

INTISARI

Penelitian ini menganalisis pengaruh sektor pariwisata terhadap Produk Domestik Regional Bruto Atas Dasar Harga Konstan (PDRB ADHK) di kabupaten/kota D.I. Yogyakarta tahun 2015–2023. Variabel pariwisata yang digunakan meliputi jumlah wisatawan domestik, rumah makan/restoran, objek wisata, dan kamar hotel nonbintang. Metode analisis yang digunakan adalah regresi data panel dengan pendekatan Fixed Effect Model. Hasil penelitian menunjukkan bahwa objek wisata dan kamar hotel nonbintang berpengaruh positif signifikan terhadap PDRB ADHK, sedangkan wisatawan domestik dan rumah makan/restoran tidak signifikan.

Kata Kunci:

PDRB ADHK, Wisatawan Domestik, Objek Wisata, Hotel Nonbintang, Regresi Data Panel

ABSTRACT

This study analyzes the influence of the tourism sector on the Gross Regional Domestic Product at Constant Prices (GRDP ADHK) in the regencies/cities of the Special Region of Yogyakarta from 2015 to 2023. The tourism variables used include the number of domestic tourists, restaurants, tourist attractions, and non-star hotel rooms. The analysis method applied is panel data regression with the Fixed Effect Model approach. The results show that the number of tourist attractions and non-star hotel rooms have a significant positive effect on GRDP ADHK, while domestic tourists and restaurants do not have a significant effect.

Keyword:

GRDP ADHK, Domestic Tourists, Tourist Attractions, Non-Star Hotels, Panel Data Regression