

## ABSTRACT

**RESTA ADYA CANDRA**, *the analysis of salak pondoh in the Sleman district*, guided by **VINI ARUMSARI** and **AGUS SANTOSA**.

*This study aims to analyze the factors that affect the supply of salak pondoh in Sleman district and analyze elasticity salak pondoh supply in Sleman district. Methods used in this research is a case study method. The data used in this research is of secondary data. A source of data gathered from the office of agriculture department, the office of the central bureau of statistics, literature and the related agencies with research. Data collection by means of interview, observation and record-keeping. The hypothesis of this research is we suspect that the factors that affect the salak pondoh offer in Sleman district is the price salak pondoh years now, the price of salak pondoh the previous year, harvest number of trees years now, harvest the previous year number of trees, and the production of salak pondoh the previous year. The second hypothesis is predicted that the elasticity salak pondoh in Sleman district is elastic. To analyse the influence of factors such as the price of salak pondoh, the number of tree harvesting and the number of the production of salak pondoh on offer at salak pondoh sleman district used formula double linear regression. The elasticity to analyze the salak pondoh in the Sleman district used formula price elasticity of the offer. Based on research results can be concluded that the supply at salak pondoh Sleman district in stir by the price of salak pondoh years now and the number of tree harvest years now and offer at salak pondoh inelastic Sleman district.*

*Keywords : supply, price , elasticity of supply.*