

DAFTAR PUSTAKA

- Al-Madi, F. N., Assal, H., Shrafat, F., & Zeglat, D. (2017). The impact of employee motivation on organizational commitment. *European Journal of Business and Management*, 9(15), 134-145.
- Antara. (2021). 3 Subsektor Ekonomi Kreatif yang Berkontribusi Besar ke PDB Menurut Sandiaga. *Tempo*. <https://www.tempo.co/ekonomi/3-subsektor-ekonomi-kreatif-yang-berkontribusi-besar-ke-pdb-menurut-sandiaga--479646>
- Arikonto, Suharsimi. (2013). *Prosedur Penelitian*. Jakarta: Rineka Cipta.
- Basalamah, S. A. (2021). The role of work motivation and work environment in improving job satisfaction. *Golden Ratio of Human Resource Management*, 1(2), 94-103.
- BEKRAF. (2020). *OPUS Creative Economy Outlook 2019*. Jakarta: Badan Ekonomi Kreatif.
- BEKRAF. (2020). Laporan Kinerja Badan Ekonomi Kreatif Tahun 2019. Jakarta: Kementerian Pariwisata dan Ekonomi Kreatif/Badan Ekonomi Kreatif.
- BPS. (2016). Ekspor Ekonomi Kreatif 2010-2016. Jakarta: Badan Pusat Statistik.
- Bhende, P., Mekoth, N., Ingalhalli, V., & Reddy, Y. V. (2020). Quality of work life and work-life balance. *Journal of Human Values*, 26(3), 256-265.
- Bryan, M. L., Bryce, A. M., & Roberts, J. (2022). Dysfunctional presenteeism: Effects of physical and mental health on work performance. *The Manchester School*, 90(4), 409-438.
- Budnick, C. J., Rogers, A. P., & Barber, L. K. (2020). The fear of missing out at work: Examining costs and benefits to employee health and motivation. *Computers in Human Behavior*, 104, 106161.
- Christian, A. (2022). Why 'quiet quitting' is nothing new. <https://www.bbc.com/worklife/article/20220825-why-quiet-quitting-is-nothing-new>
- Clark, S. C. (2000). Work/family border theory: A new theory of work/family balance. *Human relations*, 53(6), 747-770.
- Cohen, J. (1988). Set correlation and contingency tables. *Applied psychological measurement*, 12(4), 425-434.
- Correa, T., Hinsley, A. W., & De Zuniga, H. G. (2010). Who interacts on the Web?: The intersection of users' personality and social media use. *Computers in human behavior*, 26(2), 247-253.

- Creswell, J. W., & Creswell, J. D. (2017). *Research design: Qualitative, quantitative, and mixed methods approaches*. Sage publications.
- Demircioglu, M. A., & Chen, C. A. (2019). Public employees' use of social media: Its impact on need satisfaction and intrinsic work motivation. *Government Information Quarterly*, 36(1), 51-60.
- Dhir, A., Yossatorn, Y., Kaur, P., & Chen, S. (2018). Online social media fatigue and psychological wellbeing—A study of compulsive use, fear of missing out, fatigue, anxiety and depression. *International journal of information management*, 40, 141-152.
- Dinas Penanaman Modal dan Pelayanan Terpadu Satu Pintu DIY. 2021. Jogja Invest: Peluang Investasi Sektor Ekonomi Kreatif. <https://jogjainvest.jogjaprov.go.id/web/investasi/sektor-ekonomi-kreatif/>
- Doan, T., Ha, V., Strazdins, L., & Chateau, D. (2023). Healthy minds live in healthy bodies—effect of physical health on mental health: Evidence from Australian longitudinal data. *Current Psychology*, 42(22), 18702-18713.
- Drago, R., & Kashian, R. (2003). Mapping the terrain of work/family journals. *Journal of Family Issues*, 24(4), 488–512.
- Duffy, B. E., & Pruchniewska, U. (2017). Gender and self-enterprise in the social media age: A digital double bind. *Information, communication & society*, 20(6), 843-859.
- Duffy, B. E., & Wissinger, E. (2017). Mythologies of creative work in the social media age: Fun, free, and “just being me”. *International Journal of Communication*, 11, 20.
- Elza, Marsyanda., Khoirur, Rozaq. (2024). 5. Pengaruh work life balance dan lingkungan kerja terhadap kinerja karyawan melalui komitmen Afektif sebagai variabel intervening. *Jurnal Ilmu Manajemen*.
- Esteveny, L. (2022). Quiet quitting. *Cern Bulletin*, 35-36/2022, 10-11.
- Felstead, A, Gallie, D & Green, F. (2002). *Work Skills in Britain, 1986-2001*.
- Fraenkel, J., Wallen, N., & Hyun, H. (1993). *How to Design and Evaluate Research in Education* 10th ed. *McGraw-Hill Education*.
- Fridchay, J., & Reizer, A. (2022). Fear of Missing out (FOMO): implications for employees and job performance. *The Journal of Psychology*, 156(4), 257-277.
- Ghozali, I., & Latan, H. (2015). *Partial least squares konsep, teknik dan aplikasi menggunakan program smartpls 3.0 untuk penelitian empiris*. Semarang: Badan Penerbit UNDIP, 4(1).

- Golder, S. A., Wilkinson, D. M., & Huberman, B. A. (2007). Rhythms of social interaction: Messaging within a massive online network. In *Communities and Technologies 2007: Proceedings of the Third Communities and Technologies Conference, Michigan State University 2007* (pp. 41-66). London: Springer London.
- Greenhaus, J. H., & Allen, T. D. (2011). Work–family balance: A review and extension of the literature.
- Greenhaus, J. H., Collins, K. M., & Shaw, J. D. (2003). The relation between work–family balance and quality of life. *Journal of vocational behavior*, 63(3), 510-531.
- Hadlington, L., Binder, J., & Stanulewicz, N. (2020). Fear of missing out predicts employee information security awareness above personality traits, age, and gender. *Cyberpsychology, Behavior, and Social Networking*, 23(7), 459-464.
- Hair Jr, J. F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). *Partial least squares structural equation modeling (PLS-SEM) using R: A workbook* (p. 197). Springer Nature.
- Hart, H. (2022). Quiet Quitting—It's All In The Attitude. <https://www.forbes.com/sites/hannahart/2022/09/12/quiet-quitting-its-all-in-the-attitude/?sh=40cca1b061b0>
- Herrity, J. (2025). Maslow's Hierarchy of Needs: Applying It in the Workplace. Indeed.
- Hewitt, A. (2015). Aon Hewitt's Model of Employee Engagement.
- Hodkinson, C. (2019). Fear of missing out (FoMO) marketing appeals: A conceptual model. *Journal of Marketing Communications*, 25(1), 65–88.
- Hutari, F. (2023). Gen Z Dianggap Punya Reputasi Buruk di Kantor. <https://www.alinea.id/gaya-hidup/gen-z-dianggap-punya-reputasi-buruk-di-kantor-b2iaD9Pkr>
- JWT Intelligence. (2012). Fear of Missing Out (FOMO). Diunduh dari www.jwtintelligence.com/wpcontent/uploads/2012/03/F_JWT_FOMOupdate_3.21.12.pdf.
- Jenkins-Guarnieri, M. A., Wright, S. L., & Johnson, B. (2013). Development and validation of a social media use integration scale. *Psychology of popular media culture*, 2(1), 38.
- Kaplan, A. M., & Haenlein, M. (2010). Users of the world, unite! The challenges and opportunities of Social Media. *Business horizons*, 53(1), 59-68.
- Kementerian Pariwisata Republik Indonesia. (2025). *Subsektor Ekonomi Kreatif Kemenpareraf/Barekraf Republik Indonesia*. <https://kemenpar.go.id/layanan/Subsektor-Ekonomi-Kreatif>

- Kementerian Perdagangan Republik Indonesia. 2009. Studi Industri Kreatif Indonesia 2009. Jakarta: Kementerian Perdagangan RI.
- Kietzmann, J. H., Hermkens, K., McCarthy, I. P., & Silvestre, B. S. (2011). Social media? Get serious! Understanding the functional building blocks of social media. *Business horizons*, 54(3), 241-251.
- Kottler, P. & Keller, K. L. (2016). *Handbook Of Research Of Effective Advertising Strategies In The Social Media Age*. Cambridge: IGI Global, 338.
- Kreatif, B. E. (2019). Laporan Kinerja Badan Ekonomi Kreatif Tahun 2019. *Jakarta: Bekraf*.
- Kreitner, R. & Kinicki, A. (2007). *Organizational Behavior*. (7th ed). *New York : Mc Graw Hill*.
- Kühnel, J., Vahle-Hinz, T., de Bloom, J., & Syrek, C. J. (2020). Staying in touch while at work: Relationships between personal social media use at work and work-nonwork balance and creativity. *The International Journal of Human Resource Management*, 31(10), 1235-1261.
- Lunau, T., Bambra, C., Eikemo, T. A., van Der Wel, K. A., & Dragano, N. (2014). A balancing act? Work–life balance, health and well-being in European welfare states. *The European Journal of Public Health*, 24(3), 422-427.
- Mahmoud, A. B., Fuxman, L., Mohr, I., Reisel, W. D., & Grigoriou, N. (2021). “We aren't your reincarnation!” workplace motivation across X, Y and Z generations. *International Journal of Manpower*, 42(1), 193-209.
- Mangold, W. G., & Faulds, D. J. (2009). Social media: The new hybrid element of the promotion mix. *Business horizons*, 52(4), 357-365.
- Marič, M., & Žnidaršić, J. (2018). The effect of gender, age and academic rank on work-life balance. *International Journal of Economic Practice and Policy*, (2), 1-11.
- Masriah, Imas, Fauzi, R. D., & Kustini, E. (2022). The Influence of Work Motivation and Work Discipline on Employee Performance at PT Mitra Adiperkasa in Central Jakarta. *Journal of Effective Economics*, 4(3).
- McLeod, S. (2007). Maslow's hierarchy of needs. *Simply psychology*, 1(1-18).
- Nahartyo, E. (2013). *Desain dan Implementasi Riset dan Eksperimen*. Yogyakarta: UPP STIM YKPN.
- Obar, J. A., & Wildman, S. (2015). Social media definition and the governance challenge: An introduction to the special issue. *Telecommunications policy*, 39(9), 745-750.

- Pallant, J. (2020). *SPSS survival manual: A step by step guide to data analysis using IBM SPSS*. Routledge.
- Perrin, A. (2015). Social media usage. *Pew research center*, 125, 52-68.
- Przybylski, A. K., Murayama, K., DeHaan, C. R., & Gladwell, V. (2013). Motivational, emotional, and behavioral correlates of fear of missing out. *Computers in human behavior*, 29(4), 1841-1848.
- Rachmawati, E., Sumartono, E., Bachtiar, V., Wiliana, E., & Faqih, M. (2024). The Interplay Between Employee Motivation, Work-Life Balance, and Job Satisfaction in Enhancing Workplace Productivity. *Global International Journal of Innovative Research*, 2(6).
- Rainer, P. (2023). Sensus BPS: Saat Ini Indonesia Didominasi Oleh Gen Z. <https://data.goodstats.id/statistic/sensus-bps-saat-ini-indonesia-didominasi-oleh-gen-z-n9kqv>
- Reimann, L. E., Binnewies, C., Ozimek, P., & Loose, S. (2023). I Do Not Want to Miss a Thing! Consequences of Employees' Workplace Fear of Missing Out for ICT Use, Well-Being, and Recovery Experiences. *Behavioral Sciences*, 14(1), 8.
- Ri, T. P. H. K. P. (2014). Panduan optimalisasi media sosial untuk Kementerian Perdagangan RI. *Jakarta: Pusat Humas Kementerian Perdagangan RI*, 26, 2014.
- Robbins, S. P. (1998). *Organizational Behavior*. USA : Prentice Hall.
- Robbins, S. P., Judge, T. A., & Vohra, N. (2019). *Organizational behaviour by pearson 18e*. Pearson Education India.
- Rosen, L. D., Whaling, K., Carrier, L. M., Cheever, N. A., & Rokkum, J. (2013). The media and technology usage and attitudes scale: An empirical investigation. *Computers in human behavior*, 29(6), 2501-2511.
- Ryan, R. M. & Deci, E. L. (2000) Self-determination theory and the facilitation of intrinsic motivation, social development and well-being. *American Psychologist*, 55(1), 68.
- Saleem, R., Mahmood, A., & Mahmood, A. (2010). Effect of work motivation on job satisfaction in mobile telecommunication service organizations of Pakistan. *International journal of business and management*, 5(11), 213.
- Sekaran, U. (2016). *Research methods for business: A skill building approach*. John Wiley & Sons.
- Silvia, Amir., Muslim, Muslim. (2024). 4. Pengaruh Pembayaran Kompensasi, Promosi, Lingkungan Kerja, Keadilan di Tempat Kerja dan Work Life Balance Terhadap Kepuasan Kerja.

- Sri, Utaminingsih., Saiful, Anwar., Shella, Rachmawaty. (2024). 1. Pengaruh Work Life Balance terhadap Kinerja Guru PAUD: Tantangan dan Strategi untuk Mencapai Keseimbangan. *Jurnal obsesi : jurnal pendidikan anak usia dini*.
- Tandon, A., Dhir, A., Islam, N., Talwar, S., & Mäntymäki, M. (2021). Psychological and behavioral outcomes of social media-induced fear of missing out at the workplace. *Journal of Business Research*, 136, 186-197.
- Tapper, J. (2022). Quiet quitting: why doing the bare minimum at work has gone global. <https://www.theguardian.com/money/2022/aug/06/quiet-quitting-why-doing-thebare-minimum-at-work-has-gone-global>
- Taprial, V. & Kanwar, P. (2012). *Understanding Social Media*. London: Ventus Publishing ApS, 8.
- Twenge, J. M., Joiner, T. E., Rogers, M. L., & Martin, G. N. (2018). Increases in depressive symptoms, suicide-related outcomes, and suicide rates among US adolescents after 2010 and links to increased new media screen time. *Clinical psychological science*, 6(1), 3-17.
- Uno, H. B. (2008). *Teori motivasi dan pengukurannya*. Jakarta: Bumi Aksara, 11-54.
- Wattimena, C. V. S., Nasution, S. L. A., & Prayoga, Y. (2022). The Influence of Self-Actualization Needs, Awards, and Social Needs on The Work Achievements of Rantauprat State Court Officers. *Quantitative Economics and Management Studies*, 3(3), 402-410.
- Werner, J. M., DeSimone, R. L., Werner, J. M., & DeSimone, R. L. (2006). Human resource development.
- Wexley, Kenneth N., Yukl, Gary A. (1992). *Organizational Behavior and Personel Psychology*. USA : Richard D. Irwin Inc.
- Wiersma, U. J. (1991). Combined effects of intrinsic and extrinsic rewards on motivation. *Psychological reports*, 68(3), 871-882.
- Zainal, H. (2017). Influence of work motivation and discipline on work productivity. In *2nd International Conference on Education, Science, and Technology (ICEST 2017)* (pp. 25-27). Atlantis Press.
- Zenger, J. and Folkman, A. (2022). Quiet quitting is about bad bosses not bad employees. *Harvard Business Review*. <https://hbr.org/2022/08/quiet-quitting-is-about-badbosses-not-bad-employees>
- Zhou, Q., Li, H., & Li, B. (2023). Employee posts on personal social media: the mediation role of work–life conflict on employee engagement. *Current Psychology*, 42(36), 32338-32354.