

**OPTIMASI ALOKASI PRODUKSI INDUSTRI PRINTING
MENGUNAKAN PENDEKATAN *BREAK EVEN POINT*
DAN METODE *LINEAR PROGRAMMING*
(Study Kasus di PT Prima)**

TUGAS AKHIR

Diajukan untuk Memenuhi Sebagian Persyaratan dalam Memperoleh Gelar
Magister di Teknik Industri



Oleh

NOVI ANNY INDRAWATI

222222002

**PROGRAM STUDI MAGISTER TEKNIK INDUSTRI
JURUSAN TEKNIK INDUSTRI
FAKULTAS TEKNIK INDUSTRI
UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN"
YOGYAKARTA
2025**

**OPTIMIZING PRODUCTION ALLOCATION IN THE
PRINTING INDUSTRY USING THE BREAK EVEN POINT
APPROACH AND LINEAR PROGRAMMING METHOD**

(Case Study at PT Prima)

THESIS

Submitted in Partial Fulfilment of the Requirements for the Graduate Degree in
Industrial Engineering



By

NOVI ANNY INDRAWATI

222222002

**MASTER PROGRAM OF INDUSTRIAL ENGINEERING
INDUSTRIAL ENGINEERING DEPARTEMENT
FACULTY OF INDUSTRIAL ENGINEERING
UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN"
YOGYAKARTA**

2025