY, PUMUP

HERU NURWANTO. 2025. Empowerment of Goat and Sheep Farmers Through the Main Program of Complete Business Partners (Case Studi of the Yogyakarta Goat and Sheep Farmers Association Producer Cooperative.
Supervised by Eko Murdiyanto and Budi Widayanto.

ABSTRACT

This study aims to analyze the implementation, stakeholder roles, and empowerment process of goat and sheep farmers through the Main Program of Full Business Partners (PUMUP) initiated by the PPKDY Producer Cooperative. Employing a qualitative research method with a case study approach, data were collected through observation, interviews, and documentation. To ensure data validity, source triangulation techniques were applied. Data analysis was conducted through stages of data reduction, data presentation, and conclusion drawing. The findings reveal three key points : (1) The implementation of the PUMUP program through various initiatives such as the *JogjaFeed* activity, *Lemu Bareng* (fattening together), *Manak Bareng* (breeding together), *Perah Bareng* (milking together), *Aqiqah* services, and *Qurban Bareng* (collective Qurban) aligns closely with the interests and capacities of cooperative members. These programs enable members to engage in business ventures that reflect the cooperative's activities and values. (2) The roles of stakeholders within the PUMUP framework are consistent with both the aspirations and practical needs of cooperative members, as well as the institutional roles of the stakeholders themselves. This alignment facilitates the effective implementation of each program component, particularly by strengthening human resource capacity and expanding business opportunities. (3) The empowerment process is structured into three key stages: awareness building, capacity strengthening, and actual empowerment. Awareness is fostered through seminars and comparative studies; capacity is enhanced through targeted training, technical assistance, and access to relevant stakeholders and business partners including livestock and feed suppliers, infrastructure providers, and markets. Empowerment is ultimately realized by granting cooperative members the authority and autonomy to independently carry out PUMUP activities across the aforementioned programs.

Keywords: Empowerment, Farmers, Goats and Sheep, PPKDY, Producer Cooperative PPKY, PUMUP