

DAFTAR PUSTAKA

- Abduh, Y. N. P., & Anwar, R. K. (2024). Research Trends on the Influence of Social Media on Public Perceptions: A Bibliometric Approach. *TEMALI : Jurnal Pembangunan Sosial*, 7(1), 85–98. <https://doi.org/10.15575/jt.v7i1.33408>
- Afifah, M. N., Sutopo, H. , & Albab, U. (2024). Pengaruh Gerakan Boikot Produk Pro Israel Di Media Sosial Terhadap Minat Beli Masyarakat Bandar Lampung. *Ekonomi Syariah*, 9(2). <https://doi.org/https://doi.org/10.37366/jespb.v9i02.1918>
- Agustinus Gulo. (2023). Revitalisasi Budaya Di Era Digital Dan Eksplorasi Dampak Media Sosial Terhadap Dinamika Sosial-Budaya Di Tengah Masyarakat. *Jurnal Pendidikan Dan Kebudayaan (JURDIKBUD)*, 3(3), 172–184. <https://doi.org/10.55606/jurdikbud.v3i3.2655>
- Aji Ratna Aditya, & Purworini. (2024). STRATEGI RESPON KOMUNIKASI KRISIS KEMENKEU PADA KASUS PEJABAT PAJAK RAT (ANALISIS BERITA CNN INDONESIA DAN KOMPAS.COM). *Jurnal Ilmu Komunikasi*, 9(3), 515–530.
- Ajzen, I. (1991). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Alfina Dwi Juniarti, & Rojuaniah Rojuaniah. (2024). Pengaruh Luxury Brand Perception, Social Influence, Brand Personality Dan Country Of Origin Terhadap Purchase Intention Pada Perusahaan Fast Fashion di Indonesia. *Manajemen Kreatif Jurnal*, 2(1), 86–105. <https://doi.org/10.55606/makreju.v2i1.2613>
- Alifiya, H., Utomo, J. E., Kusuma, H. P., Azzahra, D. K., & Angga Buana, P. (2025). EKSPLORASI PENERAPAN ARTIFICIAL INTELLIGENCE DALAM TRANSFORMASI INFRASTRUKTUR DIGITAL UNTUK KEBERLANJUTAN EKONOMI DIGITAL EXPLORING THE IMPLEMENTATION OF ARTIFICIAL INTELLIGENCE IN DIGITAL INFRASTRUCTURE TRANSFORMATION FOR SUSTAINABLE DIGITAL ECONOMY. *Jurnal Komputer Dan Teknologi Sains (KOMTEKS)*, 4(1), 1–7.
- Alifya, I. A., Khoerunnisa, A., Asri Mariam Syarah, M. A., Abidin, Z. D., Putri, M. G., Istiqomah, I., & Wardiyah, L. M. (2024). ANALISIS DAMPAK GERAKAN BOIKOT PRODUK PRO-ISRAEL TERHADAP PENJUALAN STARBUCKS DAN KOPI LOKAL DI

INDONESIA. *Jurnal Ekonomi, Manajemen, Dan Akutansi*, 2(6), 633–642.

Amirah Khairi, U., Hasibuan, N., Zidan Riza Pratama, A., & Islam Negeri Sumatera Utara, U. (2024). STRATEGI PEMASARAN DAN POSISI TARGET SEBAGAI KUNCI KEBERHASILAN BISNIS. *Ekonomi Dan Perbankan Syariah*, 9(1), 9–7. <https://doi.org/10.30651/jms.v9i1.21424>

Ansya, Y. A., Ardhita, A. A., Rahma, F. M., Sari, K., & Khairunnisa, K. (2024). ANALISIS FAKTOR PENYEBAB RENDAHNYA KEMAMPUAN LITERASI BACA TULIS SISWA SEKOLAH DASAR. *JGK (Jurnal Guru Kita)*, 8(3), 598. <https://doi.org/10.24114/jgk.v8i3.60183>

Arianto, B. (2022). Dampak Media Sosial Bagi Perubahan Perilaku Generasi Muda. *Journal of Social Politics and Governance (JSPG)*, 3(2), 118–132. <https://doi.org/10.24076/jspg.2021v3i2.659>

Arifin, Z., Khairunisa, N., Kristiawan, B., Prasetyo, S. D., & Bangun, W. B. (2023). Performance Analysis of Nanofluid-based Photovoltaic Thermal Collector with Different Convection Cooling Flow. *Civil Engineering Journal*, 9(8), 1922–1935. <https://doi.org/10.28991/CEJ-2023-09-08-08>

Asch, S. E. (1961). EFFECTS OF GROUP PRESSURE UPON THE MODIFICATION AND DISTORTION OF JUDGMENTS. In *Documents of Gestalt Psychology* (pp. 222–236). University of California Press. <https://doi.org/10.1525/9780520313514-017>

Atina. (2025). *Wawancara dengan Atina mengenai Peran Social Influence dalam Mengubah Konsumsi Loyal Starbucks*.

Baker, K. B., Plow, E. B., Nagel, S., Rosenfeldt, A. B., Gopalakrishnan, R., Clark, C., Wyant, A., Schroedel, M., Ozinga, J., Davidson, S., Hogue, O., Floden, D., Chen, J., Ford, P. J., Sankary, L., Huang, X., Cunningham, D. A., DiFilippo, F. P., Hu, B., ... Machado, A. G. (2023). Cerebellar deep brain stimulation for chronic post-stroke motor rehabilitation: a phase I trial. *Nature Medicine*, 29(9), 2366–2374. <https://doi.org/10.1038/s41591-023-02507-0>

Calvin, K., Dasgupta, D., Krinner, G., Mukherji, A., Thorne, P. W., Trisos, C., Romero, J., Aldunce, P., Barret, K., Blanco, G., Cheung, W. W. L., Connors, S. L., Denton, F., Diongue-Niang, A., Dodman, D., Garschagen, M., Geden, O., Hayward, B., Jones, C., ... Ha, M. (2023). *IPCC, 2023: Climate Change 2023: Synthesis Report, Summary for Policymakers. Contribution of Working Groups I, II and III to the Sixth Assessment Report of the Intergovernmental Panel on Climate Change*

- [Core Writing Team, H. Lee and J. Romero (eds.)]. IPCC, Geneva, Switzerland. <https://doi.org/10.59327/IPCC/AR6-9789291691647.001>
- Candra Windu, S., Meirani, R., & Khasanah, U. (2016). Hubungan antara Partus Lama dengan Kejadian Perdarahan Postpartum Dini di Kamar Bersalin Rumah Sakit Umum Dr. Saiful Anwar Malang. *Majalah Kesehatan*, 3(4), 190–195. <https://doi.org/10.21776/ub.majalahkesehatan.003.04.4>
- Chaudhuri, A., & Holbrook, M. B. (2001). The Chain of Effects from Brand Trust and Brand Affect to Brand Performance: The Role of Brand Loyalty. *Journal of Marketing*, 65(2), 81–93. <https://doi.org/10.1509/jmkg.65.2.81.18255>
- Dian Ardhani, N. (2023). ANALISIS DAMPAK BOIKOT PRO ISRAEL TERHADAP PEREKONOMIAN DI INDONESIA. In *Jurnal Oportunitas Unirow Tuban* (Vol. 04, Issue 02).
- Drislane, L. E., Patrick, C. J., & Arsal, G. (2014). Clarifying the content coverage of differing psychopathy inventories through reference to the Triarchic Psychopathy Measure. *Psychological Assessment*, 26(2), 350–362. <https://doi.org/10.1037/a0035152>
- Erwin Permana, D. N. W. L. K. & Samsyurizal. (2024). (2024). *Strategi Pemasaran Perusahaan Starbucks Terhadap Penurunan Saham Akibat Boikot Produk*.
- Erwin Permana, Dhea Novtalia Wijaya, Lutfita Khoirunisa, & Samsyurizal. (2024). Strategi Pemasaran Perusahaan Starbucks Terhadap Penurunan Saham Akibat Boikot Produk. *Jurnal Ekonomi, Akuntansi, Dan Perpajakan*, 1(2), 208–223. <https://doi.org/10.61132/jeap.v1i2.309>
- Euis Ismawati. (2025). *Wawancara dengan Euis Ismawati mengenai Peran Social Influence dalam Mengubah Konsumsi Loyal Starbucks*.
- Fadhilah Muhammad, Za;im Ahmad, Rahmi Yustia, & Rizki Muhammad. (2024). *Interrelasi dalam Masyarakat; Peran Pendidikan Islam dalam Dinamika Persaingan (Competition), Pertentangan (Conflict) dan Penguasaan (Domination)*. 4(1).
- Fandy Tjiptono, & Anastasia Diana. (2022). *Manajemen dan Strategi Kepuasan Pelanggan*. ANDI Yogyakarta.
- Fauzan, M. H., Rayhan Ananda, M., Kristaung, R., Ekonomi, F., Bisnis, D., & Kunci, K. (2024). *Analisis Faktor Penjualan yang Mempengaruhi Kualitas Brand Image Starbucks*. 8(1). <https://doi.org/https://doi.org/10.31004/jptam.v8i1.12612>

- Fauzi, A., Saing, B., Nazira, N. A., Putri, S. A., Pangeswati, S. O., Nurhasanah, S. D., Maharani, S., & Theresia. (2024). Peran Dan Fungsi Influencer Di Media Sosial. *Jurnal Bisnis Dan Ekonomi*, 2(1), 1–16. <https://doi.org/10.61597/jbe-ogzrp.v2i1.16>
- Festinger, L. (1954). A Theory of Social Comparison Processes. *Human Relations*, 7(2), 117–140. <https://doi.org/10.1177/001872675400700202>
- Firmansyah Anang Muhammad, & Fatihudin Didin. (2019). *PEMASARAN JASA Strategi, Mengukur Kepuasan, dan Loyalitas Pelanggan*. Grup Penerbitan CV BUDI UTAMA.
- Friedman, I. A. (1999). Teacher-Perceived Work Autonomy: The Concept and Its Measurement. *Educational and Psychological Measurement*, 59(1), 58–76. <https://doi.org/10.1177/0013164499591005>
- Friese, S. (2000). Monroe Friedman: Consumer Boycotts: Effecting Change Through the Marketplace and the Media. *Journal of Consumer Policy*, 23(4), 493–497. <https://doi.org/10.1023/A:1007286007722>
- Ginder, W., & Kwon, W.-S. (2020). Hopping on the brand boycotting bandwagon on Facebook: Because of the issue, others, or self-enhancement? *Journal of Customer Behaviour*. <https://doi.org/10.1362/147539220X16045724282132>
- Giyanto, B., Kurnia, P., Julizar, K., Sari, D. K., Hartono, D., Stia, P., & Jakarta, L. (2023). *Implementasi Kebijakan Komunitas Belajar Dalam Kurikulum Merdeka Belajar Di Indonesia*.
- Gusni, G., Hurriyati, R., & Dirgantari, P. D. (2020). Pengaruh Perceived Usefulness dan Perceived Ease of Use terhadap Attitude dan Actual Usage Go-Pay. *JURNAL MANAJEMEN DAN KEWIRAUSAHAAN*, 8(1). <https://doi.org/10.26905/jmdk.v8i1.3892>
- Haque, M. G., Puspita, P., & Zulfison, Z. (2024). Antisipasi Pemasaran Saat Boikot Produk Di Lingkungan Konsumen Muslim Dunia Dan Indonesia Terjadi: Studi Literatur. *Jurnal Ekonomi Dan Bisnis*, 4(1), 189–212. <https://doi.org/10.56145/jurnalekonomidanbisnis.v4i1.176>
- Haryono, Indriyani, & Rivai, A. (2023). Pengelolaan Perpustakaan Provinsi Sulawesi Tengah. *Indonesian Journal of Politics and Policy*, 3(1).
- Hastorf, A. H. (1956). Opinions and Personality, by M. B. Smith, J. S. Bruner and R. H. White. New York: John Wiley and Sons, Inc., 1955. *Educational and Psychological Measurement*, 16(4), 561–562. <https://doi.org/10.1177/001316445601600420>

- Hata, M., Andriessen, E. M. M. A., Hata, M., Diaz-Marin, R., Fournier, F., Crespo-Garcia, S., Blot, G., Juneau, R., Pilon, F., Dejda, A., Guber, V., Heckel, E., Daneault, C., Calderon, V., Des Rosiers, C., Melichar, H. J., Langmann, T., Joyal, J.-S., Wilson, A. M., & Sapieha, P. (2023). Past history of obesity triggers persistent epigenetic changes in innate immunity and exacerbates neuroinflammation. *Science*, 379(6627), 45–62. <https://doi.org/10.1126/science.abj8894>
- Herbert Kelman. (1953). *Attitude Change as a Function of Response Restriction*. *Human Relations*. 6(3), 185–214.
- Herdiansyah, H., Safitri, S. S., Handayani, L. A., Wibowo, E. N. E., & Jatmiko, M. A. (2024a). Pengaruh Paparan Media Sosial, Loyalitas Dan Konformitas Terhadap Keputusan Pembeli Produk Mcdonald's Pasca Boikot. *Gandiwa Jurnal Komunikasi*, 4(1), 58–71. <https://doi.org/10.30998/g.v4i1.2873>
- Herdiansyah, H., Safitri, S. S., Handayani, L. A., Wibowo, E. N. E., & Jatmiko, M. A. (2024b). Pengaruh Paparan Media Sosial, Loyalitas Dan Konformitas Terhadap Keputusan Pembeli Produk Mcdonald's Pasca Boikot. *Gandiwa Jurnal Komunikasi*, 4(1), 58–71. <https://doi.org/10.30998/g.v4i1.2873>
- Hidayat Komaruddin, & Bashori Khoiruddin. (2019). *Psikologi sosial : aku, kami, dan kita*. Jakarta : Erlangga, 2017.
- Hussain, M., Ye, Z., Bashir, A., Chaudhry, N. I., & Zhao, Y. (2021). A nexus of natural resource rents, institutional quality, human capital, and financial development in resource-rich high-income economies. *Resources Policy*, 74, 102259. <https://doi.org/10.1016/j.resourpol.2021.102259>
- I Wayan Bagus Suarnatha. (2025). *Wawancara dengan I Wayan Bagus Suarnatha mengenai Peran Social Influence dalam Mengubah Konsumsi Loyal Starbucks*.
- Inayat, I., Batool, A. I., Rehman, M. F. U., Ahmad, K. R., Kanwal, M. A., Ali, R., Khalid, R., & Habib, S. S. (2024). Seasonal Variation and Association of Heavy Metals in the Vital Organs of Edible Fishes from the River Jhelum in Punjab, Pakistan. *Biological Trace Element Research*, 202(3), 1203–1211. <https://doi.org/10.1007/s12011-023-03730-z>
- Jaelani, A., & Nursyifa, Y. (2024). Perilaku Konsumen Terhadap Boikot Produk Israel. *Karimah Tauhid*, 3(2), 2312–2327. <https://doi.org/10.30997/karimahtauhid.v3i2.12162>

- Jannah, S. A., & Hayuningtias, K. A. (2024). PENGARUH KUALITAS PRODUK DAN PERSEPSI HARGA TERHADAP KEPUASAN PELANGGAN SERTA DAMPAKNYA PADA LOYALITAS PELANGGAN. *Jesya*, 7(1), 489–500. <https://doi.org/10.36778/jesya.v7i1.1421>
- Kelman, H. C. (1958). Compliance, identification, and internalization three processes of attitude change. *Journal of Conflict Resolution*, 2(1), 51–60. <https://doi.org/10.1177/002200275800200106>
- Kelman, H. C. (2006). Interests, Relationships, Identities: Three Central Issues for Individuals and Groups in Negotiating Their Social Environment. *Annual Review of Psychology*, 57(1), 1–26. <https://doi.org/10.1146/annurev.psych.57.102904.190156>
- Kelman, K. (1974). *Social Influence Theory*. <https://open.ncl.ac.uk>
- Khanna, S., Sharma, B., & Tandon, J. K. (2020). Role Of Social Media On Brand Boycott Intentions In Indian Business Environment. *INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH*, 9(3). www.ijstr.org
- Kim, S. S. Y., Watkins, E. A., Russakovsky, O., Fong, R., & Monroy-Hernández, A. (2023). “Help Me Help the AI”: Understanding How Explainability Can Support Human-AI Interaction. *Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems*, 1–17. <https://doi.org/10.1145/3544548.3581001>
- Klein, J. G., Smith, N. C., & John, A. (2004). Why We Boycott: Consumer Motivations for Boycott Participation. *Journal of Marketing*, 68(3), 92–109. <https://doi.org/10.1509/jmkg.68.3.92.34770>
- Komara, D. A., & Widjaya, S. N. (2024). Memahami Perilaku Informasi Gen-Z dan Strategi Melawan Disinformasi: Sebuah Tinjauan Literatur Penggunaan Media Sosial. *Jurnal Pustaka Ilmiah*, 10(2), 155. <https://doi.org/10.20961/jpi.v10i2.85775>
- Kotler, P. , & Keller, K. L. (2016). *Manajemen Pemasaran edisi 12 Jilid 1 & 2*.
- Kurniawan, A. A. , & Subhi, F. A. (2021). Pengaruh Persepsi Kegunaan, Persepsi Kemudahan Menggunakan, dan Pengaruh Sosial Terhadap Minat Menggunakan Go Payment. Fokus Bisnis: Media Pengkajian Manajemen Dan Akuntansi. *Media Pengkajian Manajemen Dan Akuntansi*, 20(2), 144–153.

- Luluatu Nayiroh, dan. (2024). KOMUNIKASI MEDIA SOSIAL SEBAGAI ALAT MOBILISASI GERAKAN SOSIAL DI INDONESIA. *Jurnal Ilmu Komunikasi UHO : Jurnal Penelitian Kajian Ilmu Sosial Dan Informasi*, 9(1), 221–238. <https://doi.org/10.52423/jikuho.v9i1.159>
- Mardikaningsih, R. (2023). STRATEGI INOVASI DAN PEMASARAN MEDIA SOSIAL UNTUK MENINGKATKAN KEUNGGULAN KOMPETITIF UMKM DI KOTA SURABAYA. *Jurnal Baruna Horizon*, 6(2), 58–67. <https://doi.org/10.52310/jbhorizon.v6i2.101>
- Masitah, A. D., & Dewi, D. S. K. (2022). ANALISIS OPINI PUBLIK berdasarkan TEORI AGENDA SETTING pada PROSES PERENCANAAN PEMINDAHAN IKN. *JISIP (Jurnal Ilmu Sosial Dan Pendidikan)*, 6(3). <https://doi.org/10.58258/jisip.v6i3.3374>
- Muhammad Suhery, Gema Ramadhan, & Abdul Halim Hasugian. (2024). Analisis Sentimen Masyarakat Kota Medan Terhadap Persiapan PON XXI Sumut-Aceh 2024 Menggunakan Metode Naive Bayes. *Polygon : Jurnal Ilmu Komputer Dan Ilmu Pengetahuan Alam*, 2(5), 10–18. <https://doi.org/10.62383/polygon.v2i5.207>
- Novanti, H. (2023). Yudishtira Journal: Indonesian Journal of Finance and Strategy Inside TANTANGAN DAN PELUANG: ANALISIS DAMPAK BOIKOT TERHADAP KINERJA SAHAM PERUSAHAAN YANG TERLIBAT KONTROVERSI ISU ISRAEL. *Indonesian Journal of Finance and Strategy Inside*, 3(3). <https://doi.org/10.53363/yud.v3i3.85>
- Nugraha, A. H., Dalimunthe, K. L., Zainal Abidin, & Yuliana Hanami. (2024). Gerakan Sosial Aksi Boikot Melalui Social Identity Model of Collective Action Pada Isu Bela Palestina. *Jurnal Socius: Journal of Sociology Research and Education*, 11(2), 82–94. <https://doi.org/10.24036/scs.v11i2.685>
- Nurdiani, A. (2024). Moderating Factors Affecting Brand Loyalty In Boycotts of Israel-Affiliated Brands. *Journal of Consumer Studies and Applied Marketing*, 2(2), 94–113. <https://doi.org/10.58229/jcsam.v2i2.162>
- Nurtamam, E. M., Santosa, A. T., Ilwandri, Aprilisia Sanju, Rahman Abdul, & Suharyat. (2023). Meta-analysis: The Effectiveness of Iot-Based Flipped Learning to Improve Students' Problem Solving Abilities. *Jurnal Pendidikan*, 7(1), 1491–1501.
- Oliver, R. L. (1999). Whence Consumer Loyalty? *Journal of Marketing*, 63(4_suppl1), 33–44. <https://doi.org/10.1177/00222429990634s105>

- Penulis, T., Sudirman, A., Akib, S., Junita Sari, E., Hamizar, A., Karnudu, F., Yusanto, Y., Shahrial Putra, D., Muhammad Athalarik, F., Garlinia Yudawisastra, H., Nyoman Suli Asmara Yanti, N., Puspitaningrum Mamengko, R., & Eka Putri, D. (2024). *MANAJEMEN MEREK* (E. Damayanti, Ed.; 1st ed.). WIDINA MEDIA UTAMA. www.freepik.com
- Prakash Pandey, S. (2021). Consumer Motivations for Boycott. In *Pacific Business Review (International)* (Vol. 14). www.pbr.co.in
- Prima Cayanti. (2025). *Wawancara dengan Prima Cayanti mengenai Peran Social Influence dalam Mengubah Konsumsi Loyal Starbucks*.
- Pujiastuti, H., & Haryadi, R. (2024). The Effectiveness of Using Augmented Reality on the Geometry Thinking Ability of Junior High School Students. *Procedia Computer Science*, 234, 1738–1745. <https://doi.org/10.1016/j.procs.2024.03.180>
- Qotrunnada, L. I. (2024). Fenomena Boikot Produk Pro Israel: Peran Media Sosial, Religiusitas, dan FOMO terhadap Brand Switching Pada Generasi Z. *Journal of Economics and Business Research*, 3(2), 17–37.
- Rafid Sugandi, & Riri Anggraini. (2024). Gerakan Sosial: Aksi Bela Palestina Boikot Produk Israel Di Kota Padang 2017-2023. *CENDEKIA: Jurnal Ilmu Sosial, Bahasa Dan Pendidikan*, 4(2), 01–17. <https://doi.org/10.55606/cendikia.v4i2.2482>
- Rahma, R. A. A., Ardianti, H., & Firman, K. (2024). PERAN MEDIA SOSIAL DALAM DINAMIKA SOSIAL MASYARAKAT KONTEMPORER. *Jurnal Komunikasi Digital Dan Penyiaran Islam*, 1(2), 24–29.
- Rifa'i Muhammad. (2019). *Manajemen organisasi pendidikan*. (M. P. Muhammad Fadhli, Ed.). CV.Humanis.
- Ryan Winarto, A., & Barry, H. (2023). Pengaruh Return On Asset, Debt To Equity Ratio, Current Ratio Dan Total Assets Turnover Terhadap Return Saham Sektor Property Dan Real Estate Periode 2012-2016. *Jurnal Administrasi Profesional*, 4(2), 112–118. <https://doi.org/10.32722/jap.v4i2.6497>
- Safitri, L. N., Nurhasan, R., & Roji, F. F. (2024). Analisis Sentimen Terhadap Citra Merek Starbucks Pada Media Sosial Twitter. *Jurnal E-Bis*, 8(1), 193–202. <https://doi.org/10.37339/e-bis.v8i1.1610>
- Santoso, S. A., Pramono, A., Wijaya, S., Sutanto, A. P. P., & Yuninda, C. (2023). Tropical Interior of Pick a Bite Startup using Sustainable

- Materials. *IOP Conference Series: Earth and Environmental Science*, 1169(1), 012050. <https://doi.org/10.1088/1755-1315/1169/1/012050>
- Sapitri, D. (2021). Agenda Setting dalam Proses Kebijakan Pengembangan Desa Kota Kapur Sebagai Destinasi Wisata Sejarah. *Jurnal Sosial Teknologi*, 1(2), 50–56. <https://doi.org/10.59188/jurnalsostech.v1i2.13>
- Schiffman Leon, & Kanuk Lazar Leslie. (2008). *Perilaku Konsumen* (7th ed.). PT. Indeks.
- Setyawan, N. H., Sulistyo, S., & Hartanto, R. (2024). A Review E-Government Implementation: Its Impact on Public Value Creation and Citizen Perspectives. *2024 International Conference on Smart Computing, IoT and Machine Learning (SIML)*, 137–144. <https://doi.org/10.1109/SIML61815.2024.10578171>
- Sitorus, H. J., Tanoyo, M., & . I. (2024). Polarisasi Politik Melalui Interaksi Sosial Di Instagram: Studi Kasus Pemilu 2024 Di Indonesia. *JKOMDIS : Jurnal Ilmu Komunikasi Dan Media Sosial*, 4(2), 383–394. <https://doi.org/10.47233/jkomdis.v4i2.1675>
- Suprianto, H., Darmanto, D., Tabash, M. I., & Abdullah, R. (2024). PENGARUH AKUNTANSI MANAJEMEN TERHADAP PENGAMBILAN KEPUTUSAN PADA PT. SULTRA KENDARI. *ATTARIIZ : Jurnal Ekonomi Dan Bisnis Islam*, 3(01), 11–24. <https://doi.org/10.62668/attariiz.v3i01.972>
- Suratman, A., & Roostika, R. (2022). Alertness, self-efficacy, and intention: Mediating effects encouraging students entrepreneurship behavior. *Journal of Education and Learning (EduLearn)*, 16(4), 448–457. <https://doi.org/10.11591/edulearn.v16i4.20551>
- Tampubolon, A., Sitorus, H. A., Nasution, M. S., Saragih, M. P., Sianturi, W. S., & Siregar, W. M. (2024). Problematika Pergantian Kurikulum Mengakibatkan Guru Kesulitan Menyesuaikan Konsep Pembelajaran PKN di Sekolah Dasar. *Jurnal Pendidikan Guru Sekolah Dasar*, 1(3), 12. <https://doi.org/10.47134/pgsd.v1i3.545>
- Tjokrosaputro, M., & Cokki, C. (2020). *The Role of Social Influence Towards Purchase Intention With Value Perception as Mediator: A Study on Starbucks Coffee as an Environmentally Friendly Product*.
- Tommi Alfian Armawan Sandi, Firmansyah, F., Dewi, S., Pratama, E. K., & Astuti, R. D. (2022). Comparison of Port Security Switch Layer 2 MAC Address Dynamic With MAC Address Static Sticky. *Inspiration: Jurnal Teknologi Informasi Dan Komunikasi*, 12(2), 65–75. <https://doi.org/10.35585/inspir.v12i2.8>

- Trisnawati Manajemen Bisnis Syariah, R., & Hamfara, S. (2024). *BOIKOT DAN AKTIVISME: PERILAKU KONSUMEN DALAM ISU KONFLIK ISRAEL-PALESTINA*.
- Utama, A. P., Simon, J. C., Nurlaela, F., Iskandar, I., & Arsyad, A. A. J. (2023). THE IMPACT OF THE BOYCOTT MOVEMENT ON ISRAELI PRODUCTS ON BRAND PERCEPTION AMONG MUSLIM CONSUMERS: AN ANALYSIS OF BRAND IMAGE AND CUSTOMER LOYALTY. *Branding: Jurnal Manajemen Dan Bisnis*, 2(2). <https://doi.org/10.15575/jb.v2i2.31922>
- Vahdat Arash, Hafezniya, H., Jabarzadeh, Y., & Thaichon, P. (20 C.E.). Emotional brand attachment and attitude toward brand extension. *Services Marketing Quarterly*, 41(3), 236–255.
- Wahyuningsih, W. (2013). Customer Value, Satisfaction and Behavioral Intentions: the Effects of Consumer Search Behavior. *ASEAN Marketing Journal*, 3(1). <https://doi.org/10.21002/amj.v3i1.2011>
- Wati, S., & Andung Jati Nugroho. (2023). Analisis Resiko Kecelakaan Kerja Dengan Metode Hazard Identification Risk Assessment & Risk Control (HIRARC). *Jurnal Penelitian Rumpun Ilmu Teknik*, 2(3), 227–244. <https://doi.org/10.55606/juprit.v2i3.2256>
- Yerizal, Y. (2024). Meningkatkan Kapasitas Pemasaran Usaha Mikro, Kecil, Dan Menengah Melalui Pelatihan E-Commerce. *Jurnal Pengabdian Sosial*, 1(10), 1638–1647. <https://doi.org/10.59837/xbv82238>
- Zaenudin, O. S., & Harto, B. (2024). peran media sosial dalam shopping lifestyle Generasi Z. *INNOVATIVE. Journal Of Social Science Research*, 4(2), 5624–5641.
- Zaini, M., Barnoto, B., & Ashari, A. (2023). Improving Teacher Performance and Education Quality through Madrasah Principal Leadership. *Kharisma: Jurnal Administrasi Dan Manajemen Pendidikan*, 2(2), 79–90. <https://doi.org/10.59373/kharisma.v2i2.23>
- Zhang, W., Xu, M., Feng, Y., Mao, Z., & Yan, Z. (2024). The Effect of Procrastination on Physical Exercise among College Students—The Chain Effect of Exercise Commitment and Action Control. *International Journal of Mental Health Promotion*, 26(8), 611–622. <https://doi.org/10.32604/ijmhp.2024.052730>
- Zou, J., Kurhade, C., Patel, S., Kitchin, N., Tompkins, K., Cutler, M., Cooper, D., Yang, Q., Cai, H., Muik, A., Zhang, Y., Lee, D.-Y., Şahin, U., Anderson, A. S., Gruber, W. C., Xie, X., Swanson, K. A., & Shi, P.-Y. (2023). Neutralization of BA.4–BA.5, BA.4.6, BA.2.75.2, BQ.1.1, and

XBB.1 with Bivalent Vaccine. *New England Journal of Medicine*, 388(9), 854–857. <https://doi.org/10.1056/NEJMc2214916>