

DANU BRAMANTIO MEIJI, 2025. Partisipasi Masyarakat Dalam Kegiatan Wisata Desa Ekowisata Pancoh Di Kalurahan Girikerto Kapanewon Turi Kabupaten Sleman. Di bawah arahan Dosen Pembimbing Eko Murdiyanto.

ABSTRAK

Penelitian ini bertujuan untuk (1) Mengkaji kegiatan wisata Desa Ekowisata Pancoh di Kalurahan Girikerto, (2) Mengkaji dimensi partisipasi masyarakat dalam kegiatan wisata di Desa Ekowisata Pancoh di Kalurahan Girikerto, (3) Mengkaji tipe partisipasi masyarakat dalam kegiatan wisata di Desa Ekowisata Pancoh di Kalurahan Girikerto. Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian studi kasus. Macam data yang digunakan pada penelitian ini data primer, dan data sekunder. Teknik pengumpulan data melalui wawancara, observasi, dokumentasi. Keabsahan data yang digunakan yaitu triangulasi sumber. Teknik analisis data dengan mengumpulkan data, mereduksi data, penyajian data, dan penarikan kesimpulan., dengan teknik *purposive sampling* dalam menentukan informan. Hasil penelitian menunjukkan bahwa (1) Desa Ekowisata Pancoh adalah destinasi wisata yang memiliki banyak atraksi wisata yaitu membajak sawah, susur sungai, berkebun salak, pengolahan biogas, menangkap ikan, dan fun games. Kegiatan ini bertujuan untuk menjadikan Desa Ekowisata Pancoh menjadi desa wisata mandiri. Sesuai dengan potensi yang ada di Desa Ekowisata Pancoh. (2) Dimensi partisipasi masyarakat dalam kegiatan wisata Desa Ekowisata Pancoh yang meliputi perencanaan, pelaksanaan, pemanfaatan hasil, dan pengawasan evaluasi, sudah melibatkan masyarakat. Kelompok pengelola dibentuk oleh masyarakat, keterlibatan masyarakat dalam dimensi partisipasi paling aktif dalam pelaksanaan dan pemanfaatan hasil yang sangat penting untuk keberlanjutan kegiatan wisata. Keterlibatan masyarakat dalam kegiatan Desa Ekowisata Pancoh bertujuan untuk mendukung jalannya kegiatan Desa Ekowisata Pancoh. (3) Tipe partisipasi masyarakat dalam kegiatan wisata di Desa Ekowisata Pancoh yang terdapat dalam dimensi perencanaan, pelaksanaan, pemanfaatan hasil, dan evaluasi adalah tipe partisipasi pasif/manipulatif, tipe partisipasi informatif, tipe partisipasi konsultatif, tipe partisipasi insentif, tipe partisipasi fungsional, tipe partisipasi interaktif dan tipe partisipasi *self-mobilization*. Masyarakat terlibat dalam setiap kegiatan di Desa Ekowisata Pancoh mulai dari perencanaan, pelaksanaan, pemanfaatan hasil, dan evaluasi.

Kata kunci : Desa Ekowisata Pancoh, Partisipasi Masyarakat, Dimensi, Tipe

DANU BRAMANTIO MEIJI, 2025. *Community Participation in the Activities of Pancoh Ecotourism Village in Girikerto Village, Turi Sub-District, Sleman Regency. Under the direction of Eko Murdiyanto.*

ABSTRACT

This study aims to (1) examine the activities of Pancoh Ecotourism Village in Girikerto Village, (2) analyze the dimensions of community participation in the activities of Pancoh Ecotourism Village in Girikerto Village, and (3) examine the types of community participation in the activities of Pancoh Ecotourism Village in Girikerto Village. This research employs a qualitative approach with a case study research design. The types of data used in this study consist of primary data and secondary data. Data collection techniques include interviews, observation, and documentation. The validity of the data was ensured through source triangulation. Data analysis techniques involved collecting data, data reduction, data presentation, and drawing conclusions, using purposive sampling in determining the informants. The results of the study show that (1) Pancoh Ecotourism Village is a tourism destination that offers various tourism attractions, namely plowing rice fields, river trekking, salak farming, biogas processing, fish catching, and fun games. These activities aim to develop Pancoh Ecotourism Village into an independent tourism village, in accordance with the existing potentials in the area. (2) The dimensions of community participation in tourism activities at Pancoh Ecotourism Village, which include planning, implementation, benefit utilization, and monitoring and evaluation, have already involved the local community. Since the management groups were established by the community, the community's involvement is most active in the implementation and utilization of benefits, which are crucial for the sustainability of tourism activities. Community involvement in the activities of Pancoh Ecotourism Village aims to support the operation of the ecotourism village programs. (3) The types of community participation in the tourism activities of Pancoh Ecotourism Village that appear across the dimensions of planning, implementation, benefit utilization, and evaluation include passive/manipulative participation, informative participation, consultative participation, incentive participation, functional participation, interactive participation, and self-mobilization participation. This is because the community is involved in every stage of activities in Pancoh Ecotourism Village, from planning, implementation, benefit utilization, to evaluation.

Keywords: *Ecotourism Pancoh, community participation, Dimensions, Types*