

DAFTAR PUSTAKA

- Al-Debei, M. M., & Avison, D. (2010). Developing a unified framework of the business model concept. *European Journal of Information Systems*, 19(3), 359–376. <https://doi.org/10.1057/ejis.2010.21>
- Amari'a, K. H., & Ulinnuha, R. (2023). Transformasi Kesejahteraan Pelaku UMKM melalui Digitalisasi Pembinaan dalam Program “Sibakul Jogja” di Yogyakarta. *ICODEV: Indonesian Community Development Journal*, 4.
- APJII. (2024, Februari 7). *APJII Jumlah Pengguna Internet Indonesia Tembus 221 Juta Orang*. APJII.
- Barney, J. B. (2019). *Strategic Management And Competitive Advantage: Concepts and Cases*. New York: Pearson
- Bouwman, H., Nikou, S., & de Reuver, M. (2019). Digitalization, business models, and SMEs: How do business model innovation practices improve performance of digitalizing SMEs? *Telecommunications Policy*, 43(9), 101828. <https://doi.org/10.1016/j.telpol.2019.101828>
- BPS YOGYAKARTA. (2024, Juni 8). *Produksi Tanaman Hias Menurut Jenis Tanaman di Provinsi DI Yogyakarta, 2023*. BPS. <https://yogyakarta.bps.go.id/id/statistics-table/3/VED4alYzcHFaakJwVUhOQIVVNTNjbEZqVGtKb1FUMDkjMw==/produk-tanaman-hias-menurut-jenis-tanaman-di-provinsi-di-yogyakarta--2023.html?year=2023>
- Charles, M., & Benson Ochieng, S. (2023). Strategic Outsourcing and Firm Performance: A Review of Literature. *International Journal of Social Science and Humanities Research (IJSSHR)* ISSN 2959-7056 (o); 2959-7048 (p), 1(1), 20–29. <https://doi.org/10.61108/ijsshr.v1i1.5>
- CNN INDONESIA. (2024, Januari 31). *Jogja Paling Melek Internet, Papua Pegunungan Paling Tak Terjangkau*. CNN INDONESIA.
- David, Fred R., & David, Forest R. (2017). *strategic management concepts and cases : a competitive adventafe aproach* (16 ed.). Amerika Serikat: Pearson. <http://www.pearsonmylabandmastering.com>
- Dinas Koperasi, U. K. dan M. (2022). *Laporan Kinerja Instansi Pemerintah Dinas Koperasi, Usaha Kecil dan Menengah, Kabupaten Sleman 2022*.
- Ferreras-Méndez, J. L., Newell, S., Fernández-Mesa, A., & Alegre, J. (2015). Depth and breadth of external knowledge search and performance: The mediating role of absorptive capacity. *Industrial Marketing Management*, 47, 86–97. <https://doi.org/10.1016/j.indmarman.2015.02.038>

- Futterer, F. (2014, December). *Business model and business model innovation: Clarifying two vague concepts*. ProQuest. <https://www.proquest.com/docview/1815749890?sourceType=Conference%20Paper%20&%20Proceedings>
- Futterer, F., Schmidt, J., & Heidenreich, S. (2018). Effectuation or causation as the key to corporate venture success? Investigating effects of entrepreneurial behaviors on business model innovation and venture performance. *Long Range Planning*, 51, 64–81. <https://doi.org/10.1016/j.lrp.2017.06.008>
- Ghozali, I., & Latan, H. (2015). *Structural Equation Modeling, Metode Alternatif Dengan Partial Least Square (PLS)*. Semarang: Universitas Diponegoro.
- Hair Joseph F., Sarstedt Marko, Ringle Christian M., & Gudergan Siegfried P. (2017). *Advanced Issues in Partial Least Squares*. United Kingdom: Sage Publications.
- Hany Amari, K., & Ulinnuha, R. (2023). Transformasi Kesejahteraan Pelaku UMKM melalui Digitalisasi Pembinaan dalam Program “Sibakul Jogja” di Yogyakarta. *ICODEV: Indonesian Community Development Journal*–, 4(2), 57–68.
- Janati, C. D. (2023, November 6). *UMKM Sleman Didorong Lakukan Transformasi Digital, Ini Kemudahaan yang Disiapkan Pemkab*. HARIAN JOGJA. <https://jogjapolitan.harianjogja.com/read/2023/11/06/512/1154113/umkm-sleman-didorong-lakukan-transformasi-digital-ini-kemudahaan-yang-disiapkan-pemkab>
- Latifi, M. A., Nikou, S., & Bouwman, H. (2021). Business model innovation and firm performance: Exploring causal mechanisms in SMEs. *Technovation*, 107(5). <https://doi.org/10.1016/j.technovation.2021.102274>
- Malewska, K., Cyfert, S., Chwilowska-Kubala, A., Mierzejewska, K., & Szumowski, W. (2024). The missing link between digital transformation and business model innovation in energy SMEs: The role of digital organisational culture. *Energy Policy*, 192(7). <https://doi.org/10.1016/j.enpol.2024.114254>
- Merín-Rodrígáñez, J., Dasí, À., & Alegre, J. (2024). Digital transformation and firm performance in innovative SMEs: The mediating role of business model innovation. *Technovation*, 134(3). <https://doi.org/10.1016/j.technovation.2024.103027>
- Namira, D. M. (2024, Oktober 16). *KPPU dan Daya Saing UMKM DIY: Menghadapi Tantangan Digitalisasi dengan Teknologi*. Kumparan News. <https://kumparan.com/dwi-marrullita-namira/kppu-dan-daya-saing-umkm-diy-menghadapi-tantangan-digitalisasi-dengan-teknologi-23j4XDjJoaD>
- Nasiri, M., Ukko, J., Saunila, M., & Rantala, T. (2020). Managing the digital supply chain: The role of smart technologies. *Technovation*, 96–97. <https://doi.org/10.1016/j.technovation.2020.102121>

- Patnasari, Y. (2024, Januari 6). *Potensi Ekonomi Usaha Toko Bunga dan Rangkaian Bunga di Daerah Istimewa Yogyakarta*. Laboratorium Ekonomi Bisnis, Universitas Atma Jaya Yogyakarta.
<https://suryayogya.net/2024/01/06/potensi-ekonomi-usaha-toko-bunga-dan-rangkaian-bunga-di-di-yogyakarta/>
- Purnamasari, D. (2024, September 9). *Mayoritas Ada di Klasifikasi Satu, Program UMKM Naik Kelas di Sleman Temui Beragam Tantangan*. Radar Jogja.
<https://radarjogja.jawapos.com/sleman/655067421/mayoritas-ada-di-klasifikasi-satu-program-umkm-naik-kelas-di-sleman-temui-beragam-tantangan>
- Rahayu, M., & Sari, B. (2018). Kepemilikan Institusional, Manajemen Laba dan Leverage Terhadap Kinerja Perusahaan. *AGREGAT: Jurnal Ekonomi Dan Bisnis*, 2(1). https://doi.org/10.22236/agregat_vol2/is1pp67-78
- Rogers, D. L. (2016). *The Digital Transformation Playbook*. New York: Columbia University Press.
- Sekaran, U., & Bougie, R. (2016). *Research Methods for Business* (7 ed.). United Kingdom: Wiley.
- Spieth, P., & Schneider, S. (2016). Business model innovativeness: designing a formative measure for business model innovation. *Journal of Business Economics*, 86(6), 671–696. <https://doi.org/10.1007/s11573-015-0794-0>
- Teece, D. J. (2010). Business models, business strategy and innovation. *Long Range Planning*, 43(2–3), 172–194. <https://doi.org/10.1016/j.lrp.2009.07.003>
- Umah, A. (2022, Desember 4). *Ratusan UMKM Sleman Dilatih Digital Marketing*. HARIAN JOGJA
<https://jogjapolitan.harianjogja.com/read/2022/12/04/512/1119434/ratusan-umkm-sleman-dilatih-digital-marketing>
- Verhoef, P. C., Broekhuizen, T., Bart, Y., Bhattacharya, A., Qi Dong, J., Fabian, N., & Haenlein, M. (2021). Digital transformation: A multidisciplinary reflection and research agenda. *Journal of Business Research*, 122, 889–901. <https://doi.org/10.1016/j.jbusres.2019.09.022>
- Zhang, Y., Ma, X., Pang, J., Xing, H., & Wang, J. (2023). The impact of digital transformation of manufacturing on corporate performance —The mediating effect of business model innovation and the moderating effect of innovation capability. *Research in International Business and Finance*, 64. <https://doi.org/10.1016/j.ribaf.2023.101890>