

## ABSTRACT

**GILANG AGUS PRASETYO**, Feasibility study of breeding cattle, (case study on a group of cattle " Berkah Abadi " in the Village District of Winong Danyangmulyo Pati regency). Guided by **Vini Arumsari** and **Vandrias Devantoro**. The purpose of this study is to analyze the business profits of cattle, analyze the feasibility of cattle. The basic method used in this research is a case study, subjects in this study were 32 members of cattle farmers. Analysis of the data used in this research is the analysis of profit and profit rate. Based on the results obtained from the years 2012-2014 profit of Rp -130.488.600, Rp 108.759.830 and Rp 131.724.600. And the profit rate starting in 2012-2014 amounted to -96,63%, 88,02% %, and 89,33%.

Keywords : Benefit analysis, Profit rate, Cattle seed.