

DAFTAR PUSTAKA

- Ahmad, A., Alshurideh, M., Kurdi, B. Al, Aburayya, A., & Hamadneh, S. (2021). Digital Transformation Metrics: A Conceptual View. *Journal of Management Information and Decision Sciences*, 24(Special Issue 2), 1–18.
- Aini, E. K., Nurlaily, F., & Asmoro, P. S. (2021). Pengaruh Opportunity Recognition dan Inovasi Model Bisnis Pada Kinerja Bisnis Industri Modest Fashion. *Jurnal Inovasi Penelitian*, 2(3), 805–814
- Amalia, N., Wati, R., Putri, B., & Mairiza, D. (2023). Eksistensi Prinsip Ekonomi Mikro Islam Terhadap Keberlanjutan Usaha Mikro Di Era Digitalisasi. *Journal of Islamic Economics, Management and Business*, 2(2), 142–156. <https://doi.org/10.31004/sharing.v2i2.23419>
- Ammirato, S., Linzalone, R., & Felicetti, A. M. (2022). Business model innovation drivers as antecedents of performance. *Measuring Business Excellence*, 26(1), 6–22. <https://doi.org/10.1108/MBE-01-2021-0012>
- Ancillai, C., Terho, H., Cardinali, S., & Pascucci, F. (2019). Advancing social media driven sales research: Establishing conceptual foundations for B-to-B social selling. *Industrial Marketing Management*, 82(January), 293–308. <https://doi.org/10.1016/j.indmarman.2019.01.002>
- Arifa, K., & Saputra, A. (2024). Transformasi Digital dalam Meningkatkan Keunggulan Kompetitif: Studi pada UKM di Bandar Lampung. *Jurnal Manajemen dan Bisnis* 3(3), 112–118. <https://doi.org/10.54259/manabis.v3i3.3690>
- Armiani, A., Basuki, B., & Suwarno, N. (2021). Teknologi Digital Memediasi Dampak Strategi Bisnis Terhadap Kinerja Umkm Di Nusa Tenggara Barat. *EKUITAS (Jurnal Ekonomi Dan Keuangan)*, 5(3), 300–320. <https://doi.org/10.24034/j25485024.y2021.v5.i3.4892>
- Bagas Aji, F., & Nursyamsiah, S. (2023). Pengaruh Inovasi Model Bisnis terhadap Peningkatan Kinerja UKM di Yogyakarta. *Indonesian Journal of Economics, Business, Accounting, and Management* 01(03), 38–53.

- Bala, M., & Verma, D. (2018). A Critical Review of Digital Marketing Paper Type: - Review and Viewpoint. *International Journal of Management, IT & Engineering*, 8(10), 321–339.
- Bouwman, H., Nikou, S., & de Reuver, M. (2019). Digitalization, business models, and SMEs: How do business model innovation practices improve performance of digitalizing SMEs? *Telecommunications Policy*, 43(9), 101828. <https://doi.org/10.1016/j.telpol.2019.101828>
- D. Yadi Heryadi, Dhiana Ekowati, & Dhety Chusumastuti. (2023). Pengaruh Kehadiran Media Sosial, Orientasi Pasar Terhadap Kinerja UMKM di Jawa Barat. *Jurnal Bisnisan : Riset Bisnis Dan Manajemen*, 5(1), 94–107. <https://doi.org/10.52005/bisnisan.v5i1.137>
- Darmanto, S., & Yuliari, G. (2018). Mediating role of entrepreneurial self efficacy in developing entrepreneurial behavior of entrepreneur students. *Academy of Entrepreneurship Journal*, 24(1), 1–14.
- Dewi, M. C. (2020). Pemanfaatan teknologi bagi umkm selama pandemi covid-19. *Jurnal Mozaik*, 9(2), 11–19.
- Dr. Titik Kusmantini, S.E., M. S., Budi Purnomo Saputro, S.Kom., M. ., Dra Yekti Utami, S.E., M. S., Hafidh Rifky Adiyatna, S.Si., M. B. ., Faizatu Almas Hadyantari, S E.I., M. S., & Sinta Putri Anggraini, S. . (2025). Inovasi model bisnis (M. Weni Yuliani, S.Si. (ed.); Issue October 2024). CV BRAVO PRESS INDONESIA, Riau.
- Ema Mustika Saputri, I. L. K., & Prastiwi, I. E. (2021). Pengaruh Pengukuran Balance Score Terhadap Kinerja Perusahaan (*Studi Kasus PT. INDO VENEER UTAMA*). *Jurnal Akuntansi dan Pajak*. 22(01), 204–216.
- Erwin, E., P, A. C., Pasaribu, A. W., Novel, N. J. A., Sepriano, Thaha, A. R., Adhicandra, I., Suardi, C., Nasir, A., & Syafaat, M. (2023). Transformasi Digital (Issue June). PT. Sonpedia Publishing Indonesia, Jambi.
- Erwin, Suade, Y. K. M., & Poernomo, W. (2021). Analyzing Digital Marketing, Green Marketing, Networking And Product Innovation On Sustainability Business Performance, Silk Cluster In Polewali- Mandar, West Sulawesi. *International Journal of Economic, Business and Accounting Research (IJEBAR)*, 5(3), 814–821.

- Eryc. (2022). Pengaruh Dampak Digitalisasi dan Pemanfaatan Teknologi Informasi terhadap Kinerja UMKM. *Jurnal Pendidikan Dan Konseling*, 4(4), 1693–1704.
- Fitzgerald, M., Kruschwitz, N., Bonnet, D., & Welch, M. (2014). Embracing Digital Technology. A New Strategic Imperative | Capgemini Consulting Worldwide. *MIT Sloan Management Review*, 55(2), 1–13. <https://www.capgemini-consulting.com/SMR>
- Frank, A. G., Mendes, G. H. S., Ayala, N. F., & Ghezzi, A. (2019). Technological Forecasting & Social Change Servitization and Industry 4 . 0 convergence in the digital transformation of product fi rms : A business model innovation perspective. *Technological Forecasting & Social Change*, 141(January), 341–351. <https://doi.org/10.1016/j.techfore.2019.01.014>
- George, B., & Justin Paul. (2020). Digital Transformation in Business and Society Theory and Cases. Palgrave Macmillan, Switzerland
- Hunjra, A. I., Boubaker, S., Arunachalam, M., & Mehmood, A. (2021). How does CSR mediate the relationship between culture, religiosity and firm performance? *Finance Research Letters*, 39, 101587. <https://doi.org/10.1016/j.frl.2020.101587>
- Ibarra, D., Bigdeli, A. Z., Igartua, J. I., & Ganzarain, J. (2020). Business model innovation in established SMEs: A configurational approach. *Journal of Open Innovation: Technology, Market, and Complexity*, 6(3). <https://doi.org/10.3390/JOITMC6030076>
- Insani, S., & Adjie, W. H. (2023). Pengukuran Kesiapan Transformasi Digital Umkm Di Kabupaten Sleman. *Secretary Administration Journal* , 301.
- Irfani, A. S., Aryani, F., Mukri, C., & Fujianti, L. (2016). Analysis of Religiosity and Responsibility of SMEs Loan Repayment. *International Conference on Education For Economics, Business, and Finance (ICEEBF)*, 19(9), 182–197. <https://doi.org/10.9790/487X-1909084958>
- Karimi, J., & Walter, Z. (2015). The role of dynamic capabilities in responding to digital disruption: A factor-based study of the newspaper industry. *Journal of Management Information Systems*, 32(1), 39–81. <https://doi.org/10.1080/07421222.2015.1029380>

- Kraus, S., Jones, P., Kailer, N., Weinmann, A., Chaparro-Banegas, N., & Roig-Tierno, N. (2021). *Digital Transformation: An Overview of the Current State of the Art of Research*. *SAGE Open*, 11(3).
<https://doi.org/10.1177/21582440211047576>
- Kusumawati, D. A. (2022). Peran Digital Skill Dan Workforce Transformation Terhadap Kinerja Umkm. *Jurnal Ekonomi Dan Bisnis*, 23(2), 125.
<https://doi.org/10.30659/ekobis.23.2.125-135>
- Kusumo, H., Solechan, A., & Novianto, R. (2024). Peran Transformasi Digital dan Orientasi Pasar Dalam Mempengaruhi Keunggulan Bersaing dan Kinerja Pemasaran. *Jurnal Manajemen Sosial Ekonomi (DINAMIKA)*. 4(2), 207–215.
<http://journal.stiestekom.ac.id/index.php/dinamika>
- Latifi, M. A., Nikou, S., & Bouwman, H. (2021). Business model innovation and firm performance: Exploring causal mechanisms in SMEs. *Journal Technovation*, 107(May 2020).
<https://doi.org/10.1016/j.technovation.2021.102274>
- Liu, K. P., Chung, K. W., Chiu, W., & Chen, G. (2024). Digital Transformation Driving SME Business Model Innovation: A Dynamic Capabilities Perspective. *Journal of Global Information Management*. 32(1).
<https://doi.org/10.4018/JGIM.350191>
- Luluk, Y. (2024). Pengaruh Transformasi Digital terhadap Kebijakan Luar Negeri dan Daya Saing Indonesia. *Jurnal Ekonomi dan Kebijakan Publik Indonesia*. 2316071930.
- Luthfiyah, N. N., & Moko, W. (2022). Keunggulan Kompetitif Akibat Kesiapan Inovasi Hijau: Peran Mediasi Inovasi Model Bisnis Berkelanjutan. *Jurnal Kewirausahaan dan Inovasi*. 1(1), 691–705.
- Mandola, P., Stevanny, & Suryad, D. (2025). Analisis Penerapan Balanced Scorecard Terhadap Kinerja UMKM. *Gudang Jurnal Multidisiplin Ilmu*. 390–394.
- Merin-rodriga, J., & Dasi, M. (2024). Transformasi digital dan kinerja perusahaan pada UKM inovatif: Peran mediasi inovasi model bisnis. *Technovation* 134(April).
- Nadeem, A., Abedin, B., Cerpa, N., & Chew, E. (2018). Editorial: Digital transformation & digital business strategy in electronic commerce - The role

of organizational capabilities. *Journal of Theoretical and Applied Electronic Commerce Research*, 13(2), i–viii. <https://doi.org/10.4067/S0718-18762018000200101>

Nasiri, M., Ukko, J., Saunila, M., & Rantala, T. (2020). Managing the digital supply chain: The role of smart technologies. *Technovation*, 96–97(January), 102121. <https://doi.org/10.1016/j.technovation.2020.102121>

Ngo, L. V., & O’Cass, A. (2013). Innovation and business success: The mediating role of customer participation. *Journal of Business Research*, 66(8), 1134–1142. <https://doi.org/10.1016/j.jbusres.2012.03.009>

Octaviana, Marsiwi, & Ardiana. (2023). The influence of applying balanced scorecard to improve MSMEs performance in Trenggalek regency. *Monex-Journal of Accounting Research*, 12(2), 282–296.

Pratamansyah, S. R. (2024). Transformasi Digital dan Pertumbuhan UMKM : Analisis Dampak Teknologi pada Kinerja Usaha Kecil dan Menengah di Indonesia. *Jurnal Akuntansi, Manajemen, dan Perencanaan Kebijakan*, 2(2), 1–17.

Prihanto, Y. J. N., Wenehenbun, S. P., & Sudiyono, K. A. (2023). Driving Fractions of Business Model Innovation (BMI) among the Micro, Small and Medium Enterprises (MSME). *Environment Behaviour Proccedings Journal*. 187–194.

Putri, P. L., & Widadi, B. (2024). Peran Inovasi dalam Pengembangan Model Bisnis UMKM di Era Digital. *Maeswara : Jurnal Riset Ilmu Manajemen Dan Kewirausahaan*, 2(4), 180–189. <https://doi.org/10.61132/maeswara.v2i4.1113>

Rudi, M., & Pratama, S. (2025). Transformasi Digital UMKM Sebagai Kunci Sukses di Pasar Internasional. *Jurnal Ekonomi, Akuntansi dan Manajemen*.

Sabaruddin, L. O., MacBryde, J., & D’Ippolito, B. (2023). The dark side of business model innovation. *International Journal of Management Reviews*, 25(1), 130–151. <https://doi.org/10.1111/ijmr.12309>

Sahrul, E. A., & Nuringsih, K. (2023). Peran e-commerce , Media Sosial Dan Digital. *Jurnal Muara Ilmu Ekonomi dan Bisnis Vol. 7, No.* <https://doi.org/https://doi.org/10.24912/jmieb.v7i2.23293>

- Salfore, N., Ensermu, M., & Kinde, Z. (2023). Business model innovation and firm performance: Evidence from manufacturing SMEs. *Heliyon*, 9(6), e16384. <https://doi.org/10.1016/j.heliyon.2023.e16384>
- Santos, J. B. (2012). Toward a Subjective Measurement Model for Firm Performance. *Brazilian Administration Review*, 95–117.
- Sekaran, U., and, & Bougie, R. (2016). Research methods for business : a skill-building approach (Seventh Ed). John Wiley & Sons, Chicester.
- Siallangan, H. (2020). Pengaruh Pendidikan dan Pelatihan, Pemanfaatan Teknologi dan Kompetensi Bidang Akuntansi terhadap Kualitas Laporan Keuangan: Studi Empiris Pada Pemerintah Kota Medan 211. *Akuntabilitas*, 14(2), 211–224.
- Singh, V., Kumar, A., & Singh, T. (2018). Impact of TQM on organisational performance: The case of Indian manufacturing and service industry. *Operations Research Perspectives*, 5(August 2017), 199–217. <https://doi.org/10.1016/j.orp.2018.07.004>
- Suryanto, R., & Junaidi, J. (2022). Kajian UMKM Naik Kelas di Kabupaten Sleman Tahun 2020. *Jurnal Akuntansi, Keuangan, Dan Manajemen*, 3(2), 127–139. <https://doi.org/10.35912/jakman.v3i2.1039>
- Susdiani, L. (2020). Analysis The Influence Of Innovations To Micro, Small, And Medium Enterprise Performance Of Creative Industry In Padang City. *Jurnal Ilmiah Manajemen*, 450(4), 450–465.
- Teece, D. J. (2010). Business models, business strategy and innovation. *Long Range Planning*, 43(2–3), 172–194. <https://doi.org/10.1016/j.lrp.2009.07.003>
- Tonder, C. Van, Schachtebeck, C., Nieuwenhuizen, C., & Bossink, B. (2020). A Framework For Digital Transformation. *Journal of Contemporary Management Issues* 27(11).
- Van Tonder, C., Bossink, B., Schachtebeck, C., & Nieuwenhuizen, C. (2023). The effect of digitally-driven business model innovation on business performance. *Journal of Small Business and Entrepreneurship*, 36(6), 944–977. <https://doi.org/10.1080/08276331.2023.2239039>

- Verhagen, M., De Reuver, M., & Bouwman, H. (2023). Implementing Business Models Into Operations: Impact of Business Model Implementation on Performance. *IEEE Transactions on Engineering Management*, 70(1), 173–183. <https://doi.org/10.1109/TEM.2020.3046365>
- Verhonicha, V., Ramadhani, M. F., Jannah, N. A. F., & Asri, A. M. R. (2025). Inovasi Bisnis Untuk Meningkatkan Daya Saing Perusahaan. *Majalah Inspiratif 11*.
- Warner, K. S. R., & Wäger, M. (2019). Building dynamic capabilities for digital transformation: An ongoing process of strategic renewal. *Long Range Planning*, 52(3), 326–349. <https://doi.org/10.1016/j.lrp.2018.12.001>
- Yunis, M., Tarhini, A., & Kassar, A. (2018). The role of ICT and innovation in enhancing organizational performance: The catalysing effect of corporate entrepreneurship. *Journal of Business Research*, 88 (June 2017), 344–356. <https://doi.org/10.1016/j.jbusres.2017.12.030>