

***ESTIMATED ANALYSIS OF MARKET SHARE OF CONVENTIONAL  
BANKING AND SHARIA BANKING IN INDONESIA IN 2024 - 2033***

***ABSTRACT***

*This research aims to analyze the market share estimates of Conventional Banking and Sharia Banking in Indonesia. The analysis used is quantitative descriptive analysis. The analytical tool in this research is the Autoregressive Integrated Moving Average (ARIMA) analysis. The analysis results using the Autoregressive Integrated Moving Average (ARIMA) tool indicate that the good ARIMA model for estimating the market share of Conventional Banking is ARIMA(1,1,0) and for Sharia Banking is ARIMA(1,1,0). The market share forecast results for Conventional Banking show that over the next 10 years, the market share percentage continues to decline each year. Meanwhile, the market share forecast results for Sharia Banking show an increase each year over the next 10 years.*

*Keywords: Forecast, Market Share, Conventional Banking, Sharia Banking*