

ANGGRAILIA EDWINA DEWANTI, 2025. Partisipasi Masyarakat Dalam Kegiatan Desa Wisata Cibuk Kidul di Kapanewon Seyegan Kabupaten Sleman di bawah arahan dosen pembimbing Eko Murdiyanto

ABSTRAK

Penelitian ini bertujuan untuk (1) Mengkaji pelaksanaan kegiatan wisata di Desa Wisata Cibuk Kidul, (2) Mengkaji peran *stakeholder* dalam kegiatan wisata di Desa Wisata Cibuk Kidul, (3) Mengkaji dimensi partisipasi masyarakat dalam kegiatan Desa Wisata Cibuk Kidul, (4) Mengkaji tipe partisipasi masyarakat dalam kegiatan Desa Wisata Cibuk Kidul. Penelitian ini menggunakan pendekatan kualitatif dengan jenis studi kasus. Sumber data menggunakan data primer dan sekunder dengan teknik pengumpulan data melalui wawancara, observasi, dan dokumentasi. Keabsahan data menggunakan triangulasi sumber. Teknik analisis data melalui pengumpulan data, reduksi data, dan penarikan kesimpulan. Hasil penelitian menunjukkan (1) Kegiatan yang ada di Desa Wisata Cibuk Kidul adalah mina padi, outbond, kereta mini, bebek air, terapi ikan, tangkap ikan, dan paket edukasi. Adanya kegiatan-kegiatan tersebut dikarenakan potensi dan sumber daya yang dimiliki oleh Desa Wisata Cibuk Kidul. (2). *Stakeholder* yang terlibat dalam kegiatan yaitu Kalurahan Margoluwih, dinas pariwisata, ORMAWA UMY, dan dana aspirasi dari anggota dewan dengan memberikan bantuan dalam bentuk sarana dan prasarana. (3) Dimensi partisipasi masyarakat dalam kegiatan Desa Wisata Cibuk Kidul meliputi pengambilam keputusan, pelaksanaan, pemanfaatan hasil, dan evaluasi. Keterlibatan masyarakat terlihat pada perencanaan kegiatan dan pemanfaatan hasil. (4) Tipe partisipasi masyarakat dalam kegiatan terdiri dari tipe partisipasi pasif, tipe partisipasi informatif, tipe partisipasi konsultatif, tipe partisipasi intensif, tipe partisipasi fungsional, tipe partisipasi interaktif, dan *self mobilization*. Meskipun masyarakat menunjukkan berbagai bentuk partisipasi, sebagian besar keterlibatan masih bersifat pasif dan bergantung pada informasi atau arahan dari pengelola

Kata Kunci: Desa Wisata Cibuk Kidul, *Stakeholder*, Dimensi Partisipasi. Tipe Partisipasi.

ANGGRAILIA EDWINA DEWANTI 2025. *Community Participation in Cibuk Kidul Tourism Village Activities in Seyegan Subdistrict, Sleman Regency under the direction of supervising lecturer Eko Murdiyanto.*

ABSTRACT

This study aims to (1) Examine the implementation of tourism activities in Cibuk Kidul Tourism Village. (2) Examining the role of stakeholders in tourism activities in Cibuk Kidul Tourism Village. (3) Examine dimensions of community participation in the activities of Cibuk Kidul Tourism Village. (4) Examine types of community participation in the activities of Cibuk Kidul Tourism Village. This study uses a qualitative approach with a case study type. Data sources use primary and secondary data with data collection techniques through interviews, observation, and documentation. Data validity uses source triangulation. Data analysis techniques through data collection, data reduction, and drawing conclusions. The results of the study show (1) The activities available at Cibuk Kidul Tourism Village include rice farming, outbound activities, mini trains, water ducks, fish therapy, fishing, and educational packages. These activities are available due to the potential and resources possessed by Cibuk Kidul Tourism Village. (2) The stakeholders involved in the village tourism activities are Margoluwih Urban Village, the tourism office, ORMAWA UMY, and aspiration funds from council members, which provide assistance in the form of facilities and infrastructure. (3) The dimensions of community participation in Cibuk Kidul Tourism Village activities include decision making, implementation, utilization of results, and evaluation. Community involvement is evident in the planning of activities and utilization of results. (4) Types of community participation in activities consist of passive participation, informative participation, consultative participation, intensive participation, functional participation, interactive participation, and self-mobilization. Although the community shows various forms of participation, most of the involvement is still passive and dependent on information or direction from the manager.

Keywords: Cibuk Kidul Tourism Village, Stakeholder, Dimensions of participation, Types of participation